

## **ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE SUPPLEMENTARY REPORTS**

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\*\* Item includes confidential papers

**ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE NO. 7**

**19 AUGUST 2025**

SUPPLEMENTARY REPORTS

4. **REPORT - ADVOCACY ADVISORY COMMITTEE NO. 2025(02) OF 14 AUGUST 2025**

This is the report of the Advocacy Advisory Committee No. 2025(02) of 14 August 2025.

**RECOMMENDATION**

That Council adopt the recommendations of the Advocacy Advisory Committee No. 2025(02) of 14 August 2025.

Doc ID No: A11914390

*This matter has been determined to be of a significant nature and approval has been given to refer this report to the Economic and Cultural Development Committee as a supplementary item.*

ITEM: 4

SUBJECT: REPORT - ADVOCACY ADVISORY COMMITTEE NO. 2025(02) OF 14 AUGUST 2025

AUTHOR: MEETING COORDINATION MANAGER

DATE: 18 AUGUST 2025



## INTRODUCTION

This is the report of the Advocacy Advisory Committee No. 2025(02) of 14 August 2025.

## RECOMMENDATION

That Council adopt the recommendations of the Advocacy Advisory Committee No. 2025(02) of 14 August 2025.

## ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS

1.	Advocacy Advisory Committee Report No. 2025(02) of 14 August 2025 <a href="#">↓</a> 
2.	Open Minutes Attachments for Advocacy Advisory Committee held on 14 August 2025 <a href="#">↓</a> 

14 AUGUST 2025

ADVOCACY ADVISORY COMMITTEE NO. 2025(02)]

**ADVOCACY ADVISORY COMMITTEE NO. 2025(02)**

**14 AUGUST 2025**

**REPORT**

**COUNCILLORS' ATTENDANCE:**

Mayor Teresa Harding (Chairperson); Councillors Marnie Doyle (Deputy Chairperson), Pye Augustine, David Martin and Jim Madden, Councillors Andrew Antonioli (Observer), Jacob Madsen (Observer) and Deputy Mayor Nicole Jonic (Observer via audio-link)

**COUNCILLOR'S APOLOGIES:**

Nil

**OFFICERS' ATTENDANCE:**

Sonia Cooper (Chief Executive Officer), Melissa Fitzgerald (Chief of Staff, Office of the Mayor), Dan Heenan (Economic Development Manager), Kate Adams (Advocacy Lead), Seren McKenzie (General Manager, Asset and Infrastructure Services), Ben Pole (General Manager, Community, Cultural and Economic Development), Wade Wilson (Executive Services Manager)

**DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA**

During closed session in discussion of Item 4 titled Leveraging 2032: Venue Audit for Elite Training Readiness, Deputy Mayor Nicole Jonic raised a possible conflict of interest in relation to one of the venues.

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**BUSINESS OUTSTANDING**

Nil

**CONFIRMATION OF MINUTES**

1. CONFIRMATION OF MINUTES OF THE ADVOCACY ADVISORY COMMITTEE NO. 2025(01) OF 8 MAY 2025

**RECOMMENDATION**

**That the minutes of the Advocacy Advisory Committee held on 8 May 2025 be confirmed.**

14 AUGUST 2025

ADVOCACY ADVISORY COMMITTEE NO. 2025(02)]

**OFFICERS' REPORTS**

2. AMENDMENTS TO SIGNIFICANT PROJECTS POLICY, PROCEDURE, BRIEF AND CRITERIA

This is a report concerning the updated Advocacy for Significant Projects Policy.

**RECOMMENDATION**

- A. **That the Advocacy Advisory Committee review the updated Advocacy for Significant Projects Policy for endorsement and progression to Economic and Cultural Development Committee and Council for approval and adoption.**
- B. **That the Advocacy Advisory Committee note the updated draft list of Locally Significant Projects compiled following initial meetings with Councillors.**

Councillor Andrew Antonioli (Observer) left the meeting at 2.17 pm.

Councillor David Martin left the meeting at 2.20 pm.

**Attachments**

- 1. Advocacy for Regionally Significant Projects Policy
  - 2. Advocacy for Significant Projects Policy - tracked version
  - 3. Advocacy for Significant Projects Policy - clean version
  - 4. Updated Locally Significant Project listing - CONFIDENTIAL
- 

3. ADDITION TO THE REGIONALLY SIGNIFICANT PROJECT LIST - BRISBANE 2032 OLYMPIC AND PARALYMPIC GAMES OPPORTUNITIES

This is a report concerning the addition of Brisbane 2032 Olympic and Paralympic Games opportunities to the list of Regionally Significant Projects.

**RECOMMENDATION**

**That the Advocacy Advisory Committee endorse the addition of the Brisbane 2032 Olympic and Paralympic Games as a Regionally Significant Project.**

**DISCUSSION**

Kate Adams (Advocacy Lead) provided an overview of her meeting with the Director of Sport, Brisbane 2032 Organising Committee.

Committee discussed Brighton Homes Arena being confirmed as the "Ipswich Stadium" in the Games Hosting agreement, in the Miles Government review and more recently the Crisafulli Government review.

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ADVOCACY ADVISORY COMMITTEE NO. 2025(02)]

The Committee discussed approaches to secure funding for legacy projects in the lead up to the Games.

Councillors David Martin and Andrew Antoniolli (Observer) returned to the meeting at 2.29 pm.

The committee discussed possible approaches for advocacy in relation to attracting sports to the region.

#### ACTION

**That the Economic Development Manager and Advocacy Lead provide the committee with examples of Rockhampton's advocacy approach to attracting rowing to the region.**

#### Attachments

1. Regionally Significant Project Brief Olympic and Paralympic Games Opportunities
2. Regionally Significant Project Brief Criteria Template Brisbane 2032

#### 4. LEVERAGING 2032: VENUE AUDIT FOR ELITE TRAINING READINESS

This is a report detailing progress on *Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games*, specifically *Outcome 7: Pre-Games Training Opportunities (Venues, Teams Attraction)*. It includes progress on the venue audit, next steps, short list of venues with elite training capabilities and approval of a Team Attraction brochure for the city.

"The attachment/s to this report are confidential in accordance with section 254J(3)(g) of the Local Government Regulation 2012."

#### RECOMMENDATION

- A. **That the Committee note the progress made as part of *Outcome 7: Pre-Games Training Opportunities (Venues, Team Attraction)* through the delivery of a venue audit of Council and non-Council sporting venues.**
- B. **That the Committee note the opportunity for a potential team attraction brochure based on the venue audit shortlisting, promoting venues with Games training capabilities.**

#### DISCUSSION

The Committee discussed the requirements for teams attraction to Ipswich for pre-games training including funding requirements as well as the prioritisation for the venue audit and a team attraction brochure.

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ADVOCACY ADVISORY COMMITTEE NO. 2025(02)]

### **MOVE INTO CLOSED SESSION**

That in accordance with section 254J(3)(g) of the *Local Government Regulation 2012*, the meeting move into closed session to discuss Item 4 titled Leveraging 2032: Venue Audit for Elite Training Readiness, specifically proposed venues across the City.

The meeting moved into closed session at 2.55 pm.

During closed session Deputy Mayor Nicole Jonic raised that she may have a conflict of interest in potential venues to be considered for inclusion on the venue list.

### **MOVE INTO OPEN SESSION**

That the meeting move into open session.

The meeting moved into open session at 3.11 pm.

Councillor Andrew Antoniolli (Observer) left the meeting at 3.16 pm.

### **ACTION**

**The Economic Development Manager to coordinate the following:**

- **Councillors to provide any feedback relating to venues or suggestions for further venues.**
- **Continue assessment of non-council venues and provide a further updated list to a future meeting.**
- **A map of Ipswich facilities and where each are located that includes the proximity to Brisbane, Gold Coast and other venues.**

**General Manager (Community, Cultural and Economic Development) to provide some examples of the incentives and investment that Gold Coast City Council and potentially Sunshine Coast Regional Council is offering for team attraction.**

### **5. NEXT MEETING**

The next meeting is scheduled for October 2025 on a date to be determined.

### **6. GENERAL DISCUSSION (within the purpose and scope of the committee)**

#### **ADVOCACY COMMUNICATION PLAN**

The committee discussed the process for establishing a proposed advocacy communication plan.

### **ACTION**

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ADVOCACY ADVISORY COMMITTEE NO. 2025(02)]

**The Economic Development Manager to develop an advocacy communication plan that outlines key actions for council including a calendar of events for the next three years and for regular correspondence with relevant ministers.**

RECONVENING OF IPSWICH ELECTED REPRESENTATIVES WORKING GROUP

ACTION

**The Chief Executive Officer to review the previous Terms of Reference for the Ipswich Elected Representatives Working Group and provide an updated version to all councillors with a view to reconvening these meetings.**

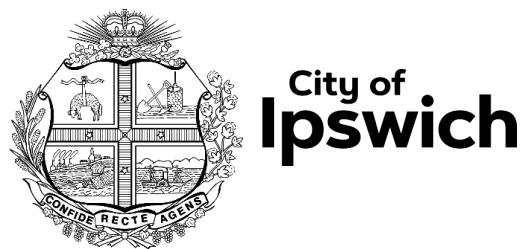
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**PROCEDURAL MOTIONS AND FORMAL MATTERS**

The meeting commenced at 2.00 pm.

The meeting closed at 3.37 pm.

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- **2 Amendments to Significant Projects policy, procedure, brief and criteria**
  - Attachment 1 Advocacy for Regionally Significant Projects Policy ..... 3
  - Attachment 2 Advocacy for Significant Projects Policy - tracked version ..... 7
  - Attachment 3 Advocacy for Significant Projects Policy - clean version ..... 13
- **3 Addition to the Regionally Significant Project list - Brisbane 2032 Olympic and Paralympic Games opportunities**
  - Attachment 1 Regionally Significant Project Brief Olympic and Paralympic Games Opportunities ..... 17
  - Attachment 2 Regionally Significant Project Brief Criteria Template Brisbane 2032 ..... 27

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Version Control and Objective ID	Version No:	Objective ID:
Approved by Council on		
Date of Review		

**1. Statement**

Council is committed to undertaking advocacy in a coordinated and planned manner to support regionally significant projects to secure long term social, economic and environmental benefits to the community of Ipswich.

**2. Purpose and Principles**

Advocacy is the process of informing public policy and resource allocation decisions by other levels of government and other key stakeholders in support of beneficial social, economic and environmental outcomes to the current and future Ipswich community.

This Advocacy for Regionally Significant Projects Policy applies only to projects that have been identified and endorsed as regionally significant as governed by the process outlined in the Regionally Significant Project Prioritisation procedure.

The Regionally Significant Project Prioritisation procedure ensures that projects identified as priorities for the region are supported by a minimum requirement of information that illustrates the significance of a project to the region. Regionally Significant Projects are identified and endorsed based on the agreement by Council that these projects are considered to be positively transformational and catalytic for the region. Regionally Significant Project Prioritisation procedure is owned by the Coordination and Performance Department.

Endorsed Regionally Significant Projects will have targeted, individual advocacy plans developed to guide coordinated and planned project-specific advocacy activities which defines roles and responsibilities of Council actors. Advocacy activities for Regionally Significant Projects are set by the Office of Economic Development.

This policy provides direction to the development and implementation of advocacy activities for Regionally Significant Projects within Ipswich City Council. This policy sets the expectation that advocacy activities for projects of regional significance are undertaken in a coordinated and planned manner, guided by rigorous evidence-based processes and well-researched and targeted to support Council priorities. This is to ensure that clear, accurate, and consistent messaging is represented to external stakeholders by Council actors in support of agreed beneficial outcomes for the Ipswich community.

The following principles underpin Council's commitment to advocacy:

- *Prioritising projects in the best interest of the Ipswich community;*
- *Aligning with good fiscal management practices, both now and into the future;*

IPSWICH CITY COUNCIL | Advocacy for Regionally Significant Projects Policy

- *Enabling social, environmental and economic sustainability;*
- *Evidence based and coordinated.*

**3. Strategic Plan Links**

This policy relates to:

- Strengthening our local economy and building prosperity
- Managing growth and delivering key infrastructure
- Caring for the Community
- Caring for the Environment
- Listening, Leading and Financial Management

**4. Regulatory Authority**

*Local Government Act 2009*

**5. Scope**

This policy applies to Council and its officers, and other actors who represent council interests, when establishing and delivering on key advocacy themes and priorities, and how council resources its efforts to advocate on behalf of the community.

Council's Mayor and Councillors play a key role in the development and maintenance of political relationships in the pursuit of council and community priorities.

Council officers support the council in the development and resourcing of advocacy activities, and by providing an evidence base to support decision making relating to advocacy approaches.

**6. Roles and Responsibilities**

This is a list indicating the internal roles and responsibilities relevant to the implementation of the policy.

Role	Responsibility
<b>Councillors</b>	Key role in advocating on behalf of the Ipswich community.
<b>Chief Executive Officer (CEO)</b>	Final approval of the prioritisation and advocacy of regionally significant projects.
<b>Office of Economic Development</b>	Development of advocacy plans and coordination of their implementation.
<b>Coordination and Performance Department</b>	Deliver the Prioritisation Process and own relevant procedure.
<b>Advocacy Steering Group</b>	Endorsement of advocacy plans.
<b>Project Prioritisation Review Group</b>	Endorse the prioritisation of regionally significant projects.
<b>Media and Communications</b>	Key role in dissemination of information.

IPSWICH CITY COUNCIL | Advocacy for Regionally Significant Projects Policy

**7. Key Stakeholders**

All departments in Council may be called upon to contribute expertise and advice to the advocacy process depending on Council priority projects.

However, the following stakeholders are considered the most impacted by this policy:

- Executive Services Branch (Coordination and Performance)
- Office of Economic Development (Community, Cultural and Economic Development)
- Media and Communications Section (Coordination and Performance)

The following will be consulted during the review process:

- Legal and Governance Branch (Corporate Services)
- Performance Branch (Coordination and Performance)

**8. Monitoring and Evaluation**

All advocacy activities will be subjected to adaptive management processes in order to ensure that the changing social, economic and political landscape is considered in continued iterations of advocacy plans, and to adjust the approach based on successes and failures. This will be supported by regular review of plans against project-specific measures of success and enabling a fluid and dynamic structure for advocacy plans to ensure responsiveness.

General monitoring and evaluation activities include:

- Progress of regionally significant projects
- Support and involvement of other levels of government in the progression of regionally significant projects
- Council priorities well understood and accepted by external funding bodies

**9. Definitions**

Term	Definition
<b>Advocacy</b>	The process of influencing those who hold governmental, political or economic authority, including influencing those who implement public policies, resources and projects to the benefit of any specific affected or interest population within the City of Ipswich and adjacent councils.
<b>Advocacy Plans</b>	Project-specific plans developed to guide advocacy activities in pursuit of project-specific outcomes.
<b>Prioritisation Process</b>	An evidence-based process by which regionally significant projects are analysed, verified and prioritised.

**10. Policy Owner**

The General Manager Community, Cultural and Economic Development is the policy owner and the Economic Development Manager is responsible for authoring and reviewing this policy.





<b>Version Control and Objective ID</b>	Version No: <a href="#">42</a>	Objective ID: A152781
<b>Adopted at Council Ordinary Meeting on</b>	28 January 2020	
<b>Date of Review</b>	<a href="#">xx28 January 20254</a>	

**1. Statement**

Council is committed to undertaking advocacy in a coordinated and planned manner to support [locally and](#) regionally significant projects to secure long term social, economic and environmental benefits to the community of Ipswich.

**2. Purpose and Principles**

Advocacy is the process of informing public policy and resource allocation decisions by other levels of government and other key stakeholders in support of beneficial social, economic and environmental outcomes to the current and future Ipswich community.

This Advocacy for [Locally and](#) Regionally Significant Projects Policy applies only to projects that have been identified and endorsed as [locally or](#) regionally significant as governed by the process outlined in the [Regionally](#) Significant Project Prioritisation procedure.

The [Regionally](#) Significant Project Prioritisation procedure ensures that projects identified as priorities for the region are supported by a minimum requirement of information that illustrates the significance of a project to the region.

**[Regionally Significant Projects](#)**

Regionally Significant Projects are identified and endorsed based on the agreement by Council that these projects are considered to be [future-focused projects that will have a positively transformational impact on the whole of the Ipswich region. They will lead to job creation, increased investment, better transport options and improved connectivity, greater sustainability and improved health outcomes. These projects are outside the city's control and require Queensland and/or Australian Government funding to be delivered positively transformational and catalytic for the region.](#)

**[Locally Significant Projects](#)**

[Locally Significant Projects are identified and endorsed based on the agreement by Council and are projects that will enhance lifestyle, liveability and sense of community, attract visitation and provide an economic boost for business. They will enhance the everyday lives of residents through new and improved walking trails and wetlands, play spaces, sporting facilities, community hubs and smaller transport projects. They will bring social, health and wellbeing benefits and improve local community connections. The projects will benefit a specific part of the Ipswich region and have significant community support. The projects may](#)

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be in the city's control but require some Queensland and/or Australian Government funding to be delivered.

Regionally Significant Project Prioritisation procedure is owned by the Coordination and Performance Department.

Endorsed **Regionally** Significant Projects will have targeted, individual advocacy plans developed to guide coordinated and planned project-specific advocacy activities which defines roles and responsibilities of Council actors. Advocacy activities for **Regionally** Significant Projects are set by the Office of Economic Development.

This policy provides direction to the development and implementation of advocacy activities for **Regionally** Significant Projects within Ipswich City Council. This policy sets the expectation that advocacy activities for projects of **regional** significance are undertaken in a coordinated and planned manner, guided by rigorous evidence-based processes and well-researched and targeted to support Council priorities. This is to ensure that clear, accurate, and consistent messaging is represented to external stakeholders by Council actors in support of agreed beneficial outcomes for the Ipswich community.

The following principles underpin Council's commitment to advocacy:

- *Prioritising projects in the best interest of the Ipswich community;*
- *Aligning with good fiscal management practices, both now and into the future;*
- *Enabling social, environmental and economic sustainability;*
- *Evidence based and coordinated.*

**3. Strategic Plan Links**

This policy aligns with the following iFuture 2021-2026 Corporate Plan themes:

- Vibrant and Growing
- Safe, Inclusive and Creative
- Natural and Sustainable
- A Trusted and Leading Organisation

**4. Regulatory Authority**

*Local Government Act 2009*

**5. Human Rights Commitment**

Ipswich City Council (Council) has considered the human rights protected under the *Human Rights Act 2019 (Qld)* (the Act) when adopting and/or amending this policy. When applying this policy, Council will act and make decisions in a way that is compatible with human rights and give proper consideration to a human right relevant to the decision in accordance with the Act.

**6. Scope**

This policy applies to Council and its officers, and other actors who represent council interests, when establishing and delivering on key advocacy themes and priorities, and how council resources its efforts to advocate on behalf of the community.



Council’s Mayor and Councillors play a key role in the development and maintenance of political relationships in the pursuit of council and community priorities.

Council officers support the council in the development and resourcing of advocacy activities, and by providing an evidence base to support decision making relating to advocacy approaches.

7. Roles and Responsibilities

This is a list indicating the internal roles and responsibilities relevant to the implementation of the policy.

Role	Responsibility
Councillors	Key role in advocating on behalf of the Ipswich community.
Chief Executive Officer (CEO)	Final approval of the prioritisation and advocacy of regionally significant projects.

Item 4 / Attachment 2.

Item 2 / Minutes Attachment 2

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Office of Economic Development	Development of advocacy plans and coordination of their implementation. <a href="#">Own the relevant procedure</a>
<del>Coordination and Performance Department</del>	<del>Deliver the Prioritisation Process and own relevant procedure.</del>
Advocacy Steering Group Advisory Committee	Endorsement of advocacy plans.
<del>Project Prioritisation Review Group</del>	<del>Endorse the prioritisation of regionally significant projects.</del>
Media and Communications	Key role in dissemination of information.

8. Key Stakeholders

All departments in Council may be called upon to contribute expertise and advice to the advocacy process depending on Council priority projects.

However, the following stakeholders are considered the most impacted by this policy:

- ~~Executive Services Branch (Coordination and Performance)~~
- Office of Economic Development (Community, Cultural and Economic Development)
- ~~Media and Communications and Engagement Section (Community, Cultural and Economic Development) (Coordination and Performance)~~
- The following will be consulted during the review process:
  - ~~Strategy, Governance and Performance Branch Legal and Governance Branch (Corporate Services)~~
  - ~~Performance Branch (Coordination and Performance)~~

9. Monitoring and Evaluation

All advocacy activities will be subjected to adaptive management processes in order to ensure that the changing social, economic and political landscape is considered in continued iterations of advocacy plans, and to adjust the approach based on successes and failures. This will be supported by regular review of plans against project-specific measures of success and enabling a fluid and dynamic structure for advocacy plans to ensure responsiveness.

General monitoring and evaluation activities include:

- Progress of ~~regionally~~ significant projects
- Support and involvement of other levels of government in the progression of ~~regionally~~ significant projects
- Council priorities well understood and accepted by external funding bodies

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	any specific affected or interest population within the City of Ipswich and adjacent councils.
Advocacy Plans	Project-specific plans developed to guide advocacy activities in pursuit of project-specific outcomes.
Prioritisation Process	An evidence-based process by which regionally significant projects are analysed, verified and prioritised.

11. Policy Owner
- The General Manager Community, Cultural and Economic Development is the policy owner and the Economic Development Manager is responsible for authoring and reviewing this policy.





Version Control and Objective ID	Version No: 2	Objective ID: A152781
Adopted at Council Ordinary Meeting on	28 January 2020	
Date of Review	xx 2025	

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The Significant Project Prioritisation procedure ensures that projects identified as priorities for the region are supported by a minimum requirement of information that illustrates the significance of a project to the region.

Regionally Significant Projects

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IPSWICH CITY COUNCIL | Advocacy for Regionally Significant Projects Policy

be in the city's control but require some Queensland and/or Australian Government funding to be delivered.

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This policy aligns with the following iFuture 2021-2026 Corporate Plan themes:

- Vibrant and Growing
- Safe, Inclusive and Creative
- Natural and Sustainable
- A Trusted and Leading Organisation

**4. Regulatory Authority**

*Local Government Act 2009*

**5. Human Rights Commitment**

Ipswich City Council (Council) has considered the human rights protected under the *Human Rights Act 2019 (Qld)* (the Act) when adopting and/or amending this policy. When applying this policy, Council will act and make decisions in a way that is compatible with human rights and give proper consideration to a human right relevant to the decision in accordance with the Act.

**6. Scope**

This policy applies to Council and its officers, and other actors who represent council interests, when establishing and delivering on key advocacy themes and priorities, and how council resources its efforts to advocate on behalf of the community.

Council's Mayor and Councillors play a key role in the development and maintenance of political relationships in the pursuit of council and community priorities.

IPSWICH CITY COUNCIL | Advocacy for Regionally Significant Projects Policy

Council officers support the council in the development and resourcing of advocacy activities, and by providing an evidence base to support decision making relating to advocacy approaches.

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<b>Chief Executive Officer (CEO)</b>	Final approval of the prioritisation and advocacy of regionally significant projects.
<b>Office of Economic Development</b>	Development of advocacy plans and coordination of their implementation. Own the relevant procedure
<b>Advocacy Advisory Committee</b>	Endorsement of advocacy plans.
<b>Media and Communications</b>	Key role in dissemination of information.

**8. Key Stakeholders**

All departments in Council may be called upon to contribute expertise and advice to the advocacy process depending on Council priority projects.

However, the following stakeholders are considered the most impacted by this policy:

- Office of Economic Development (Community, Cultural and Economic Development)
- Media, Communications and Engagement (Community, Cultural and Economic Development)

The following will be consulted during the review process:

- Strategy, Governance and Performance Branch (Corporate Services)

**9. Monitoring and Evaluation**

All advocacy activities will be subjected to adaptive management processes in order to ensure that the changing social, economic and political landscape is considered in continued iterations of advocacy plans, and to adjust the approach based on successes and failures. This will be supported by regular review of plans against project-specific measures of success and enabling a fluid and dynamic structure for advocacy plans to ensure responsiveness.

General monitoring and evaluation activities include:

- Progress of significant projects
- Support and involvement of other levels of government in the progression of significant projects
- Council priorities well understood and accepted by external funding bodies



10. Definitions

Term	Definition
Advocacy	The process of influencing those who hold governmental, political or economic authority, including influencing those who implement public policies, resources and projects to the benefit of any specific affected or interest population within the City of Ipswich and adjacent councils.
Advocacy Plans	Project-specific plans developed to guide advocacy activities in pursuit of project-specific outcomes.
Prioritisation Process	An evidence-based process by which regionally significant projects are analysed, verified and prioritised.

11. Policy Owner

The General Manager Community, Cultural and Economic Development is the policy owner and the Economic Development Manager is responsible for authoring and reviewing this policy.

**Item 4 / Attachment 2.**

ADVOCACY ADVISORY COMMITTEE  
MEETING AGENDA

14 AUGUST  
2025

**Item 3 / Minutes Attachment 1**

SIGNIFICANT PROJECTS – PROJECT BRIEF



SIGNIFICANT PROJECTS - PROJECT BRIEF

## SIGNIFICANT PROJECTS - PROJECT BRIEF

### 1. EXECUTIVE SUMMARY

#### **Brisbane 2032 Olympic and Paralympic Games opportunities**

The Olympic and Paralympic Games is the world's biggest event. The Brisbane 2032 Olympic and Paralympic Games is a once in a lifetime opportunity and it promises a legacy that can be experienced locally, regionally and nationally. Broadcast to over three billion people globally, this is our opportunity to engage collectively, refine and advocate to deliver priorities for our city profiled on the world stage. The Federal Government's commitment of \$7 billion to the delivery of the Games is the catalyst to elevate lifestyles and ambitions through improving the health and wellbeing of our communities. The redevelopment of existing sporting venues and creation of new sporting venues will be both accelerated and amplified due to the success of securing the Games. The State Government is invested in the importance of legacy before the Games, during and after, through momentum continuum and impact.

It is important to note that the Federal and State Government funding envelopes for venues and transport are already allocated. However, future opportunities for funding investment will occur particularly around grassroots sports infrastructure.

From the City of Ipswich's perspective there are opportunities to secure a Games event venue, pre-games training venues, upgrades to grassroots sporting infrastructure, increased tourism visitation and procurement opportunities for local businesses.

The economic benefits for Queensland are \$8.1 billion, 91,600 jobs per year, \$4.6 billion uplift in tourism and trade and \$3.4 billion in social benefits. The Games is the catalyst for the region's transition to a more connected, integrated, liveable, sustainable and innovative place, providing a lasting legacy for future generations. The opportunities present by the 2032 Games to the City of Ipswich cannot be overlooked, which warrants its elevation to a Regionally Significant Project.

### 2. RECOMMENDATION

That the project be considered as regionally significant.

### 3. RELATED PARTIES

Council Key Departments:

- Asset and Infrastructure Services Department
  - Infrastructure and Strategy Branch
  - Capital Delivery Branch
- Community, Cultural and Economic Development Department
  - Office of Economic Development
  - Community and Cultural Services Branch
  - Marketing and Promotion Branch
  - Media, Communications and Engagement Branch
- Office of the Mayor
- Executive Services Branch
- Strategy and Performance Branch

Leveraging Projects:

The 20 legacy outcomes identified in *Leveraging 2023 – Our Roadmap to the Olympic and Paralympic Games* could be further advocated for through the Regionally Significant Project status.

The following projects already identified as Regionally Significant Projects could be advanced or benefit from the Brisbane 2032 Olympic and Paralympic Games:

- North Ipswich Sport and Entertainment Precinct
- Critical and Enabling Infrastructure
- Ipswich to Springfield Central Public Transport Corridor

A synthetic athletics track for the Ipswich region has also been identified by Council as an advocacy priority in the lead up to the 2032 Games.

The following Ipswich sports clubs have already been identified to receive funding as part of the Queensland Government's Game On! Funding package:

- Ipswich Musketeers Baseball Club
- Norths Tigers Ipswich Senior Rugby League Football Club
- Rosewood Showgrounds

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#### 4. BACKGROUND

A feasibility study commissioned by the Southeast Queensland Council of Mayors in 2019 suggested that the Games could be a catalyst for increased transport and infrastructure investment. On 24 February 2021, the Future Host Commission named Brisbane as its preferred candidate for the 2032 Summer Olympics, and the International Olympic Committee (IOC) formally invited the Brisbane bid committee and Australian Olympic Committee to engage in targeted dialogue. At the 138th IOC Session in Tokyo on 21 July 2021, the IOC's delegates passed a referendum to officially award the 2032 Summer Olympics to Brisbane. The City of Ipswich has officially been named a co-host city and Brisbane 2032 Games Delivery Partner.

In March 2025, the Queensland Government 2032 Delivery Plan was released, confirming the Games venues across the state. In June 2025, the Federal Government finalised a new funding agreement with the Queensland Government to allocate their \$7.1 billion contribution to the Games to defined venues.

Following an update provided on the *Leveraging 2023 – Our Roadmap to the Olympic and Paralympic Games* at the 8<sup>th</sup> May 2025 Advocacy Advisory Committee meeting, an action was agreed to by Council to elevate the Brisbane 2032 Olympic and Paralympic Games opportunities to a Regionally Significant Project.

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#### 5. STRATEGIC ALIGNMENT

Relevant Queensland Government plans and documents:

- The 2032 Delivery Plan
- Future Host Commission bid commitments document
- Elevate 2042 – Legacy Strategy

Relevant Ipswich City Council plans and documents:

- Leveraging 2032 – Our Roadmap to the Olympic and Paralympic Games

- City of Ipswich submission to the Queensland Government Sports Strategy

6. ELIGIBILITY CRITERIA

While the Federal and Queensland Governments funding envelopes for venues and transport have been allocated, Games opportunities still exist for the City of Ipswich. The Queensland Government has committed to releasing its Sports Strategy in November 2025 with a funding envelope for grassroots sports infrastructure. Elevating Brisbane 2032 Olympic and Paralympic Games opportunities to a Regionally Significant Project would enable further advocacy for the following important priorities for the City of Ipswich:

Brighton Homes Arena

While Brighton Homes Arena is listed as an existing venue in the 2032 Delivery Plan subject to the final sports program, its use in the leadup to and during the 2032 Game remains undefined.

Further advocacy is required to the Queensland Government on how best to position Brighton Homes Arena as a 2032 Games venue as the Olympic and Paralympic Games sports program is finalised over the next 12 months.

With the likely inclusion of cricket in the sports program Brighton Homes Arena would be an ideal oval stadium to utilize alongside the Gabba, Carrara Stadium, Harrup Park in Mackay and Cazaly's in Cairns.

It is worth noting that venues for Paris continued to change up until a few months before the Games.

Games Training Venues

Pre-Games training opportunities are identified as a key legacy in the City of Ipswich's *Leveraging 2032 Our Roadmap to the Olympic and Paralympic Games* document. The 2032 Games creates immense opportunities for pre-Games training camps across South East Queensland, particularly in the two year period leading into the Games. Ipswich is well poised to host international teams who are looking for a low-distraction environment, for highly-focused training camps in close proximity to Brisbane.

Ipswich City Council has undertaken an audit of all public and private sporting facilities across the city at a state, national and international standard. While some venues in the Ipswich region are ready to host international teams as training venues, other venues have been identified as needing infrastructure investment to ensure they are ready for elite athletes. Some of these venues and the upgrades required are list in the table below.

Further advocacy is needed to the Queensland Government for sports infrastructure funding to bring identified pre-Games training venues up to standard. This would be a beneficial legacy which would provide the economic benefits of hosting international teams and the community legacy of improved sports facilities for the region post-Games.

IPSWICH CITY COUNCIL VENUES PROPOSED FOR 2032 GAMES TRAINING

PARK	SPORT	UPGRADES REQUIRED
Brighton Homes Arena	AFL, Rugby League, Rugby 7s, soccer, flag, cricket	Olympic and elite sport ready, listed as an existing venue in the 2032 Delivery Plan

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North Ipswich Reserve	Rugby League, Rugby7s, soccer, flag	Investment required to ensure elite readiness. \$40M in upgrades due to commence in November 2025
Ipswich District Junior Tennis Association	Tennis and wheelchair tennis	Investment required to ensure elite readiness. Funding provided for resurfacing
BMX Track – Willey Street Park	BMX Cycling	Requires minor works to meet elite athlete standards
Silver Jubilee Park	3x3 Basketball	Some investment required to meet elite standards.
Grande Park	Tennis	Minor improvement works required
Redbank Plains Recreation Reserve	Skateboard	Has hosted elite events, minor works required to prepare facility
Redbank Collingwood Park Sport Complex	Badminton, wrestling, indoor volleyball, various para sports, fencing	Some upgrades required to host elite able and para athletes
Limestone Park	Cricket, Rugby League, Rugby7s, soccer, flag	Major upgrades required to ensure elite readiness

**North Ipswich Sport and Entertainment Precinct**

This \$40 million tripartite investment will deliver initial modernisation and upgrades to the North Ipswich Sport and Entertainment Precinct in the form of a new western grandstand and field lighting. The Western Grandstand is currently out to tender and detailed design with a preferred tender to be selected this year. Demolition is anticipated to commence early 2026.

Further advocacy to the Queensland and Australian Governments is needed to seek funding for the next stages of the development to deliver a Northern, Eastern and Southern seating area, upgrades to Len Johnson Oval and improved connectivity to the Ipswich Train Station and Ipswich Central.

**Synthetic Athletics Track**

Council has resolved to advocate for a synthetic athletics track to be built in the city. Previously, Council had advocated in recent years for a new athletics track, proposed to be built at the University of Southern Queensland's Ipswich Campus in partnership with Bremer State High and to be funded by the State and Federal Governments – but it never got out of the starting blocks.

Council is in the process of identifying appropriate council-owned properties where a synthetic track could be located. This work is anticipated to be completed in the second half of 2025 and Council would then require support from the Queensland and/or Australian Governments to help deliver this project.

**Sports Hub**

A key outcome from the City of Ipswich's *Leveraging 2032 Our Roadmap to the Olympic and Paralympic Games* document is a Sports Hub – regional parkland and multi-sport complex. With Ipswich growing faster than any other council in Queensland over the next twenty years the region is seeing incredible demand from sporting clubs and families seeking access to sports facilities. The co-location of various disciplines and sporting clubs through a multi-faceted sporting complex mitigates the pressure clubs face in remaining sustainable and provides a cost-effective approach to meeting the growing demand for new sporting facilities. The Sports Hub could include ovals, sporting fields, a synthetic athletics track, aquatic centre, indoor sports facility, all directly supporting Brisbane's 2032 commitment to

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boost participation in local sports as a powerful tool to promote health and wellbeing. State and/or Federal Government funding is required to develop the Sports Hub. Council has conducted some early work to identify potential sites for the Sports Hub with further work required before the site will be known in March/April 2026.

**Legacy Forest**

Another key outcome from the City of Ipswich's *Leveraging 2032 Our Roadmap to the Olympic and Paralympic Games* document is a Legacy Forest. Council will progress the establishment of a Legacy Forest in Ipswich, creating urban habitat and biodiversity and cooler places for future generations. Partnerships will be sought with the Queensland Government to identify priority areas of high value habitat and biodiversity corridors for protection and rehabilitation through partnerships, offsets, impact investment and acquisition.

To assess the maturity of each selected infrastructure project a progress table has been developed to show the completed stages and next steps required

Project	Brighton Homes Arena	Western Grandstand NISEP	Stage 2 NISEP	Synthetic Athletics track	Sports Hub
Concept	✓	✓	✓	✓	✓
Site selection	✓	✓	✓	Geotech occurring	March/April 2026
Preliminary business case	✓	✓	✓		
Business Case	✓	✓			
Funding source identified	✓	✓			
Funding received	✓	✓			
Design and Tender	✓	✓			
Construction start	✓	Early 2026			
Construction Complete	✓				
Identified as Games Venue or training venue	✓				
Olympic Sport/Team allocated	Late 2026				

#### Future opportunities

As the runway to the 2032 Games evolves so will the opportunities presented to the City of Ipswich. Some of them are known opportunities such as procurement for local businesses and increased nature-based and eco-tourism to the region. Others are unable to be defined at this moment, however, having Brisbane 2032 Olympic and Paralympic Games opportunities identified as a Regionally Significant Project will enable council to agilely respond to future advocacy needs and opportunities associated with the games and ensure Council is in a position to best leverage these opportunities and funding.

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#### 7. IMPACTS / BENEFITS

The Brisbane 2032 Games economic benefits for Queensland are \$8.1 billion, 91,600 jobs per year, \$4.6 billion uplift in tourism and trade and \$3.4 billion in social benefits.

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#### 8. PROJECT STATUS

Ongoing advocacy on above defined projects within the scope of "Olympic and Paralympic Games Opportunities"

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#### 9. PROJECT REQUIREMENTS

As the sports program for Brisbane 2032 is being finalised over the next 12 months, advocacy to the Queensland Government and Brisbane Organising Committee is needed to ensure Brighton Homes Arena is secured as a Games Venue. Once other funding sources are announced further Olympic and Paralympic Games opportunities can be more clearly defined.

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#### 10. KEY STAKEHOLDERS

##### Queensland Government

- Premier David Crisafulli
- Deputy Premier Minister for State Development, Infrastructure and Planning Jarrod Bleijie
- Minister for Sport and Racing and Minister for the Olympic and Paralympic Games Tim Mander
- Minister for Transport and Main Roads Brent Mickelberg
- Brisbane 2032 Organising Committee President – Andrew Liveris
- Brisbane 2032 Organising Committee – CEO Cindy Hook
- The Games Independent Infrastructure and Coordination Authority – CEO Simon Crooks
- Director-General Department of State Development, Infrastructure and Planning John Sosso
- Director-General Department of Sport and Racing and the Olympic and Paralympic Games Andrew Hopper
- Deputy Director-General Olympics and Paralympics Games Office Eugenie Buckley
- Director-General Department of Transport and Main Roads Sally Stannard

##### Australian Government

- Prime Minister Anthony Albanese
- Minister for Communications and Sport Anika Wells
- Minister for Infrastructure, Transport, Regional Development and Local Government Catherine King

- Office of Sport within the Department of Health, Disability and Ageing
- Department of Infrastructure

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#### 11. CONSULTATION

On May 8, 2025, the Advocacy Advisory Committee requested that Brisbane 2032 Olympic and Paralympic Games opportunities be added to the Regionally Significant Projects list.

On July 22, 2025, the Executive Leadership Team (ELT) endorsed Brisbane 2032 Olympic and Paralympic Games opportunities to be added to the Regionally Significant Projects list for progression to the Advocacy Advisory Committee, Economic and Cultural Development Committee and Council for approval.

The contents of this brief was also consulted with:

- Ben Pole, GM CCED
- Dan Heenan – Economic Development Manager
- Don Stewart – Manager, Community Cultural Services

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#### 12. RISKS

The significant risk of not adding Brisbane 2032 Olympic and Paralympic Games opportunities to the Regionally Significant Projects list is the City of Ipswich missing out on the once in a lifetime economic, sporting, cultural and community benefits presented by hosting the Games.

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#### 13. CONCLUSION

To best elevate and advocate for the millions of dollars of opportunities the Brisbane 2032 Olympic and Paralympic Games presents to the City of Ipswich it should be added to the list of Regionally Significant Projects.

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#### 14. ATTACHMENTS – PROJECT ASSESSMENT MATRIX

The completed Regionally Significant Projects criteria template is attached.

##### Project Sponsor

Kate Adams

##### ADVOCACY LEAD – OFFICE OF ECONOMIC DEVELOPMENT

I concur with the recommendations contained in this report.

Dan Heenan

##### ECONOMIC DEVELOPMENT MANAGER – OFFICE OF THE GENERAL MANAGER – COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT DEPARTMENT

I concur with the recommendations contained in this report.

Ben Pole  
GENERAL MANAGER - COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT DEPARTMENT





### Regionally Significant Project criteria

Regionally Significant Projects are future-focused projects that will have a positively transformational impact on the whole of the Ipswich region. They will lead to job creation, increased investment, better transport options and improved connectivity, greater sustainability and improved health outcomes. These projects are outside the city's control and require Queensland and/or Australian Government funding to be delivered. To be an eligible Regionally Significant Project the following positive benefits needs to be demonstrated:

Does the project benefit the broader Ipswich local government area?

Yes, opportunities will evolve in the lead up to Brisbane 2032. But current opportunities involve the use of Brighton Homes Arena, associated transport upgrades including Centenary Highway upgrades, Cunningham Highway upgrades, Ipswich Central to Springfield Public Transport corridor, further upgrades to North Ipswich Reserve, upgrades to sporting infrastructure to be potential Games training venues across the LGA, the delivery of a synthetic athletics track, delivery of the Sports Hub and Legacy Forest.

Does the project have a positive economic impact?

Yes, the economic benefits to Queensland are forecast to be \$8.1 billion. Ipswich would be able to benefit from some of this forecasted return.

Does the project have a positive social/community impact?

Yes, upgrades to Ipswich sport infrastructure will have a positive impact on the broader communities health and well-being.

Does the project have a positive environmental impact?

Yes, associated transport upgrades would have a positive environmental impact, as they would reduce congestion and improve public transport offerings resulting in less cars on the road. The Legacy Forest project would also showcase Councils actions towards creating a green, sustainable and carbon neutral city.

If realised does this project align to a Council strategic priority?

Vibrant and growing – well connected public transport options, active and healthy, respond to growth, increased employment

IPSWICH CITY COUNCIL | Regionally Significant Project and Locally Significant Project criteria

**Locally Significant Project criteria**

Locally significant projects will enhance lifestyle, liveability and sense of community, attract visitation and provide an economic boost for business. They will enhance the everyday lives of residents through new and improved walking trails and wetlands, play spaces, sporting facilities, community hubs and smaller transport projects. They will bring social, health and wellbeing benefits and improve local community connections. The projects will benefit a specific part of the Ipswich region and have significant community support. The projects may be in the city's control but require some Queensland and/or Australian Government funding to be delivered. To be an eligible Locally Significant Project the following criteria need to be addressed:

Which region/division of Ipswich will this project benefit?

Does the project have community support? Is it being championed by a local community group or support from the Mayor or local Councillor?

Is the project shovel ready or has some design work been progressed?

Does the project have either a positive economic, social/community or environmental impact?

If realised does this project align to a Council strategic priority?

**Process**

Responses to these criteria questions need to be attached to the Significant Projects – Project Brief.

New projects can be nominated at any time, please refer to the Significant Projects Policy and the Significant Project Prioritisation Procedure.