

ADVOCACY ADVISORY COMMITTEE NO. 2024(03)

21 NOVEMBER 2024

REPORT

COUNCILLORS' ATTENDANCE:

Mayor Teresa Harding (Chairperson) (via teams); Councillors Marnie Doyle (Deputy Chairperson), Pye Augustine, Jim Madden, Jacob Madsen (Observer), Andrew Antonioli (Observer) and David Martin (Observer)

COUNCILLORS' APOLOGIES:

Nil

OFFICERS' ATTENDANCE:

Chief Executive Officer (Sonia Cooper) (via teams), Acting General Manager Infrastructure Strategy, Capital Delivery and Assets (Tony Dileo), Economic Development Manager (Dan Heenan), Executive Services Manager (Wade Wilson), Chief of Staff – Office of the Mayor (Melissa Fitzgerald) and Senior Media Officer (Darrell Giles)

With the Chairperson, Mayor Teresa Harding attending the meeting via teams, Councillor Marnie Doyle (Deputy Chairperson) chaired the meeting.

ACKNOWLEDGEMENT OF COUNTRY

Councillor Marnie Doyle (Acting Chairperson) delivered the Acknowledgement of Country

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

BUSINESS OUTSTANDING

Nil

CONFIRMATION OF MINUTES

1. **CONFIRMATION OF MINUTES OF THE ADVOCACY ADVISORY COMMITTEE NO. 2024(02) OF 3 OCTOBER 2024**

RECOMMENDATION

That the minutes of the Advocacy Advisory Committee held on 3 October 2024 be confirmed.

OFFICERS' REPORTS

2. **WE CAN'T WAIT STATE ELECTION POST CAMPAIGN REPORT**

This is a report providing a summary of the 'We can't wait' advocacy campaign as it related to the 2024 Queensland Government Election.

RECOMMENDATION

That the report be received and the contents noted.

DISCUSSION

The Economic Development Manager provided a summary of the 'We Can't Wait' campaign.

Committee members and observers discussed and provided their perspectives and feedback on the effectiveness of the campaign, campaign outcomes and the responses from particular stakeholders.

3. **FEDERAL ELECTION ADVOCACY CAMPAIGN**

This is a report concerning the approach to advocate for Council's key advocacy priority projects in the lead up to the 2025 federal election campaign.

RECOMMENDATION

That the Advocacy Advisory Committee discuss the approach for the 2025 federal election advocacy campaign.

DISCUSSION

The committee discussed various and differing views on the approach for advocacy, including a potential 2025 federal election advocacy campaign.

Action:

It was agreed that a series of meetings were necessary to determine any approach for a federal election advocacy campaign including:

1. A meeting between the Mayor and Councillors and Federal Members.
 2. A meeting between the Mayor and Councillors only to discuss the feedback and options for an advocacy campaign.
 3. A meeting between the Mayor and Councillors, Federal Members and candidates, once registered, to discuss their priorities for Ipswich, to then consider what aligns with Ipswich City Council.
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4. NEXT MEETING

The next meeting is to be advised.

5. GENERAL DISCUSSION (within the purpose and scope of the committee)

Nil

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 1.02 pm.

Councillor David Martin left the meeting at 1.56 pm.

The meeting closed at 2.00 pm.
