



INSTALLATION OF CLAUDE IDENTILITE SIGNAGE POLICY

Document No:
A4545270

1.1 Objectives: The objective of this policy is to provide requirements for the installation of new and replacement Claude Identilite Signage.

1.2 Regulatory Authority:

Department of Transport and Main Roads Roadside Advertising Guide
MUTCD – Part 5: Street Name and Community Facility Name Signs
ASD-## Installation of New and Replacement Claude Identilite Signage

1.3 Policy Statement: Council will allow the installation of Illuminated Claude Identilite Signage provided the application meets the below standards. Approvals will be processed in accordance with Procedure ASD-## Installation of New and Replacement Claude Identilite Signage

1.4 Scope:

Claude Identilite signs will be submitted to the relevant Divisional Councillor for review and noting upon receipt of an application from Claude Outdoor. All applications are to comply with the following requirements in relation to the distance between signs at an intersection obtained from the Department of Transport and Main Roads Roadside Advertising Guide.

Number of signs at intersection	Minimum required distance between signs
Two	20m
Three	40m
Four	50m

1.5 Roles and responsibilities: This policy applies to the Arts, Social Development and Community Engagement Department

1.6 Policy Author: Chief Operating Officer (Arts, Social Development and Community Engagement)

Date of Council Resolution: 14 November 2017

Committee Reference and Date: City Management, Finance and Community Engagement Committee No. 2017(11) of 9 November 2017

No. of Resolution: 3

Date to be Reviewed: 14 November 2019