



**City of
Ipswich**

AGENDA

ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE

Tuesday, 17 February 2026

10 minutes after the conclusion of the Community and Sport Committee or
such later time as determined by the preceding committee

Council Chambers, Level 8
1 Nicholas Street, Ipswich

<u>MEMBERS OF THE ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE</u>	
Councillor Pye Augustine (Chairperson) Councillor Marnie Doyle (Deputy Chairperson)	Mayor Teresa Harding Deputy Mayor Nicole Jonic Councillor Jacob Madsen Councillor Andrew Antonioli Councillor David Martin Councillor Jim Madden

ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE AGENDA

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** Item includes confidential papers

ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE NO. 2026(01)

17 FEBRUARY 2026

AGENDA

ATTENDANCE AND APOLOGIES

WELCOME TO COUNTRY OR ACKNOWLEDGEMENT OF COUNTRY

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

BUSINESS OUTSTANDING

CONFIRMATION OF MINUTES

1. **CONFIRMATION OF MINUTES OF THE ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE NO. 2025(11) OF 2 DECEMBER 2025**

RECOMMENDATION

That the minutes of the Economic and Cultural Development Committee held on 2 December 2025 be confirmed.

OFFICERS' REPORTS

2. **EVENT SPONSORSHIP - 2026 IPSWICH CUP**

This is a report concerning an application for Event Sponsorship by the Ipswich Turf Club, requesting financial support of \$50,000 excl. GST for the Ipswich Cup, to be held on Saturday 20 June 2026.

RECOMMENDATION

That Council provide the Ipswich Turf Club \$25,000 excluding GST financial support for the 2026 Ipswich Cup.

3. EVENT SPONSORSHIP - CENTURY BATTERIES IPSWICH SUPER 440

This is a report concerning an Event Sponsorship application by Supercars for financial support of the 2026 Century Batteries Ipswich Super 440 at Queensland Raceway.

Supercars have requested Council's consideration of a multi-year sponsorship agreement for the 2026, 2027 and 2028 events.

RECOMMENDATION

- A. That Council provide the 2026 Century Batteries Ipswich Super 440 (V8 Supercars Australia) with a potential total \$50,000 excluding GST Event Sponsorship financial support comprised of a \$30,000 base payment and a \$20,000 performance payment.
- B. That Council undertake an Event Impact Report for the 2026 Century Batteries Ipswich Super 440 as in-kind support (valued at \$10,997.50 ex GST).

4. REPORT - ADVOCACY ADVISORY COMMITTEE NO. 2025(04) OF 8 DECEMBER 2025

This is the report of the Advocacy Advisory Committee No. 2025(04) of 8 December 2025.

RECOMMENDATION

That Council adopt the recommendations of the Advocacy Advisory Committee No. 2025(04) of 8 December 2025.

5. **NICHOLAS STREET PRECINCT - DECEMBER 2025 NICHOLAS STREET PRECINCT PROJECT CONTROL GROUP

This is a report concerning the December 2025 Nicholas Street Precinct (NSP) Project Control Group (PCG) meeting focussing on the status of the leasing program and the planning, development, delivery and ongoing management of the NSP.

RECOMMENDATION

That the December 2025 Nicholas Street Precinct Project Control Group Report be received and the contents noted.

NOTICES OF MOTION

MATTERS ARISING

QUESTIONS / GENERAL BUSINESS

ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE NO. 2025(11)

2 DECEMBER 2025

MINUTES

COUNCILLORS' ATTENDANCE:

Councillor Pye Augustine (Chairperson); Councillors Marnie Doyle (Deputy Chairperson), Deputy Mayor Nicole Jonic, Jacob Madsen, Andrew Antonioli (via audio-link), David Martin and Jim Madden

COUNCILLOR'S APOLOGIES:

Mayor Teresa Harding

OFFICERS' ATTENDANCE:

Chief Executive Officer (Sonia Cooper), General Manager Corporate Services (Matt Smith), General Manager Environment and Sustainability (Kaye Cavanagh), General Manager Asset and Infrastructure Services (Seren McKenzie), General Manager Planning and Regulatory Services (Brett Davey), Precinct Manager (Nicholas Street Precinct) (James Hepburn), Advocacy Lead (Kate Adams), Senior Project Officer – Major Projects (Sibel Gradinscak), Economic Development Manager (Dan Heenan), Manager Marketing and Promotions (Carly Gregory) and Venue Technician (Thomas Haag)

LEAVE OF ABSENCE

RECOMMENDATION

Moved by Councillor Pye Augustine:
Seconded by Councillor David Martin:

That a leave of absence be granted for Mayor Teresa Harding for the Economic and Cultural Development Committee meeting.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Jonic

Madsen

Antonioli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

WELCOME TO COUNTRY OR ACKNOWLEDGEMENT OF COUNTRY

Councillor Pye Augustine (Chairperson) invited Councillor Marnie Doyle (Deputy Chairperson) to deliver the Acknowledgement of Country

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

BUSINESS OUTSTANDING

Nil

CONFIRMATION OF MINUTES

1. **CONFIRMATION OF MINUTES OF THE ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE NO. 2025(10) OF 18 NOVEMBER 2025**

RECOMMENDATION

Moved by Deputy Mayor Nicole Jonic:

Seconded by Councillor Marnie Doyle:

That the minutes of the Economic and Cultural Development Committee held on 18 November 2025 be confirmed.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Jonic

Madsen

Antoniolli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

OFFICERS' REPORTS

2. **IPSWICH ARTS AND CULTURAL VISION - OUR CREATIVE FUTURE 2025 - 2035**

This is a report concerning Our Creative Future 2025-2035 (Attachment 1), council's updated direction for arts and culture in Ipswich.

Our Creative Future 2025-2035 establishes a clear long-term vision and priorities for a creative and culturally vibrant city. The vision has been informed by the evidence base presented in the Arts and Culture Snapshot (Attachment 2) and will be delivered through a series of outcome-focused Council action plans.

RECOMMENDATION

Moved by Councillor Pye Augustine:

Seconded by Councillor Marnie Doyle:

That ‘Our Creative Future 2025-2035’ as outlined in Attachment 1, be adopted as the key document guiding Ipswich’s arts and cultural direction.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Jonic

Madsen

Antoniolli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

3. TEAM ATTRACTION BROCHURE - OLYMPIC AND PARALYMPIC TRAINING

This is a report presenting council’s Team Attraction Brochure (Brochure) which has been developed for pre-Games training opportunities in Ipswich leading into the Brisbane 2032 Olympic and Paralympic Games, a copy of the draft report is provided as Attachment 1.

“The attachment/s to this report are confidential in accordance with section 254J(3)(g) of the *Local Government Regulation 2012*.”

RECOMMENDATION

Moved by Councillor Marnie Doyle:

Seconded by Councillor David Martin:

That the Team Attraction Brochure for training in preparation for the 2032 Olympic and Paralympic Games as outlined in Attachment 1 be received and noted.

AFFIRMATIVE

Councillors:

Augustine

NEGATIVE

Councillors:

Nil

Doyle
Jonic
Madsen
Antoniolli
Martin
Madden

The motion was put and carried.

4. IPSWICH SYNTHETIC ATHLETICS TRACK UPDATE

This is a report concerning activity to progress consultation and analysis on the most viable locations for a synthetic athletics track in the City of Ipswich.

“The attachment/s to this report are confidential in accordance with section 254J(3)(g) of the *Local Government Regulation 2012*.”

RECOMMENDATION

Moved by Councillor Marnie Doyle:
Seconded by Councillor Jim Madden:

That the activity to progress consultation and analysis on the most viable locations for a synthetic athletics track in the City of Ipswich be received and noted.

AFFIRMATIVE
Councillors:
Augustine
Doyle
Jonic
Madsen
Antoniolli
Martin
Madden

NEGATIVE
Councillors:
Nil

The motion was put and carried.

5. MAJOR COMMUNITY EVENT SPONSORSHIP - 2026 IPSWICH SHOW

This is a report concerning the Ipswich Show Society’s application for Major Community Event Sponsorship, requesting financial support of \$35,000 (excluding GST) for the 2026 Ipswich Show, scheduled from Friday, 15 May to Sunday, 17 May 2026. The application also seeks consideration of a multi-year

sponsorship arrangement for a three-year term supporting the Ipswich Show events 2026, 2027 and 2028.

RECOMMENDATION

Moved by Councillor Pye Augustine:

Seconded by Councillor Marnie Doyle:

That Council resolve to approve Event Sponsorship of \$30,000 per year (excluding GST) to the Ipswich Show Society under a three-year agreement, supporting the Ipswich Show events in 2026, 2027, and 2028 (\$90,000 in total ex GST).

Councillor Andrew Antonioli proposed the following motion:

That Council resolve to approve Event Sponsorship of \$35,000 per year (excluding GST) to the Ipswich Show Society under a three-year agreement, supporting the Ipswich Show events in 2026, 2027, and 2028 (\$105,000 in total ex GST).

Councillor Andrew Antonioli then withdrew the proposed motion.

RECOMMENDATION

Moved by Councillor Pye Augustine:

Seconded by Councillor Marnie Doyle:

That Council resolve to approve Event Sponsorship of \$30,000 per year (excluding GST) to the Ipswich Show Society under a three-year agreement, supporting the Ipswich Show events in 2026, 2027, and 2028 (\$90,000 in total ex GST).

AFFIRMATIVE

Councillors:

Augustine

Doyle

Jonic

Madsen

Antonioli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

6. EVENT SPONSORSHIP - IPSWICH OUTDOOR LIVING, 4X4 AND CARAVAN EXPO

This is a report concerning the GTR Events application for Event Attraction Sponsorship of \$30,000 ex GST for the 2026 Ipswich Outdoor Living, 4x4 and Caravan Expo. The application also seeks consideration of a multi-year sponsorship arrangement for a three-year term for 2026, 2027 and 2028 events.

RECOMMENDATION

Moved by Councillor Marnie Doyle:
Seconded by Councillor David Martin:

That Council resolve to approve Event Sponsorship for the Ipswich Outdoor Living, 4x4 and Caravan Expo for the 2026, 2027 and 2028 events up to a total support value of \$75,000 ex GST.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Jonic

Madsen

Martin

Madden

NEGATIVE

Councillors:

Antoniolli (Abstain)

The motion was put and carried.

7. EVENT SPONSORSHIP - 2026 EASTERN RUMBLE PRO TOUR AND AM SERIES SKATEBOARDING EVENT

This is a report concerning the Event Sponsorship application from Pacific Action Sports requesting financial support of \$30,000 (excluding GST) for the 2026 Eastern Rumble Pro Tour and Am Series Skateboarding Event at the Redbank Plains Recreational Reserve Skateboarding facility.

RECOMMENDATION

Moved by Councillor Pye Augustine:
Seconded by Councillor Marnie Doyle:

That Council resolve to approve Event Sponsorship of \$20,000 (excluding GST) to Pacific Action Sports supporting the 2026 Eastern Rumble Pro Tour and Am Series Skateboarding Event.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Jonic

Madsen

Antoniolli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

8. QUARTERLY EVENT SPONSORSHIP AND TICKET ALLOCATION REPORT

This is a report concerning event sponsorship approved in the period of 1 July 2025 to 30 September 2025 as required under the Event Sponsorship Policy.

RECOMMENDATION

Moved by Councillor Jim Madden:

Seconded by Deputy Mayor Nicole Jonic:

- *** A. That That Council receive and note the following event sponsorship allocations during the 1 July 2025 to 30 September 2025 period:**

Major Community Event Sponsorship Category 2 - \$15,001 and over endorsed by Council:

- **Brassall Carols in the Park Inc \$15,000 (excl. GST) in cash support for 2025, 2026 and 2027 Brassall Christmas in the Park (total support of \$45,000 ex GST)**
- **Live City Church Limited \$15,000 (excl. GST) in cash support for 2025, 2026 and 2027 Redbank Plains Community Christmas (total support of \$45,000 ex GST)**

Event Sponsorship Category 1 up to \$15,000 (excl. GST) approved by the General Manager, Community, Culture and Economic Development:

- **Baseball Queensland \$2,500 (excl. GST) in cash support for the 2026 and 2027 Baseball Queensland Big League State Titles (total support of \$5,000 ex GST)**
- **Wiser Pasifika Communities Limited \$6,500 (excl. GST) in cash support for the 2025 and 2026 WPC presents Battle of the Zones, formerly Sika Manu Cup (total support of \$13,000 ex GST)**

- B. That Council receive and note that no event impact study support was confirmed during the 1 July 2025 to 30 September 2025 period.**
- C. That Council receive and note that there were no event sponsorship ticket allocations made during the 1 July 2025 to 30 September 2025 period.**

AFFIRMATIVE

Councillors:

Augustine

Doyle

Jonic

Madsen

NEGATIVE

Councillors:

Nil

Antoniolli
Martin
Madden

The motion was put and carried.

9. NICHOLAS STREET PRECINCT - NOVEMBER 2025 NICHOLAS STREET PRECINCT
PROJECT CONTROL GROUP

This is a report concerning the November 2025 Nicholas Street Precinct (NSP) Project Control Group (PCG) meeting focussing on the status of the leasing program and the planning, development, delivery and ongoing management of the NSP.

“The attachment/s to this report are confidential in accordance with section 254J(3)(c), (e),(g) of the *Local Government Regulation 2012*.”

RECOMMENDATION

Moved by Councillor Pye Augustine:

Seconded by Councillor Marnie Doyle:

That the November 2025 Nicholas Street Precinct Project Control Group Report be received and the contents noted.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Jonic

Madsen

Antoniolli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

NOTICES OF MOTION

Nil

MATTERS ARISING

Nil

QUESTIONS / GENERAL BUSINESS

Councillor Pye Augustine (Chairperson), on behalf of the Economic and Cultural Development committee, extended best wishes to fellow Councillors and staff for a Merry Christmas and a safe and prosperous New year.

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 10.37 am.

The meeting closed at 11.40 am.

***** Refer Council Ordinary Meeting of 11 December 2025 for amendment**

Doc ID No: A12494731

ITEM: 2

SUBJECT: EVENT SPONSORSHIP - 2026 IPSWICH CUP

AUTHOR: EVENTS AND ENGAGEMENT OFFICER

DATE: 23 JANUARY 2026

EXECUTIVE SUMMARY

This is a report concerning an application for Event Sponsorship by the Ipswich Turf Club, requesting financial support of \$50,000 excl. GST for the Ipswich Cup, to be held on Saturday 20 June 2026.

RECOMMENDATION/S

That Council provide the Ipswich Turf Club \$25,000 excluding GST financial support for the 2026 Ipswich Cup.

RELATED PARTIES

- Ipswich Turf Club, whose Management Committee members include: Wayne Patch, Brian North, Nicole Jonic, Dan Bowden, Brian Dwyer, Trent Quinn, Paula Watkins, Warren Williams and CEO, Nathan Exelby.
- Ipswich Turf Club have declared that Committee member Paula Watkins is currently employed by Ipswich City Council (ICC) and Nicole Jonic holds the role of Deputy Mayor of the Ipswich City Council.
- Deputy Mayor Jonic and Ms Watkins have not been involved in the application assessment process or any negotiations.
- There are no discernible related party conflicts of interest associated with this report and its recommendation.

IFUTURE THEME

Vibrant and Growing

PURPOSE OF REPORT/BACKGROUND

Council's event sponsorship program is a direct outcome and delivery action of the City Events Plan:

- To attract, support and produce a diverse program of annual events that engage the community, promote Ipswich as a destination, drive visitation and positively impact on business and industry.

The Ipswich Turf Club has submitted an Event Sponsorship application for the Ipswich Cup to be held on Saturday 20 June 2026. The Ipswich Cup is regionally significant and remains as one of Queensland's largest provincial racing events. Along with events at Queensland Raceway and Willowbank Raceway, the Ipswich Cup is a marquee experience in Council's Festival of Horsepower program.

Council has been requested to provide financial support of \$50,000 excl. GST to support the Ipswich Turf Club in developing an above-the-line marketing campaign aimed at audiences outside the Ipswich region. The support is proposed to enhance event delivery, boost community participation, and help the Ipswich Cup continue to grow as a signature event that promotes Ipswich City, drives visitation, and supports local economic development.

In line with the Event Sponsorship Policy, a panel assessment was conducted, with the recommendation to provide financial support of \$25,000 excl. GST in cash support to the Ipswich Turf Club for the Ipswich Cup.

Noteworthy details:

- The Ipswich Cup was established in 1866 and is the highest attended event of the Queensland Racing Winter Carnival program.
- The event features nine (9) horse races, including three (3) listed feature races, with the highlight being the Ipswich Cup race on the Saturday.
- Council previously provided \$20,000 excl. GST annually in financial support for the 2024 and 2025 Ipswich Cup events.
- The below information was collected from the 2025 event IER Impact Study:
 - Attracted 12,700 attendees with 50.6% from outside the region (45.2% intrastate, 5.1% interstate and 0.3% overseas)
 - The 2025 Ipswich Cup generated an increased economic benefit to the city (\$3,320,979 attributable to the Ipswich economy V \$1,353,511 in 2023)
 - The Ipswich Cup was responsible for generating 2,763 visitor nights for Ipswich

Benefits on offer for support of the event include:

- Branding and Visibility:
 - Sky Racing signage broadcast live on the Ipswich Cup Sky Racing broadcast
 - Branding of the barrier fence along TL Cooney Avenue using Council-supplied mesh panels
 - A dedicated destination tab incorporated into the Ipswich Cup website page, enhancing destination visibility to out-of-region audiences

- Inclusion of the ICC logo or Festival of Horsepower branding across marketing collateral where sponsors are featured
- Opportunities for Council representatives to attend key Ipswich Cup functions

LEGAL IMPLICATIONS

This report and its recommendations are consistent with the following legislative provisions:
Local Government Act 2009

Section 109 of the *Local Government Act 2009* provides local governments with the ability to use discretionary funds in accordance with the requirements prescribed under the *Local Government Regulation 2012*.

Section 202 of the *Local Government Regulation 2012* prescribes a number of requirements for a local government making discretionary funds available.

POLICY IMPLICATIONS

This report recommendation meets the principles of the Event Sponsorship Policy.

RISK MANAGEMENT IMPLICATIONS

While the event would still proceed without Council support, there may be an impact to the scale and scope of out-of-region marketing. In addition to Council support, the Ipswich Turf Club have secured corporate sponsors and alternate funding sources for this event.

FINANCIAL/RESOURCE IMPLICATIONS

The outlined financial support will be covered by dedicated Event Sponsorship funding allocated within the 2025-2026 City Events budget.

COMMUNITY AND OTHER CONSULTATION

- Pre-lodgement communications with Ipswich Turf Club
- Panel assessment completed

CONCLUSION

The Ipswich Cup remains the highest-attended event of the Queensland Winter Racing Carnival and is a cornerstone of the annual Festival of Horsepower.

Council's support has played a critical role in enabling Ipswich Turf Club to deliver an event that strengthens community connection, enhances regional visibility, and engages both local and visiting audiences.

HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS	
OTHER DECISION	
(a) What is the Act/Decision being made?	That the Ipswich Turf Club receive \$25,000 excl. GST financial support of the 2026 Ipswich Cup.
(b) What human rights are affected?	No human rights are affected by this decision
(c) How are the human rights limited?	Not applicable
(d) Is there a good reason for limiting the relevant rights? Is the limitation fair and reasonable?	Not applicable
(e) Conclusion	The decision is consistent with human rights.

Penny Radford

EVENTS AND ENGAGEMENT OFFICER

I concur with the recommendations contained in this report.

Carly Gregory

MANAGER, MARKETING AND PROMOTIONS

I concur with the recommendations contained in this report.

Ben Pole

GENERAL MANAGER (COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT)

"Together, we proudly enhance the quality of life for our community"

Doc ID No: A12519558

ITEM: 3

SUBJECT: EVENT SPONSORSHIP - CENTURY BATTERIES IPSWICH SUPER 440

AUTHOR: MANAGER, MARKETING AND PROMOTIONS

DATE: 3 FEBRUARY 2026

EXECUTIVE SUMMARY

This is a report concerning an Event Sponsorship application by Supercars for financial support of the 2026 Century Batteries Ipswich Super 440 at Queensland Raceway. Supercars have requested Council's consideration of a multi-year sponsorship agreement for the 2026, 2027 and 2028 events.

RECOMMENDATION/S

- A. That Council provide the 2026 Century Batteries Ipswich Super 440 (V8 Supercars Australia) with a potential total \$50,000 excluding GST Event Sponsorship financial support comprised of a \$30,000 base payment and a \$20,000 performance payment.**
- B. That Council undertake an Event Impact Report for the 2026 Century Batteries Ipswich Super 440 as in-kind support (valued at \$10,997.50 ex GST).**

RELATED PARTIES

The Sponsorship is being sought by V8 Supercars Australia Pty Ltd as trustee for AVESCO Unit Trust. There are no discernible related party conflicts of interest associated with this report and its recommendation.

IFUTURE THEME

Vibrant and Growing

PURPOSE OF REPORT/BACKGROUND

Council's Event Sponsorship Program is a direct outcome and delivery action of the City Events Plan:

- Attract, support and produce a diverse program of annual events that engage the community, promote Ipswich as a destination, drive visitation and positively impact on business and industry.

Council's Event Sponsorship program is a direct outcome and delivery action of the Ipswich Economic Development Strategy:

- Prioritise sporting partnerships to attract high quality events to the city

The Supercars Championship is the premier motorsport category nationally and features high performance vehicles racing in events across Australia and New Zealand. This year the competition introduced a new format with the Finals Series, to determine the championship winner. The season is divided into three segments: the Sprint Cup, the Enduro Cup, and the Finals. The Sprint Cup consists of the first eight rounds and 25 races, followed by the Enduro Cup, which includes two endurance races.

In 2025, the Ipswich Super440 returned to the Supercars calendar for the first time since 2019, featuring the Repco Supercars Championship and the Australian Superbike Championship. Taking place at Queensland Raceway, this event brought together the best of domestic two and four-wheel racing including multiple race formats and support categories offering a diverse motorsport experience.

A 14-round Repco Supercars Championship calendar has been revealed for 2026 with the battle for the Sprint Cup playing out over nine events, with the winner to be crowned at the Century Batteries Ipswich Super 440 at Queensland Raceway in August.

Council would also be providing a significant amount of in-kind assistance primarily relating to traffic management advice, marketing, visitor services, grounds maintenance, use of council land and a formal Event Impact Report.

Noteworthy details include:

- Supercars report that the 2025 event generated ticket sales of 22,958 (38% Greater Brisbane, 20% Interstate, 17% Regional QLD, Overseas 1% and Ipswich 24%)
- While a full event impact report was not undertaken for the 2025 event, a post-event survey has indicated that the event delivered around \$7.29M benefit
- The Championship will continue to be broadcast worldwide across each season
- A camping option was introduced by Queensland Raceway just before the 2025 event, an offering that would gain traction if marketed with appropriate lead time to patrons. This offering could differentiate and position the Century Batteries Ipswich Super 440 as an iconic local experience, driving bed nights and strengthening our reputation as a major event city.

Benefits on offer for support of the event include:

- Pre-event 'fan activation' in Tulumur Place
- Branding and Exposure: Prominent Council branding across event signage, digital platforms, and promotional materials, including website, social media, and press releases.
- Post Event Reporting/Survey Evaluation: Post-event reporting will include data on attendance, visitor nights, and estimated economic benefit, demonstrating the return on Council's investment.

- Council representatives will be invited to attend key event moments, including media opportunities and stakeholder functions.

If Council proceeds with financial and in-kind support of the 2026 Century Batteries Ipswich Super 440 at Queensland Raceway, negotiations will continue for a multi-year arrangement with V8 Supercars Australia for future years.

LEGAL IMPLICATIONS

This report and its recommendations are consistent with the following legislative provisions:
Local Government Act 2009

POLICY IMPLICATIONS

The Event Sponsorship Application is processed in line with council's Event Sponsorship Policy. There are no discernible related party conflicts of interest associated with this report and its recommendation.

RISK MANAGEMENT IMPLICATIONS

While the Century Batteries Ipswich Super 440 may still proceed without council support, this funding is integral for event costs such as out-of-region marketing, infrastructure and traffic management that drives overnight visitation, improves patron experience and delivers increased economic benefits for the city. Supercars state that 'council's support remains the cornerstone of the event's delivery and growth in the region'.

FINANCIAL/RESOURCE IMPLICATIONS

The outlined financial support would be covered within the dedicated event sponsorship funding allocated within the annual City Events budgets.

COMMUNITY AND OTHER CONSULTATION

Meetings have been held with representatives from Supercars prior to the submission of the Event Sponsorship Application. Meetings with Supercars need to continue to finalise the planning required for an event of this scale. Council has a group of event professionals willing and able to support this event as we do for events of this scale including Environmental Health, City Events, Sport and Recreation.

CONCLUSION

Supercars' successful return to Ipswich in 2025 reinforced the city's reputation as motorsport heartland in South-East Queensland. Investment in this event supports the annual delivery of significant economic benefit to the city and assists in building our profile as a leading event destination in Queensland.

HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS	
OTHER DECISION	
(a) What is the Act/Decision being made?	A. That Council resolve to approve Event Sponsorship of \$50,000 excl. GST financial support of the 2026 Century Batteries Ipswich Super 440. B. That Council undertake an IER Event Impact Report for the 2026 Century Batteries Ipswich Super 440 as in-kind support (valued at \$10,997.50 ex GST).
(b) What human rights are affected?	No human rights are affected by this decision.
(c) How are the human rights limited?	Not applicable
(d) Is there a good reason for limiting the relevant rights? Is the limitation fair and reasonable?	Not applicable
(e) Conclusion	The decision is consistent with human rights.

Carly Gregory

MANAGER, MARKETING AND PROMOTIONS

I concur with the recommendations contained in this report.

Ben Pole

GENERAL MANAGER (COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT)

“Together, we proudly enhance the quality of life for our community”

Doc ID No: A12399537

ITEM: 4

SUBJECT: REPORT - ADVOCACY ADVISORY COMMITTEE NO. 2025(04) OF 8 DECEMBER 2025

AUTHOR: MEETING COORDINATION MANAGER

DATE: 15 DECEMBER 2025

INTRODUCTION

This is the report of the Advocacy Advisory Committee No. 2025(04) of 8 December 2025.

RECOMMENDATION

That Council adopt the recommendations of the Advocacy Advisory Committee No. 2025(04) of 8 December 2025.

ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS

1.	Advocacy Advisory Committee Report No. 2025(04) of 8 December 2025 ↓ 
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8 DECEMBER 2025

ADVOCACY ADVISORY COMMITTEE NO. 2025(04)]

ADVOCACY ADVISORY COMMITTEE NO. 2025(04)

8 DECEMBER 2025

REPORT

ATTENDANCE:

Mayor Teresa Harding (Chairperson); Councillors David Martin, Jim Madden, Deputy Mayor Nicole Jonic (via audio-link), Jacob Madsen (via audio-link) and Andrew Antonioli

APOLOGIES:

Councillor Marnie Doyle (Deputy Chairperson) and Councillor Pye Augustine

OFFICERS' ATTENDANCE

Chief Executive Officer (Sonia Cooper), General Manager Community, Cultural and Economic Development (Ben Pole), General Manager Asset and Infrastructure Services (Seren McKenzie), Economic Development Manager (Dan Heenan), Advocacy Lead (Kate Adams), Manager, Community and Cultural Services (Don Stewart), Manager, Infrastructure Strategy (Tony Dileo), Chief of Staff, Office of the Mayor (Melissa Fitzgerald), Principal Sport Recreation and Community Facilities Planner (John Bolton)

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

Councillor Andrew Antonioli arrived at the meeting at 2.32 pm.

BUSINESS OUTSTANDING

Nil

CONFIRMATION OF MINUTES

1. CONFIRMATION OF MINUTES OF THE ADVOCACY ADVISORY COMMITTEE NO. 2025(03) OF 15 OCTOBER 2025

RECOMMENDATION

That the minutes of the Advocacy Advisory Committee held on 15 October 2025 be confirmed.

8 DECEMBER 2025

ADVOCACY ADVISORY COMMITTEE NO. 2025(04)]

OFFICERS' REPORTS

2. 2026-2027 STATE AND FEDERAL BUDGET SUBMISSIONS

This is a report concerning the 2026-2027 State and Federal Budget Submissions containing Councils advocacy priorities for the City of Ipswich.

"The attachment/s to this report are confidential in accordance with section 254J(3)(g) of the Local Government Regulation 2012."

RECOMMENDATION

That the Advisory Committee note the proposed 2026-2027 State and Federal Budget Submissions.

DISCUSSION

Chief Executive Officer (Sonia Cooper) arrived at the meeting at 2.42 pm.

The committee discussed the 2026-2027 State and Federal Budget Submission. Discussion included updates in relation to the following:

- Elected Reps Working Group - Councillors provided feedback on their discussions with State and Federal Members
- Better Bus Network
- Critical and Enabling Infrastructure, including the Warrego, Cunningham and Centenary Highways
- Ebenezer Regional Industrial Area
- Ipswich Central Second River Crossing
- Ipswich to Springfield Central Public Transport Corridor
- Brisbane 2032 Olympic and Paralympic Games opportunities
- Inland rail

MOVE INTO CLOSED SESSION

Moved by Mayor Teresa Harding:

Seconded by Councillor Jim Madden:

That in accordance with section 254J(3)(g) of the *Local Government Regulation 2012*, the meeting move into closed session to discuss Item 2 titled 2026-2027 State and Federal Budget Submissions, specifically the second river crossing.

AFFIRMATIVE
Councillors:
Harding

NEGATIVE
Councillors:
Nil

8 DECEMBER 2025

ADVOCACY ADVISORY COMMITTEE NO. 2025(04)]

Martin
Madden
Jonic
Madsen
Antoniolli

The motion was put and carried.

The meeting moved into closed session at 2.56 pm.

MOVE INTO OPEN SESSION

Moved by Mayor Teresa Harding:
Seconded by Councillor David Martin:

That the meeting move into open session.

AFFIRMATIVE
Councillors:
Harding
Martin
Madden
Jonic
Madsen
Antoniolli

NEGATIVE
Councillors:
Nil

The motion was put and carried.

The meeting moved into open session at 3.13 pm.

3. **SYNTHETIC ATHLETICS TRACK UPDATE**

This is a report concerning activity to progress consultation and analysis on the most viable locations for a synthetic athletics track in the City of Ipswich.

RECOMMENDATION

That the report on the Synthetic Athletics Track Update be received and noted.

DISCUSSION

Dion Collins (Managing Director from ROSS Planning) attended the meeting to discuss the current considerations and options of the synthetic athletics facility site assessments.

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MOVE INTO CLOSED SESSION

Moved by Mayor Teresa Harding:

Seconded by Councillor Andrew Antonioli:

That in accordance with section 254J(3)(g) of the *Local Government Regulation 2012*, the meeting move into closed session to discuss Item 3 titled Synthetic Athletics Track Update.

AFFIRMATIVE

NEGATIVE

Councillors:

Councillors:

Harding

Nil

Martin

Madden

Jonic

Madsen

Antonioli

The motion was put and carried.

The meeting moved into closed session at 3.37 pm.

During discussion of this matter in closed session Councillor Andrew Antonioli declared that he is a Patron of the Ipswich Vigoro Association.

MOVE INTO OPEN SESSION

Moved by Mayor Teresa Harding:

Seconded by Councillor Andrew Antonioli:

That the meeting move into open session.

AFFIRMATIVE

NEGATIVE

Councillors:

Councillors:

Harding

Nil

Martin

Madden

Jonic

Madsen

Antonioli

The motion was put and carried.

The meeting moved into open session at 4.08 pm.

8 DECEMBER 2025

ADVOCACY ADVISORY COMMITTEE NO. 2025(04)]

4. NEXT MEETING

The next meeting will be scheduled for February/March 2026.

5. GENERAL DISCUSSION (within the purpose and scope of the committee)

5.1 50-CENT CONNECTED REGION INITIATIVE

Mayor Teresa Harding tabled a joint letter from the Mayor of Toowoomba Regional Council and the Mayor of Lockey Valley Regional Council seeking support for progressing the *50-cent connected* region initiative, and in particular, for advancing regional rail connectivity through a stages extension of passenger rail from Rosewood to Withcott.

ACTION

This matter to be discussed at a future councillor briefing session.

Deputy Mayor Nicole Jonic left the meeting at 4.11 pm.

- Feedback on funding request for Redbank Plains Road and Sinnathamby Bridge.
- North Ipswich Reserve.

5.2. UPDATE ON THE NORMAL STREET BRIDGE

ACTION

Chief Executive Officer to advise next steps at a future meeting.

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 2.30 pm.

The meeting closed at 4.20 pm.

Doc ID No: A12500276

ITEM: 5

SUBJECT: NICHOLAS STREET PRECINCT - DECEMBER 2025 NICHOLAS STREET PRECINCT
PROJECT CONTROL GROUP

AUTHOR: PRECINCT DIRECTOR

DATE: 28 JANUARY 2026

EXECUTIVE SUMMARY

This is a report concerning the December 2025 Nicholas Street Precinct (NSP) Project Control Group (PCG) meeting focussing on the status of the leasing program and the planning, development, delivery and ongoing management of the NSP.

RECOMMENDATION/S

That the December 2025 Nicholas Street Precinct Project Control Group Report be received and the contents noted.

RELATED PARTIES

CBRE – Precinct Manager and Leasing
Colliers – Retail Leasing
Studio Spillane – Retail Design Manager

IFUTURE THEME

Vibrant and Growing

PURPOSE OF REPORT/BACKGROUND

The NSP PCG supports the Economic and Cultural Development Committee in providing governance and strategic direction for the planning, development, delivery and ongoing management of the NSP. The PCG generally reports monthly to the Economic and Cultural Development Committee on the planning, development, delivery and operations of the NSP assets.

The PCG met on 17 December 2025 and the draft PCG 17 December 2025 meeting minutes are contained in Attachment 1.

The table below identifies the status of retail and commercial leasing as at 2 February 2026. CBRE have been appointed as the new leasing agency which forms part of the

wider precinct management transition. The changes to the table below relate to a proposed tenancy for K2 in Venue.

Deal Status	As at 02 Feb 26	As at 03 Nov 25
Lease Documents Being Prepared	0	0
Lease Documents Issued for Execution	0	0
Leases Executed by Lessee	30	1
Leases Pending Approval by Lessor (Council)	1	0
Leases Executed by Lessor (Council)	30	1

The lease for K2 at Venue has been executed by Council with tenant handover on 2 February 2026 to commence their fitout work. The tenancy is expected to open in March 2026.

The defects liability period for Hutchinson Builder's Separable Portion 3.1 and 3.2 concluded on 5 November 2026. A further defects liability period was directed by the Superintendent following the rectification of the handrail to escalator 1 which ceased on 11 December 2025, concluding all works under contract. The contractor's security has been returned, and the final certificate has been issued in accordance with the contract.

Initial spatial planning and financial viability work has commenced for the Metro A opportunity site. Over the coming months a strategy will be formed to consider value release and its short to longer term role in the NSP.

MARKETING AND COMMUNICATION

The festive trading period and a St Nicholas Precinct presented by Ipswich Festivals in partnership with Ray White AKG seasonal activations defined December, delivering strong foot traffic and digital engagement outcomes across the precinct. December 2025 recorded total foot traffic of 273,968 compared with 178,660 in December 2024. Total foot traffic for the twelve-month period reached 2,453,003, with growth attributed to new tenancy openings, targeted marketing campaigns and repeat foot fall.

Positive community sentiment continued across digital channels throughout December, supported by festive content and campaign activity. Audience growth was recorded across all owned platforms, with Facebook followers increasing from 21,959 to 23,000, Instagram followers reaching 5,155 and newsletter subscribers growing from 3,986 to 4,025. Engagement was driven organically through clear creative, seasonal messaging and interactive campaign mechanics.

The NSP Marketing Team in conjunction with CBRE delivered the Share the Joy campaign during December, designed to drive Instagram growth, increase engagement and strengthen the precinct's digital footprint. Despite the short activation window, the campaign achieved

strong reach, engagement and new audience discovery through a low-friction, community-focused execution.

Campaign delivery was supported by two Instagram posts – a launch post and a final ‘last chance’ reminder – ensuring messaging remained clear and digestible in the lead-up to Christmas. Campaign content generated more than 5,100 views and 686 interactions, delivering a 13.4% engagement rate. A 36% non-follower discovery rate highlighted strong reach beyond the existing audience, while 436 comments were driven largely through the tag-a-friend mechanic. High-value incentives, simple entry requirements and consistent creative execution supported strong organic performance without paid media.

Overall, December and St Nicholas activation period delivered strong performance across foot traffic and tenant sales. The success of the Share the Joy campaign reinforces the value of streamlined mechanics, strong incentives and clear creative direction, providing a solid foundation for future seasonal activations and ongoing optimisation.

LEGAL IMPLICATIONS

This report and its recommendations are consistent with the following legislative provisions:

Local Government Act 2009

Local Government Regulation 2012

POLICY IMPLICATIONS

Nil

RISK MANAGEMENT IMPLICATIONS

A copy of the consolidated Nicholas Street Precinct project risk register is included as confidential Attachment 2.

Challenges continue with retail leasing in the current market conditions. These conditions include the increased cost of goods, consumer caution in relation to spend and the ability for the retail and hospitality industry to absorb this over time.

Achieving legally binding agreements for lease and sub-leases with prospective precinct tenants remains a critical outcome given completion of the refurbishment works.

FINANCIAL/RESOURCE IMPLICATIONS

The table below summarises the current capital project budget and forecasts to finish. The final project cost is forecasted to be within budget.

	Project	Current Budget	Committed Contracts and Variations	Forecast Contracts and Variations	Forecast Final Cost
1	Civic Project	\$188,020,704	\$183,873,868	\$50,000	\$183,923,868
2	Commonwealth Hotel	\$16,652,052	\$16,547,896	\$103,721	\$16,651,616

3	Retail Project	\$34,407,196	\$35,935,190	\$2,565,101	\$38,500,291
4	Venue Project	\$71,935,639	\$67,793,160	\$4,146,656	\$71,939,816
	TOTAL	\$311,015,591	\$304,150,114	\$6,865,478	\$311,015,591

The civic and retail cashflow for recent months is captured in the table below:

Month	Monthly Expenditure		Project Cumulative Total
October 2025	Retail:	\$43,652	\$526,669
	Civic:	\$0	
	Commonwealth Hotel:	\$881	
	Venue:	\$482,135	
November 2025	Retail:	\$51,879	\$81,102
	Civic:	\$0	
	Commonwealth Hotel:	\$0	
	Venue:	\$29,223	
December 2025	Retail:	\$93,955	\$101,449
	Civic:	\$0	
	Commonwealth Hotel:	\$973	
	Venue:	\$6,521	
January 2026	Retail:	\$4,200	\$45,943**
	Civic:	\$26,718	
	Commonwealth Hotel:	\$0	
	Venue:	\$15,025	

**** The January results are pending finalisation and may be amended**

The retail precinct's short-term commercial success remains dependent on identifying, attracting, and securing a commercially viable tenancy mix through executed leases. Medium to longer term success will require a comprehensive and ongoing activation and operational focused management strategy to support tenants and deliver a revitalised and fully activated precinct.

COMMUNITY AND OTHER CONSULTATION

The contents of this report did not require any community consultation.



CONCLUSION

Recent leasing executions and new openings reinforce market confidence in the Nicholas Street Precinct product and continue to strengthen the leasing campaign to secure tenants for the precinct. The completion of major works across the precinct and opening of anchor tenants positively reinforces Ipswich Central's future and Council's commitment to its success. The progressive opening of additional tenancies in the precinct, focus of the NSP management branch and the ongoing investment strategy planning will continue to increase positivity and value enhancement outcomes in the precinct.

HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS
RECEIVE AND NOTE REPORT
The Recommendation states that the report be received and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS

1.	PCG Minutes 17 December 2025  
	CONFIDENTIAL
2.	Confidential PCG Risk Register

James Hepburn
PRECINCT DIRECTOR

I concur with the recommendations contained in this report.

Sonia Cooper
CHIEF EXECUTIVE OFFICER

“Together, we proudly enhance the quality of life for our community”

Nicholas Street Precinct Project Control Group

MINUTES – 17 December 2025

Members:	Chair, Acting CEO – Matt Smith (voting); General Manager, Community, Cultural and Economic Development – Ben Pole (voting); General Manager, Planning and Regulatory Services – Brett Davey (voting); Senior Project Manager – Fiona McDougall (voting); Acting General Manager, Corporate Services – Talia Love-Linay .	
Observers:	Manager, Strategy, Governance and Performance – Haiden Taylor , Business Support Officer – Nicole Costanzo	
Apologies:	Chief Executive Officer – Sonia Cooper , Precinct Director - James Hepburn	
Attachments:	Meeting Minutes – 19 November 2025 NSP Project Registers Risk, Issues, Decisions, Actions	
No.	OFFICER	DESCRIPTION
1.	SC	Attendance and Apologies
2.	SC	Confirmation of Minutes of Previous Meeting
3.	SC	Review of open Action Items
4.	SC	Review of Decision Register
5.	SC	Review of Risk and issues register
6.	All	Items for decision - NA
7.	All	Items for discussion <ul style="list-style-type: none"> - Revised reporting and Council <ul style="list-style-type: none"> • Quarterly reports to be incorporated into council formats - Hotel Commonwealth update <ul style="list-style-type: none"> • FM spoke to FODA CX Review report • Positively received and some recommendations already actioned – ACTION: FM to circulate reports to PCG (including CBRE) • Meeting to be convened in the near year / CBRE - CBRE DRAFT Marketing and Place Activation Report (see marketing status update) <ul style="list-style-type: none"> • FM spoke to draft Report • Agreed set of objectives and outcomes discussed – Pop Ups • FM sought PCG direction capital and marketing spend to drive activation over coming year – ACTION: PCG to further consider budget and programming (specific item) - CBRE Leasing Strategy (see leasing status update) <ul style="list-style-type: none"> • Key tenant focus (convenience and health) • Food analysis to be circulated - Precinct management transition update <ul style="list-style-type: none"> • Tenant meetings underway with CBRE - Strategy update <ul style="list-style-type: none"> • Workshop planned for 29 January 2026

Nicholas Street Precinct Project Control Group

		<ul style="list-style-type: none"> MS sought feedback early January
	All	<p>Forward agenda items for the Economic and Cultural Development Committee</p> <ul style="list-style-type: none"> Nicholas Street Precinct - NSP Project Control Group Report Leasing Report Future Meetings and reporting – CBRE and potential movement to 3 monthly reporting ACTION: Bring CBRE to initial PCG Meeting to talk through (Feb) – reporting and separation – MS requested draft report
9.	All	<p>Monthly status updates</p> <ul style="list-style-type: none"> Development Update - December 2025 Leasing Update - December 2025 Financial Update - December 2025 Operations Update - December 2025 Marketing Update - December 2025 Property Management Update - December 2025 Ipswich Central Update - December 2025
10.	All	<p>General Business</p> <ul style="list-style-type: none"> Rail Tunnel Leak – relevant stakeholder inspections underway – ACTION: to be included on Risk / Issue Register Tulmur Place Pavers and load bearing vehicle issues. ACTION: FM to seek further advice on loading and expansion joints BP raised issue of visitor visitation – requires agreed terminology and methodology – ACTION: FM to discuss with CBRE regarding industry standard
11.	SC	Next Meeting – TBC