

**ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE
SUPPLEMENTARY REPORTS**

Item No.	Item Title	Page No.
	Officers' Reports	
6	Report - Advocacy Advisory Committee No. 2024(03) of 21 November 2024	3

** Item includes confidential papers

ECONOMIC AND CULTURAL DEVELOPMENT COMMITTEE NO. 7

3 DECEMBER 2024

SUPPLEMENTARY REPORTS

1. **REPORT - ADVOCACY ADVISORY COMMITTEE NO. 2024(03) OF 21 NOVEMBER 2024**

This is the report of the Advocacy Advisory Committee No. 2024(03) of 21 November 2024.

RECOMMENDATION

That Council adopt the recommendations of the Advocacy Advisory Committee No. 2024(03) of 21 November 2024.

Doc ID No: A10983382

This matter has been determined to be of a significant nature and approval has been given to refer this report to the Economic and Cultural Development Committee as a supplementary item.

ITEM: 1

SUBJECT: REPORT - ADVOCACY ADVISORY COMMITTEE NO. 2024(03) OF 21 NOVEMBER 2024

AUTHOR: SENIOR ADMINISTRATION OFFICER

DATE: 27 NOVEMBER 2024

INTRODUCTION

This is the report of the Advocacy Advisory Committee No. 2024(03) of 21 November 2024.

RECOMMENDATION

That Council adopt the recommendations of the Advocacy Advisory Committee No. 2024(03) of 21 November 2024.

ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS

1.	Advocacy Advisory Committee Report No. 2024(03) of 21 November 2024  
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21 NOVEMBER 2024

ADVOCACY ADVISORY COMMITTEE NO. 2024(03)]

ADVOCACY ADVISORY COMMITTEE NO. 2024(03)

21 NOVEMBER 2024

REPORT

COUNCILLORS' ATTENDANCE:

Mayor Teresa Harding (Chairperson) (via teams); Councillors Marnie Doyle (Deputy Chairperson), Pye Augustine, Jim Madden, Jacob Madsen (Observer), Andrew Antonioli (Observer) and David Martin (Observer)

COUNCILLORS' APOLOGIES:

Nil

OFFICERS' ATTENDANCE:

Chief Executive Officer (Sonia Cooper) (via teams), Acting General Manager Infrastructure Strategy, Capital Delivery and Assets (Tony Dileo), Economic Development Manager (Dan Heenan), Executive Services Manager (Wade Wilson), Chief of Staff – Office of the Mayor (Melissa Fitzgerald) and Senior Media Officer (Darrell Giles)

With the Chairperson, Mayor Teresa Harding attending the meeting via teams, Councillor Marnie Doyle (Deputy Chairperson) chaired the meeting.

ACKNOWLEDGEMENT OF COUNTRY

Councillor Marnie Doyle (Acting Chairperson) delivered the Acknowledgement of Country

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

BUSINESS OUTSTANDING

Nil

21 NOVEMBER 2024

ADVOCACY ADVISORY COMMITTEE NO. 2024(03)]

CONFIRMATION OF MINUTES

1. CONFIRMATION OF MINUTES OF THE ADVOCACY ADVISORY COMMITTEE
NO. 2024(02) OF 3 OCTOBER 2024

RECOMMENDATION

**That the minutes of the Advocacy Advisory Committee held on 3 October 2024
be confirmed.**

OFFICERS' REPORTS

2. WE CAN'T WAIT STATE ELECTION POST CAMPAIGN REPORT

This is a report providing a summary of the 'We can't wait' advocacy campaign as
it related to the 2024 Queensland Government Election.

RECOMMENDATION

That the report be received and the contents noted.

DISCUSSION

The Economic Development Manager provided a summary of the 'We Can't Wait'
campaign.

Committee members and observers discussed and provided their perspectives and
feedback on the effectiveness of the campaign, campaign outcomes and the responses
from particular stakeholders.

3. FEDERAL ELECTION ADVOCACY CAMPAIGN

This is a report concerning the approach to advocate for Council's key advocacy
priority projects in the lead up to the 2025 federal election campaign.

RECOMMENDATION

**That the Advocacy Advisory Committee discuss the approach for the 2025
federal election advocacy campaign.**

21 NOVEMBER 2024

ADVOCACY ADVISORY COMMITTEE NO. 2024(03)]

DISCUSSION

The committee discussed various and differing views on the approach for advocacy, including a potential 2025 federal election advocacy campaign.

Action:

It was agreed that a series of meetings were necessary to determine any approach for a federal election advocacy campaign including:

1. A meeting between the Mayor and Councillors and Federal Members.
2. A meeting between the Mayor and Councillors only to discuss the feedback and options for an advocacy campaign.
3. A meeting between the Mayor and Councillors, Federal Members and candidates, once registered, to discuss their priorities for Ipswich, to then consider what aligns with Ipswich City Council.

4. NEXT MEETING

The next meeting is to be advised.

5. GENERAL DISCUSSION (within the purpose and scope of the committee)

Nil

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 1.02 pm.

Councillor David Martin left the meeting at 1.56 pm.

The meeting closed at 2.00 pm.
