

ADVOCACY ADVISORY COMMITTEE NO. 2025(02)

14 AUGUST 2025

REPORT

COUNCILLORS' ATTENDANCE:

Mayor Teresa Harding (Chairperson); Councillors Marnie Doyle (Deputy Chairperson), Pye Augustine, David Martin and Jim Madden, Councillors Andrew Antonioli (Observer), Jacob Madsen (Observer) and Deputy Mayor Nicole Jonic (Observer via audio-link)

COUNCILLOR'S APOLOGIES:

Nil

OFFICERS' ATTENDANCE:

Sonia Cooper (Chief Executive Officer), Melissa Fitzgerald (Chief of Staff, Office of the Mayor), Dan Heenan (Economic Development Manager), Kate Adams (Advocacy Lead), Seren McKenzie (General Manager, Asset and Infrastructure Services), Ben Pole (General Manager, Community, Cultural and Economic Development), Wade Wilson (Executive Services Manager)

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

During closed session in discussion of Item 4 titled Leveraging 2032: Venue Audit for Elite Training Readiness, Deputy Mayor Nicole Jonic raised a possible conflict of interest in relation to one of the venues.

BUSINESS OUTSTANDING

Nil

CONFIRMATION OF MINUTES

1. CONFIRMATION OF MINUTES OF THE ADVOCACY ADVISORY COMMITTEE NO. 2025(01) OF 8 MAY 2025

RECOMMENDATION

That the minutes of the Advocacy Advisory Committee held on 8 May 2025 be confirmed.

OFFICERS' REPORTS

2. AMENDMENTS TO SIGNIFICANT PROJECTS POLICY, PROCEDURE, BRIEF AND CRITERIA

This is a report concerning the updated Advocacy for Significant Projects Policy.

RECOMMENDATION

- A. That the Advocacy Advisory Committee review the updated Advocacy for Significant Projects Policy for endorsement and progression to Economic and Cultural Development Committee and Council for approval and adoption.**
- B. That the Advocacy Advisory Committee note the updated draft list of Locally Significant Projects compiled following initial meetings with Councillors.**

Councillor Andrew Antoniolli (Observer) left the meeting at 2.17 pm.

Councillor David Martin left the meeting at 2.20 pm.

Attachments

- 1. Advocacy for Regionally Significant Projects Policy ➡ 
 - 2. Advocacy for Significant Projects Policy - tracked version ➡ 
 - 3. Advocacy for Significant Projects Policy - clean version ➡ 
 - 4. Updated Locally Significant Project listing - CONFIDENTIAL
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3. ADDITION TO THE REGIONALLY SIGNIFICANT PROJECT LIST - BRISBANE 2032 OLYMPIC AND PARALYMPIC GAMES OPPORTUNITIES

This is a report concerning the addition of Brisbane 2032 Olympic and Paralympic Games opportunities to the list of Regionally Significant Projects.

RECOMMENDATION

That the Advocacy Advisory Committee endorse the addition of the Brisbane 2032 Olympic and Paralympic Games as a Regionally Significant Project.

DISCUSSION

Kate Adams (Advocacy Lead) provided an overview of her meeting with the Director of Sport, Brisbane 2032 Organising Committee.

Committee discussed Brighton Homes Arena being confirmed as the "Ipswich Stadium" in the Games Hosting agreement, in the Miles Government review and more recently the Crisafulli Government review.

The Committee discussed approaches to secure funding for legacy projects in the lead up to the Games.

Councillors David Martin and Andrew Antoniolli (Observer) returned to the meeting at 2.29 pm.

The committee discussed possible approaches for advocacy in relation to attracting sports to the region.

ACTION

That the Economic Development Manager and Advocacy Lead provide the committee with examples of Rockhampton's advocacy approach to attracting rowing to the region.

Attachments

1. Regionally Significant Project Brief Olympic and Paralympic Games Opportunities ➡ 
 2. Regionally Significant Project Brief Criteria Template Brisbane 2032 ➡ 
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4. LEVERAGING 2032: VENUE AUDIT FOR ELITE TRAINING READINESS

This is a report detailing progress on *Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games*, specifically *Outcome 7: Pre-Games Training Opportunities (Venues, Teams Attraction)*. It includes progress on the venue audit, next steps, short list of venues with elite training capabilities and approval of a Team Attraction brochure for the city.

“The attachment/s to this report are confidential in accordance with section 254J(3)(g) of the Local Government Regulation 2012.”

RECOMMENDATION

- A. **That the Committee note the progress made as part of *Outcome 7: Pre-Games Training Opportunities (Venues, Team Attraction)* through the delivery of a venue audit of Council and non-Council sporting venues.**
- B. **That the Committee note the opportunity for a potential team attraction brochure based on the venue audit shortlisting, promoting venues with Games training capabilities.**

DISCUSSION

The Committee discussed the requirements for teams attraction to Ipswich for pre-games training including funding requirements as well as the prioritisation for the venue audit and a team attraction brochure.

MOVE INTO CLOSED SESSION

That in accordance with section 254J(3)(g) of the *Local Government Regulation 2012*, the meeting move into closed session to discuss Item 4 titled Leveraging 2032: Venue Audit for Elite Training Readiness, specifically proposed venues across the City.

The meeting moved into closed session at 2.55 pm.

During closed session Deputy Mayor Nicole Jonic raised that she may have a conflict of interest in potential venues to be considered for inclusion on the venue list.

MOVE INTO OPEN SESSION

That the meeting move into open session.

The meeting moved into open session at 3.11 pm.

Councillor Andrew Antonioli (Observer) left the meeting at 3.16 pm.

ACTION

The Economic Development Manager to coordinate the following:

- **Councillors to provide any feedback relating to venues or suggestions for further venues.**
- **Continue assessment of non-council venues and provide a further updated list to a future meeting.**
- **A map of Ipswich facilities and where each are located that includes the proximity to Brisbane, Gold Coast and other venues.**

General Manager (Community, Cultural and Economic Development) to provide some examples of the incentives and investment that Gold Coast City Council and potentially Sunshine Coast Regional Council is offering for team attraction.

5. NEXT MEETING

The next meeting is scheduled for October 2025 on a date to be determined.

6. GENERAL DISCUSSION (within the purpose and scope of the committee)

ADVOCACY COMMUNICATION PLAN

The committee discussed the process for establishing a proposed advocacy communication plan.

ACTION

The Economic Development Manager to develop an advocacy communication plan that outlines key actions for council including a calendar of events for the next three years and for regular correspondence with relevant ministers.

RECONVENING OF IPSWICH ELECTED REPRESENTATIVES WORKING GROUP

ACTION

The Chief Executive Officer to review the previous Terms of Reference for the Ipswich Elected Representatives Working Group and provide an updated version to all councillors with a view to reconvening these meetings.

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 2.00 pm.

The meeting closed at 3.37 pm.
