

ADVOCACY ADVISORY COMMITTEE NO. 2025(03)

15 OCTOBER 2025

REPORT

ATTENDANCE:

Mayor Teresa Harding (Chairperson); Councillors Marnie Doyle (Deputy Chairperson), Pye Augustine, David Martin, Jim Madden, Jacob Madsen and Andrew Antonioli

APOLOGIES:

Deputy Mayor Nicole Jonic

OFFICERS' ATTENDANCE:

Chief Executive Officer (Sonia Cooper), Chief of Staff, Office of the Mayor (Melissa Fitzgerald), Economic Development Manager (Dan Heenan), Advocacy Lead (Kate Adams), Senior Project Officer, Major Projects (Sibel Gradinscak), Manager Executive Services (Wade Wilson)

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

BUSINESS OUTSTANDING

Nil

CONFIRMATION OF MINUTES

1. CONFIRMATION OF MINUTES OF THE ADVOCACY ADVISORY COMMITTEE NO. 2025(02) OF 14 AUGUST 2025

RECOMMENDATION

That the minutes of the Advocacy Advisory Committee held on 14 August 2025 be confirmed.

OFFICERS' REPORTS

Councillors Jacob Madsen and David Martin arrived at the meeting at 2.32 pm.

2. BUSINESS OUTSTANDING - ROWING IN ROCKHAMPTON

This is a report concerning advocacy efforts from the Rockhampton Regional Council to attract rowing for the 2032 Olympic and Paralympic Games.

RECOMMENDATION

That the information provided on rowing in Rockhampton be received and noted.

DISCUSSION

The members noted and discussed the context and contributing factors leading to the attraction of rowing to Rockhampton. Members discussed the organisations that were engaged through their advocacy efforts and information on the nature of those organisations was shared.

3. NEW ADVOCACY PLAN

This is a report concerning a new Advocacy Plan for the City of Ipswich with goals to raise awareness of the Ipswich region's needs and future strategies, build ongoing partnerships with key State and Federal Ministers and officials and ultimately secure funding for identified Regionally Significant Projects and Locally Significant Projects.

RECOMMENDATION

That the Advocacy Advisory Committee review and endorse the Advocacy Plan for Committee and Council approval.

DISCUSSION

The committee discussed the draft Advocacy Plan for Ipswich and noted the future steps required. Discussion included:

- The Mayor has the lead role as City Champion and Councillors also have a role as City Champions.
- Support for the Ipswich Summit.
- Support for the Elected Representatives Working Group.
- Council's website and advocacy page – consideration to be given to branding of the Advocacy Plan.
- Preparation of state and federal budget submissions and the opening of the Queensland and Federal Government budget submission portals.

- Discussion was had on the funding allocated in the State Government Queensland Transport and Roads Investment Program (QTRIP) and in particular the funding of the: Mount Crosby Road Interchange; Bremer River Bridge; Amberley Interchange. It was noted that there is opportunity to clarify and confirm the funding allocated.
- Preparation of a one page document that outlines key messages for each project that the Mayor and Councillors could use when advocating.

ACTION

- **Advocacy Lead to commence preparation of state and federal submissions and submit an outline of these to a future Advocacy Advisory Committee Meeting.**
 - **Advocacy Lead to update the draft Advocacy Plan including possible branding.**
 - **Advocacy Lead to draft a one page document that outlines key messages for each project that the Mayor and Councillors could use when advocating.**
 - **General Manager, Asset and Infrastructure Services to confirm funding allocated in QTRIP to the: Mount Crosby Road Interchange; Bremer River Ridge; Amberley Interchange.**
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4. LEVERAGING 2032: TWO YEARS ON PROGRESS REPORT

This report provides an update on progress against the deliverables of Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games, and also proposes a public facing update for the committee's consideration.

RECOMMENDATION

That the Leveraging 2032: Two Years On Progress Report be received and the contents noted.

DISCUSSION

The Committee discussed the following matters:

- Key achievements to highlight in the progress report including the securing of Brighton Homes Arena as a competition venue and Ipswich being a host city.
- The due diligence work underway to identify the location for the synthetic athletics track.
- Finalisation of the Team Attraction Brochure so that the brochure can be used as another tool to promote Ipswich.
- Centre of Excellence
- Refining the list of Advocacy priorities

Councillor Andrew Antonioli left the meeting at 3.34 pm.

5. FINAL LIST OF PROPOSED VENUES FOR TEAM ATTRACTION BROCHURE

This is a report concerning the final list of proposed venues for inclusion in the City of Ipswich Team Attraction brochure for elite training particularly in the context of pre-Games training in the leadup to the Brisbane 2032 Olympic and Paralympic Games.

“The attachment/s to this report are confidential in accordance with section 254J(3)(g) of the Local Government Regulation 2012.”

RECOMMENDATION

That the list of venues for the Team Attraction Brochure be reviewed to proceed.

DISCUSSION

The Committee discussed the Team Attraction Brochure including timelines, possible inclusions and the communications and engagement plan associated with the brochure.

Discussion also included the consideration of a Team Attraction Fund which could be used to attract teams to training venues in Ipswich.

6. LOCALLY SIGNIFICANT PROJECTS FOR APPROVAL

This is a report proposing five (5) projects be adopted as Locally Significant Projects for advocacy purposes.

RECOMMENDATION

- A. **That five (5) Locally Significant Projects be endorsed to progress to Committee and Council for approval to be added to the Locally Significant Project list.**
- B. **That two (2) other projects have been assessed and determined not to progress them as Locally Significant Projects at this time.**

DISCUSSION

The Committee noted and discussed the Locally Significant Projects.

7. NEXT MEETING

The next meeting is proposed for 8 December 2025.

8. GENERAL DISCUSSION (within the purpose and scope of the committee)

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The Committee discussed the importance of ensuring that Councillors are kept informed as to the progress of projects.

ACTION

The Advocacy Lead to prepare a one-page document summarising the commitments and provide an update as new developments occur.

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 2.30 pm.

The meeting closed at 4.17 pm.
