

ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE NO. 2025(10)

18 NOVEMBER 2025

REPORT

COUNCILLORS' ATTENDANCE:

Councillor Pye Augustine (Chairperson); Councillors Marnie Doyle (Deputy Chairperson), Mayor Teresa Harding, Deputy Mayor Nicole Jonic, Jacob Madsen, Andrew Antonioli, David Martin and Jim Madden

COUNCILLOR'S APOLOGIES:

Nil

OFFICERS' ATTENDANCE:

Chief Executive Officer (Sonia Cooper), General Manager Community, Cultural and Economic Development (Ben Pole), General Manager Asset and Infrastructure Services (Seren McKenzie), General Manager Environment and Sustainability (Kaye Cavanagh), General Manager Planning and Regulatory Services (Brett Davey), Manager Natural Environment (Phil A Smith), Economic Policy and Strategy Lead (Gemma Rippon), Precinct Director (James Hepburn), Manager Marketing and Promotions (Carly Gregory), Manager, Media, Communications and Engagement (Mark Strong), Senior Media Officer (Darrell Giles), Chief of Staff, Office of the Mayor (Melissa Fitzgerald), Senior Communications and Policy Officer (Jodie Richter), Venue Technician (Max Moylan)

WELCOME TO COUNTRY OR ACKNOWLEDGEMENT OF COUNTRY

Councillor Pye Augustine (Chairperson) invited Councillor Marnie Doyle (Deputy Chairperson) to deliver the Acknowledgement of Country

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

BUSINESS OUTSTANDING

Nil

CONFIRMATION OF MINUTES

1. **CONFIRMATION OF MINUTES OF THE ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE NO. 2025(09) OF 11 NOVEMBER 2025**

RECOMMENDATION

Moved by Councillor Marnie Doyle:

Seconded by Councillor David Martin:

That the minutes of the Economic and Cultural Development Committee held on 11 November 2025 be confirmed.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Harding

Jonic

Madsen

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

OFFICERS' REPORTS

Councillor Andrew Antonioli arrived at the meeting at 12.33pm.

2. **ECONOMIC DEVELOPMENT INCENTIVE POLICY**

This report outlines the proposed update of the Economic Development Incentive Policy, which will replace the existing 2015 policy.

The updated policy provides a more contemporary framework to attract and support new investment opportunities in the city - it ensures we have the right mechanisms in place to encourage significant, high-value projects that contribute to economic growth in line with our strategic goals.

RECOMMENDATION

Moved by Mayor Teresa Harding:

Seconded by Councillor Marnie Doyle:

That the revised Economic Development Incentive Policy, outlined in Attachment 3, be adopted.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Harding

Jonic

Madsen

Antoniolli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

3. 2025 CHRISTMAS IN IPSWICH PROGRAM PREVIEW

This is a report concerning the 2025 Christmas in Ipswich program of events including council-produced, community and carol events as well as markets and retail activations.

RECOMMENDATION

Moved by Councillor Marnie Doyle:

Seconded by Mayor Teresa Harding:

That the report outlining the 2025 Christmas in Ipswich Program be received and the contents noted.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Harding

Jonic

Madsen

Antoniolli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

3.1 *QUESTION ON NOTICE**

Councillor David Martin queried the possibility of including a Nativity Scene in the St Nicholas Precinct 2025 Christmas.

The Manager, Marketing and Promotions to advise of the possibility of the inclusion of a Nativity Scene for 2025 in the St Nicholas Precinct and on the possibility of the inclusion of this in the Program for future years.

4. 2024-2025 COMMUNITY AND CULTURAL SERVICES REPORT CARD - ARTS AND CULTURE

This is a report concerning the 2024-2025 Community and Cultural Services Report Card - Arts and Culture.

Attachment 1 presents the 2024-2025 Community and Cultural Services Report Card – Arts and Culture highlighting the goals, achievements and key deliverables for the 2024-2025 financial year.

It identifies the cohesive and collegiate approach undertaken by Ipswich City Council to deliver great outcomes for our community.

RECOMMENDATION

Moved by Mayor Teresa Harding:

Seconded by Councillor Marnie Doyle:

That the 2024-2025 Community and Cultural Services Report Card – Arts and Culture be received and the contents noted.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Harding

Jonic

Madsen

Antionioli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

5. REPORT - ADVOCACY ADVISORY COMMITTEE NO. 2025(03) OF 15 OCTOBER 2025

This is the report of the Advocacy Advisory Committee No. 2025(03) of 15 October 2025.

RECOMMENDATION

Moved by Mayor Teresa Harding:

Seconded by Councillor Jim Madden:

That Council adopt the recommendations of the Advocacy Advisory Committee No. 2025(03) of 15 October 2025.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Harding

Jonic

Madsen

Antoniolli

Martin

Madden

NEGATIVE

Councillors:

Nil

The motion was put and carried.

1. CONFIRMATION OF MINUTES OF THE ADVOCACY ADVISORY COMMITTEE NO. 2025(02) OF 14 AUGUST 2025

RECOMMENDATION

That the minutes of the Advocacy Advisory Committee held on 14 August 2025 be confirmed.

2. BUSINESS OUTSTANDING - ROWING IN ROCKHAMPTON

This is a report concerning advocacy efforts from the Rockhampton Regional Council to attract rowing for the 2032 Olympic and Paralympic Games.

RECOMMENDATION

That the information provided on rowing in Rockhampton be received and noted.

DISCUSSION

The members noted and discussed the context and contributing factors leading to the attraction of rowing to Rockhampton. Members discussed the organisations

that were engaged through their advocacy efforts and information on the nature of those organisations was shared.

3. **NEW ADVOCACY PLAN**

This is a report concerning a new Advocacy Plan for the City of Ipswich with goals to raise awareness of the Ipswich region's needs and future strategies, build ongoing partnerships with key State and Federal Ministers and officials and ultimately secure funding for identified Regionally Significant Projects and Locally Significant Projects.

RECOMMENDATION

That the Advocacy Advisory Committee review and endorse the Advocacy Plan for Committee and Council approval.

DISCUSSION

The committee discussed the draft Advocacy Plan for Ipswich and noted the future steps required. Discussion included:

- *The Mayor has the lead role as City Champion and Councillors also have a role as City Champions.*
- *Support for the Ipswich Summit.*
- *Support for the Elected Representatives Working Group.*
- *Council's website and advocacy page – consideration to be given to branding of the Advocacy Plan.*
- *Preparation of state and federal budget submissions and the opening of the Queensland and Federal Government budget submission portals.*
- *Discussion was had on the funding allocated in the State Government Queensland Transport and Roads Investment Program (QTRIP) and in particular the funding of the: Mount Crosby Road Interchange; Bremer River Bridge; Amberley Interchange. It was noted that there is opportunity to clarify and confirm the funding allocated.*
- *Preparation of a one page document that outlines key messages for each project that the Mayor and Councillors could use when advocating.*

ACTION

- *Advocacy Lead to commence preparation of state and federal submissions and submit an outline of these to a future Advocacy Advisory Committee Meeting.*
- *Advocacy Lead to update the draft Advocacy Plan including possible branding.*
- *Advocacy Lead to draft a one page document that outlines key messages for each project that the Mayor and Councillors could use when advocating.*

- *General Manager, Asset and Infrastructure Services to confirm funding allocated in QTRIP to the: Mount Crosby Road Interchange; Bremer River Ridge; Amberley Interchange.*

4. LEVERAGING 2032: TWO YEARS ON PROGRESS REPORT

This report provides an update on progress against the deliverables of Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games, and also proposes a public facing update for the committee's consideration.

RECOMMENDATION

That the Leveraging 2032: Two Years On Progress Report be received and the contents noted.

DISCUSSION

The Committee discussed the following matters:

- *Key achievements to highlight in the progress report including the securing of Brighton Homes Arena as a competition venue and Ipswich being a host city.*
- *The due diligence work underway to identify the location for the synthetic athletics track.*
- *Finalisation of the Team Attraction Brochure so that the brochure can be used as another tool to promote Ipswich.*
- *Centre of Excellence*
- *Refining the list of Advocacy priorities*

5. FINAL LIST OF PROPOSED VENUES FOR TEAM ATTRACTION BROCHURE

This is a report concerning the final list of proposed venues for inclusion in the City of Ipswich Team Attraction brochure for elite training particularly in the context of pre-Games training in the leadup to the Brisbane 2032 Olympic and Paralympic Games.

RECOMMENDATION

That the list of venues for the Team Attraction Brochure be reviewed to proceed.

DISCUSSION

The Committee discussed the Team Attraction Brochure including timelines, possible inclusions and the communications and engagement plan associated with the brochure.

Discussion also included the consideration of a Team Attraction Fund which could be used to attract teams to training venues in Ipswich.

6. LOCALLY SIGNIFICANT PROJECTS FOR APPROVAL

This is a report proposing five (5) projects be adopted as Locally Significant Projects for advocacy purposes.

RECOMMENDATION

- A. *That five (5) Locally Significant Projects be endorsed to progress to Committee and Council for approval to be added to the Locally Significant Project list.*
- B. *That two (2) other projects have been assessed and determined not to progress them as Locally Significant Projects at this time.*

DISCUSSION

The Committee noted and discussed the Locally Significant Projects.

8. GENERAL DISCUSSION

The Committee discussed the importance of ensuring that Councillors are kept informed as to the progress of projects.

ACTION

The Advocacy Lead to prepare a one-page document summarising the commitments and provide an update as new developments occur.

Deputy Mayor Nicole Jonic left the meeting at 1.11pm.

6. NICHOLAS STREET PRECINCT - OCTOBER 2025 NICHOLAS STREET PRECINCT PROJECT CONTROL GROUP

This is a report concerning the October 2025 Nicholas Street Precinct (NSP) Project Control Group (PCG) meeting focussing on the status of the leasing program and the planning, development, delivery and ongoing management of the NSP.

“The attachment/s to this report are confidential in accordance with section 254J(3)(c), (e),(g) of the Local Government Regulation 2012.”

RECOMMENDATION

Moved by Councillor Pye Augustine:

Seconded by Councillor Marnie Doyle:

That the October 2025 Nicholas Street Precinct Project Control Group Report be received and the contents noted.

AFFIRMATIVE

Councillors:

Augustine

Doyle

Harding

Madsen

Antoniolli

Martin

Madden

NEGATIVE

Councillors:

Nil

All Councillors except Deputy Mayor Nicole Jonic were present when the vote was taken.

The motion was put and carried.

NOTICES OF MOTION

Nil

MATTERS ARISING

Nil

QUESTIONS / GENERAL BUSINESS

Nil

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 12.31 pm.

The meeting closed at 1.26 pm.

*** Refer Council Ordinary Meeting of 27 November 2025 for clarification