



City of Ipswich

AGENDA

of the

ADVOCACY ADVISORY COMMITTEE

**Held in the Claremont Room
8th Floor, 1 Nicholas Street
IPSWICH QLD 4305**

**On Thursday, 3 October 2024
At 1.00 pm**

MEMBERS OF THE ADVOCACY ADVISORY COMMITTEE

Mayor Teresa Harding (**Chairperson**)
Councillor Marnie Doyle (**Deputy Chairperson**)

Councillor Pye Augustine
Councillor Jim Madden

ADVOCACY ADVISORY COMMITTEE AGENDA

1.00 pm on **Thursday, 3 October 2024**

in the Claremont Room, 8th Floor, 1 Nicholas Street, Ipswich

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** Item includes confidential papers

ADVOCACY ADVISORY COMMITTEE NO. 2024(02)

3 OCTOBER 2024

AGENDA

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

BUSINESS OUTSTANDING

CONFIRMATION OF MINUTES

1. **CONFIRMATION OF MINUTES OF THE ADVOCACY ADVISORY COMMITTEE
NO. 2024(01) OF 5 SEPTEMBER 2024**

RECOMMENDATION

That the minutes of the Advocacy Advisory Committee held on 5 September 2024 be confirmed.

OFFICERS' REPORTS

2. **STATE ELECTION ADVOCACY CAMPAIGN UPDATE**

This is a report providing an update in relation to Council's 'We Can't Wait' 2024 state election advocacy campaign.

RECOMMENDATION

- A. That the report be received and the contents noted.
-

3. ****NORTH IPSWICH SPORT AND ENTERTAINMENT PRECINCT - WESTERN
GRANDSTAND UPDATE**

This is a report providing an update in relation to the North Ipswich Sport and Entertainment Precinct Western Grandstand project.

External Attendees:

- Michael Rayner - Blight Rayner Architects
- Ashneel Maharaj - Blight Rayner Architects

RECOMMENDATION

That the report be received and its contents noted.

4. NEXT MEETING

5. GENERAL DISCUSSION (within the purpose and scope of the committee)

ADVOCACY ADVISORY COMMITTEE NO. 2024(01)

5 SEPTEMBER 2024

MINUTES

COUNCILLORS' ATTENDANCE:

Mayor Teresa Harding (Chairperson); Councillor Marnie Doyle (Deputy Chairperson), Councillor Pye Augustine, Councillor Jim Madden, Deputy Mayor Nicole Jonic (Observer), Councillor Andrew Antonioli (Observer)

APOLOGIES:

Nil

OFFICERS' ATTENDANCE:

Chief Executive Officer (Sonia Cooper), General Manager Community, Cultural and Economic Development (Ben Pole), Chief of Staff – Office of the Mayor (Melissa Fitzgerald), Economic Development Manager (Dan Heenan) and Senior Media Officer (Darrell Giles)

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

BUSINESS OUTSTANDING

Nil

OFFICERS' REPORTS

1. **TERMS OF REFERENCE**

This is a report concerning the Terms of Reference for Council's Standing Committees which includes the Advocacy Advisory Committee.

RECOMMENDATION

That the report be received and noted.

2. **STATE ELECTION ADVOCACY CAMPAIGN UPDATE**

This is a report providing an update in relation to Council's 'We Can't Wait' 2024 state election advocacy campaign.

RECOMMENDATION

That the report be received and the contents noted.

DISCUSSION

The committee discussed 2024 State Election campaigning and third party registration and queried if the third party registration ceases at the end of the campaign or is ongoing.

ACTION

That the General Manager Community, Cultural and Economic Development investigate and advise if the third party registration of Ipswich City Council would cease at the end of the 2024 State Election Campaign.

MOVE INTO CLOSED SESSION

RECOMMENDATION

Moved by Mayor Teresa Harding:

Seconded by Councillor Marnie Doyle:

That in accordance with section 254J(3)(g) of the *Local Government Regulation 2012*, the meeting move into closed session to discuss the confidential matters related to Item 3 titled Regionally Significant Projects Update.

The meeting moved into closed session at 10.27 am.

AFFIRMATIVE

NEGATIVE

Councillors:

Councillors:

Harding

Nil

Doyle

Augustine

Madden

The motion was put and carried.

MOVE INTO OPEN SESSION

RECOMMENDATION

Moved by Mayor Teresa Harding:

Seconded by Councillor Marnie Doyle:

That the meeting move into open session.

The meeting moved into open session at 11.03 am.

AFFIRMATIVE
Councillors:
Harding
Doyle
Augustine
Madden

NEGATIVE
Councillors:
Nil

The motion was put and carried.

3. REGIONALLY SIGNIFICANT PROJECTS UPDATE

This is a report providing an update in relation to two of Council's regionally significant projects:

- Ipswich to Springfield Central Public Transport Corridor (I2S)
- North Ipswich Sport and Entertainment Precinct

"The attachment/s to this report are confidential in accordance with section 254J(3)(i), (g) of the *Local Government Regulation 2012*."

RECOMMENDATION

- A. **That the report be received and the contents noted.**
- B. **That Council write to the Minister for Transport and Main Roads and Shadow Minister for Transport and Main Roads to request a review of the train scheduling between Ipswich and Brisbane with a view to increasing the number of services.**

DISCUSSION

The Economic Development Manager provided an update on the projects.

Councillor Jim Madden raised the issue of the lack of train services, including express train services, between Ipswich and Brisbane.

4. LOCALLY SIGNIFICANT PROJECT UPDATE - BELL STREET PRECINCT

This is a report providing an update in relation to the Bell Street Precinct, Council's only Locally Significant Advocacy project.

RECOMMENDATION

That the report be received and the contents noted.

5. IPSWICH 2032 LEGACY ROADMAP UPDATE

This is a report providing an update in relation to Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games.

RECOMMENDATION

That the report be received and the contents noted.

DISCUSSION

The Economic Development Manager provided an overview of actions relating to Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games.

ACTION

That the General Manager, Community, Cultural and Economic Development review and advise on the suitability of Limestone Park as a location for a competition level athletics facility (Tartan Track).

6. NEXT MEETING

The next meeting is scheduled for Thursday, 3 October 2024 at 1.00 pm in the Claremont Room.

7. GENERAL DISCUSSION (within the purpose and scope of the committee)

Councillor Marnie Doyle discussed the benefit of Councillors being informed on current state and federal grant funding applications and grant funded projects being managed by Council.

ACTION: That the Chief Executive Officer investigate the possibility of a working spreadsheet / dashboard of current state and federal grant funding applications and grant funded projects being managed by Council.

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 10.10 am.

The meeting closed at 11.37 am.

Doc ID No: A10702066

ITEM: 2
SUBJECT: STATE ELECTION ADVOCACY CAMPAIGN UPDATE
AUTHOR: ECONOMIC DEVELOPMENT MANAGER
DATE: 24 SEPTEMBER 2024

EXECUTIVE SUMMARY

This is a report providing an update in relation to Council's 'We Can't Wait' 2024 state election advocacy campaign.

RECOMMENDATION/S

That the report be received and the contents noted.

RELATED PARTIES

There are no discernible conflicts of interest in relation to this campaign update.

IFUTURE THEME

Vibrant and Growing

PURPOSE OF REPORT/BACKGROUND

Council is committed to undertaking advocacy in a coordinated and planned manner to support regionally significant projects to secure long term social, economic and environmental benefits to the community of Ipswich.

iFuture incorporates the following as a catalyst project: *Advocacy to State and Federal Governments for the city shaping initiatives including:*

- *Ipswich to Springfield Central Public Transport Corridor options analysis and business case*
- *Cunningham Highway (Yamanto to Ebenezer Creek upgrades)*
- *Ipswich Central Second River Crossing detailed business case*

The 'We can't wait' campaign is an Ipswich City Council initiative that aims to advocate on behalf of Ipswich residents, the urgent need for investment in our roads and public transport, ahead of the State election in October 2024. As a voice for all residents,

businesses, communities and groups within Ipswich, the campaign calls for critical funding required for the following key projects:

- Delivery of a mass transit solution in the Ipswich to Springfield Central (I2S) Public Transport Corridor connecting Ipswich to Springfield Central via Ripley and Redbank Plains.
- Funds for critical upgrades to the Cunningham Highway (Yamanto to Ebenezer Creek section), including duplication and updates to the Amberley Interchange.
- Funds for a business case required to progress the Ipswich Central Second River Crossing.

September Campaign Update

On the 20th of September 2024, the State LNP party made an election commitment for \$4 million towards the business case for the Ipswich Central Second River Crossing project.

Below a marketing and media update has been provided for the advocacy campaign covering the period from 1 to 23 September 2024.

Marketing

- **Critical and Enabling Infrastructure** messaging "We can't wait for safer highways" wrapped up in August, with one remaining ad live in market this month:
 - Cunningham Highway, Willowbank billboard (26 Aug - 22 Sep)
- **Ipswich to Springfield Central (I2S) public transport corridor** messaging "We can't wait to get 68,000 cars off our roads" was live in market for the first half of the month (excluding train artwork which runs longer) across the following channels:
 - Billboards: Tulumur Place, Ipswich (1-22 Sep); Brisbane Rd, Bundamba and Bremer St, Ipswich (26 Aug - 22 Sep)
 - Facebook and Instagram (6 Sep - 6 Oct)
 - Radio: River 949 (26 Aug - 22 Sep)
 - Shopalives: Digital retail panels in Riverlink, Booval Fair, Redbank Plaza and Orion (2-8 Sep)
 - EDM to all waitlist supporters (17 Sep)
 - Platform signage: Springfield Central train station (1 Jul - 6 Oct)
- **Ipswich Central Second River Crossing** messaging "We can't wait for a second river crossing" is now live in market for the remaining two week of the campaign across:
 - Billboards: 273 Brisbane St and Tulumur Place (23 Sep - 6 Oct)
 - Radio: River 949 (23 Sep - 4 Oct)
 - Facebook and Instagram (w/c 30 Sep)
 - Shopalives: Digital retail panels in Riverlink, Booval Fair, Redbank Plaza and Orion (30 Sep - 6 Oct)
- **Generic** campaign messaging "A voice for fairer funding in the city we love" that continue to be live in market:
 - Train station signage: Ipswich and Redbank stations (1 Jul - 30 Sep)
 - Digital roadside ads (1 Jul - 30 Sep)
 - Posters and flyers in local businesses across Ipswich, Springfield and Rosewood (w/c 15 Jul to w/c 23 Sep)

- Website: The campaign website has received 7,513 visits since the initial launch (1 Jul - 23 Sep)
- **Wait list registrations:** 1,339 people have registered their support (as at 8.30 am, 23 Sep)

Media

- **Facebook organic activity:**
 - 6 September: Cait can't wait video post
 - 11 September: 'Tired of being stuff in traffic' post
- **Media:**
 - Preparation for I2S media event - 3 Oct

Following an application made on the 23rd of September 2024, the Electoral Commission of Queensland (ECQ) registered Ipswich City Council as a 3rd party in relation to the 2024 State Election.

LEGAL IMPLICATIONS

This report and its recommendations are consistent with the following legislative provisions:
Not Applicable

POLICY IMPLICATIONS

The Advocacy for Regionally Significant Projects Policy is the relevant Council policy. The implementation of this Advocacy Campaign aligns with the strategic intent of the policy.

RISK MANAGEMENT IMPLICATIONS

Not applicable

FINANCIAL/RESOURCE IMPLICATIONS

The implementation of the advocacy campaign is being funded through existing departmental allocations.

COMMUNITY AND OTHER CONSULTATION

Not applicable.

CONCLUSION

This report provides an update in relation to the 'We Can't Wait' advocacy campaign.

HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS
RECEIVE AND NOTE REPORT
The Recommendation 1 states that the report be received and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

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Dan Heenan
ECONOMIC DEVELOPMENT MANAGER

I concur with the recommendations contained in this report.

Ben Pole
GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT

“Together, we proudly enhance the quality of life for our community”

Doc ID No: A10702046

ITEM: 3

SUBJECT: NORTH IPSWICH SPORT AND ENTERTAINMENT PRECINCT - WESTERN GRANDSTAND UPDATE

AUTHOR: ECONOMIC DEVELOPMENT MANAGER

DATE: 24 SEPTEMBER 2024

EXECUTIVE SUMMARY

This is a report providing an update in relation to the North Ipswich Sport and Entertainment Precinct Western Grandstand project.

External Attendees:

- Michael Rayner - Blight Rayner Architects
- Ashneel Maharaj - Blight Rayner Architects

RECOMMENDATION/S

That the report be received and its contents noted.

RELATED PARTIES

Blight Rayner Architecture

IFUTURE THEME

Vibrant and Growing

PURPOSE OF REPORT/BACKGROUND

Officers have invited Blight Rayner to provide a briefing to the Advocacy Advisory Committee members of the work in progress in relation to the North Ipswich Sport and Entertainment Precinct Western Grandstand project. The current version of the preliminary concept design is provided in confidential attachment 1. A summary of the work to date is provided below.

General Project Overview

Option 1 from the business case provides a grandstand that could typically hold state and local level sporting competition games as well as be scaled up to host one-off premium sporting, recreational, cultural and entertainment events with a minimal outlay to achieve increased capacity and would also be a more attractive regional setting than the existing facility.

An overview of the scope of works and preliminary concept design is provided in attachment 1.

Procurement Process

Following an open market tender process seeking a lead architect to deliver and project manage the delivery of the scope of works there were ten compliant submissions received from a range of regional, national and international architectural firms. Council has selected engaged Blight Rayner to deliver the scope of works for the project.

Blight Rayner most recently delivered the design for the National Rugby Training Centre at Ballymore – which included a new 3000 seat grandstand, training centre, corporate centre and administration facilities. Other projects they have delivered designs for include the Sunshine Coast Stadium, Logan Indoor Sports Stadium and the Griffith University Nathan Campus Sport Centre Precinct.

Concept Design

Since being engaged, Council officers have been working closely with Blight Rayner to commence the design development process and to spatially locate the core components of the project within a new western grandstand on site.

In terms of the approach, the majority of the core components that ensure sporting code compliance is achieved are housed in the ground floor of the new western grandstand. In addition to these core components, public amenities and a new food and beverage concessionaire outlet have also been included on this level. The current design proposes the North Ipswich Reserve Corporate Centre function rooms are re-purposed for a gymnasium and administration area for the Ipswich Jets. The view of the playing surface from the existing corporate centre would be obscured by the new grandstand so re-purposing this area for a gym is considered a pragmatic and cost-effective solution for this space.

There was support from the Advocacy Advisory Committee for the existing oval configuration to be reconfigured to a rectangle which would enable spectator experience to be improved by being closer to the field of play.

On the first level of the proposed grandstand structure, new function rooms and corporate suites are proposed to replace the existing function rooms in the corporate centre. We have also incorporated coach's boxes, timekeepers room, amenities and a finishing kitchen. A terrace is also proposed on this level.

The existing corporate centre commercial kitchen is to be retained by Council to service the corporate facilities within the grandstand. The new finishing kitchen will allow for food prepared in the corporate centre kitchen to be "re-generated" and finished prior to serving in the function space/corporate suites.

These drawings will be used to form the basis of stakeholder engagement, further design development, cost planning and site due diligence.

It should be noted that lighting is not yet shown on the drawings provided.

LEGAL IMPLICATIONS

This report and its recommendations are consistent with the following legislative provisions:
Not Applicable

POLICY IMPLICATIONS

Not applicable.

RISK MANAGEMENT IMPLICATIONS

Not applicable.

FINANCIAL/RESOURCE IMPLICATIONS

The North Ipswich Sport and Entertainment Precinct – Stage 1 Western Grandstand project is being funded from the federal government’s Priority Community Infrastructure grant funding program. Council executed a funding agreement in March 2024 for an initial amount of \$500,000 out of the \$20 million election commitment. The balance \$19.5 million will be made available for project delivery subject to the outcomes of the design and due diligence phase.

There will be \$39.5 million in total remaining from all three levels of government for project delivery:

- Federal government: \$19.5 million
- State government: \$10 million
- Ipswich City Council: \$10 million

COMMUNITY AND OTHER CONSULTATION

Consultation has been undertaken with the following stakeholders:

- The Honourable Shayne Neumann MP, Federal Member for Blair
- Ipswich Jets stakeholders including, Steven Johnson (Chairman), Richard Hughes (CEO) and Blake Mara (Pathways, Operations and Community Manager).

The Hon. Neumann MP outlined support for the concept design noting that it met his expectations for the project. The Hon. Mr Neumann MP requested consideration be given to broadcast standard lighting and a replay screen being delivered within the budget.

Ipswich Jets stakeholders provided feedback regarding the operational aspects of the layout, and we have made some minor amendments to the dressing room configuration and the location of medical and drug testing rooms to address this feedback. Ipswich Jets are supportive of the use of the corporate centre as a gym.

Further engagement will be undertaken with sporting organisations, education stakeholders, government stakeholders and event promoters as part of the design development phase.

CONCLUSION

In the period since the execution of the funding agreement, Council have successfully procured and engaged architectural and project consultancy services and engaged with key stakeholders in order to advance the design development process for the North Ipswich Sport and Entertainment Precinct – Stage 1 Western Grandstand.

HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS
RECEIVE AND NOTE REPORT
The Recommendation 1 states that the report be received and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS

1.	CONFIDENTIAL NISEP Western Grandstand Preliminary Concept Design
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Dan Heenan
ECONOMIC DEVELOPMENT MANAGER

I concur with the recommendations contained in this report.

Ben Pole
GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT

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