



# City of Ipswich

## **AGENDA**

*of the*

## **ADVOCACY ADVISORY COMMITTEE**

**Held in the Claremont Room  
8th Floor, 1 Nicholas Street, Ipswich  
IPSWICH QLD 4305**

**On Thursday, 5 September 2024  
At 9:00 AM**

**MEMBERS OF THE ADVOCACY ADVISORY COMMITTEE**

Mayor Teresa Harding (**Chairperson**)  
Councillor Marnie Doyle (**Deputy Chairperson**)

Councillor Pye Augustine  
Councillor Jim Madden

## ADVOCACY ADVISORY COMMITTEE AGENDA

9:00 AM on **Thursday**, 5 September 2024

in the Claremont Room, 8th Floor, 1 Nicholas Street, Ipswich

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\*\* Item includes confidential papers

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**ADVOCACY ADVISORY COMMITTEE NO. 2024(01)**

**5 SEPTEMBER 2024**

AGENDA

**DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA**

**OFFICERS' REPORTS**

1. **TERMS OF REFERENCE**

This is a report concerning the Terms of Reference for Council's Standing Committees which includes the Advocacy Advisory Committee.

**RECOMMENDATION**

That the report be received and noted.

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2. **STATE ELECTION ADVOCACY CAMPAIGN UPDATE**

This is a report providing an update in relation to Council's 'We Can't Wait' 2024 state election advocacy campaign.

**RECOMMENDATION**

That the report be received and the contents noted.

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3. **\*\*REGIONALLY SIGNIFICANT PROJECTS UPDATE**

This is a report providing an update in relation to two of Council's regionally significant projects:

- Ipswich to Springfield Central Public Transport Corridor (I2S)
- North Ipswich Sport and Entertainment Precinct

**RECOMMENDATION**

That the report be received and the contents noted.

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4. LOCALLY SIGNIFICANT PROJECT UPDATE - BELL STREET PRECINCT

This is a report providing an update in relation to the Bell Street Precinct, Council's only Locally Significant Advocacy project.

RECOMMENDATION

That the report be received and the contents noted.

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5. IPSWICH 2032 LEGACY ROADMAP UPDATE

This is a report providing an update in relation to Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games.

RECOMMENDATION

That the report be received and the contents noted.

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6. NEXT MEETING

The next meeting is scheduled for Thursday 3 October 2024.

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7. GENERAL DISCUSSION (within the purpose and scope of the committee)

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Doc ID No: A10589996

ITEM: 1  
SUBJECT: TERMS OF REFERENCE  
AUTHOR: MEETING COORDINATION MANAGER  
DATE: 30 AUGUST 2024

**EXECUTIVE SUMMARY**

This is a report concerning the Terms of Reference for Council’s Standing Committees which includes the Advocacy Advisory Committee.



**RECOMMENDATION/S**

**That the report be received and noted.**

**PURPOSE OF REPORT/BACKGROUND**

The Terms of Reference has been included to allow the Advisory committee to discuss the requirements for the Advocacy Advisory Committee and consider if any amendments are required.

**ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS**

1.	Terms of Reference for Standing Committees including Advocacy Advisory Committee  
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Vicki Lukritz  
**MEETING COORDINATION MANAGER**

I concur with the recommendations contained in this report.

Wade Wilson  
**MANAGER, EXECUTIVE SERVICES**

I concur with the recommendations contained in this report.

Ben Pole  
**GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT**

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# Ipswich City Council Standing Committees

## TERMS OF REFERENCE

File name	ICC Standing Committees Terms of Reference
Version	7.0
Release state	APPROVED
Approved by	Council Ordinary Meeting
Approved date	20 June 2024
Objective reference	A10314006





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Doc ID No: A10581280

ITEM: 2  
SUBJECT: STATE ELECTION ADVOCACY CAMPAIGN UPDATE  
AUTHOR: ECONOMIC DEVELOPMENT MANAGER  
DATE: 28 AUGUST 2024

### **EXECUTIVE SUMMARY**

This is a report providing an update in relation to Council's 'We Can't Wait' 2024 state election advocacy campaign.

### **RECOMMENDATION/S**

**That the report be received and the contents noted.**

### **RELATED PARTIES**

There are no discernible conflicts of interest in relation to this campaign update.

### **IFUTURE THEME**

Vibrant and Growing

### **PURPOSE OF REPORT/BACKGROUND**

Council is committed to undertaking advocacy in a coordinated and planned manner to support regionally significant projects to secure long term social, economic and environmental benefits to the community of Ipswich.

iFuture incorporates the following as a catalyst project: *Advocacy to State and Federal Governments for the city shaping initiatives including:*

- *Ipswich to Springfield Central Public Transport Corridor options analysis and business case*
- *Cunningham Highway (Yamanto to Ebenezer Creek upgrades)*
- *Ipswich Central Second River Crossing detailed business case*

The 'We can't wait' campaign is an Ipswich City Council initiative that aims to advocate on behalf of Ipswich residents, the urgent need for investment in our roads and public transport, ahead of the State election in October 2024. As a voice for all residents, businesses, communities and groups within Ipswich, the campaign calls for critical funding required for the following key projects:

- Delivery of a mass transit solution in the Ipswich to Springfield Central (I2S) Public Transport Corridor connecting Ipswich to Springfield Central via Ripley and Redbank Plains.
- Funds for critical upgrades to the Cunningham Highway (Yamanto to Ebenezer Creek section), including duplication and updates to the Amberley Interchange.
- Funds for a business case required to progress the Ipswich Central Second River Crossing.

The ‘We can’t wait’ campaign aims to:

- Garner mass support from Ipswich residents, the community, local businesses and groups by joining the waitlist via the online form at [wecantwait.com.au](http://wecantwait.com.au)
- Achieve maximum exposure via paid, owned and earned channels to ultimately receive funding from the State Government for the identified priority projects.

Key campaign details include:

- Timeframe: 1 July –26 October 2024
- Main headline: A voice for fairer funding in the city we love.
- Campaign website: [wecantwait.com.au](http://wecantwait.com.au)
- Call-to-action: Join the waitlist

Project specific messages include:

- We can’t wait for safer highways
- We can’t wait to get 68,000 cars off our roads
- We can’t wait for a second river crossing.

The State Advocacy Campaign marketing update is provided in attachment 1.

In summary the campaign to date has achieved the following:

Channel	Activity	Details
Wecantwait.com.au website	Waitlist registrations	1,077 people have registered their support. (8.30 am 29 August 2024)
	Website visitors	5,355 unique users have visited the campaign website (1 July to 25 August 2024)
Social	Facebook and Instagram	<ul style="list-style-type: none"> <li>• July social ads ran from 12 July –9 August, achieving 186,549 impressions (number of times the ads were served), a reach of 76,233 people and driving 1,777 click throughs to the website.</li> <li>• August social ads are currently live in market. Stats to date (since 9 August) are: 188,309 impressions with a reach of 86,089 and driving 1,479 click throughs to the website.</li> </ul>

A summary of the key media activities is provided below:



Activity	Details	Date
Local Media	Pitching of campaign news stories to local media.	From 5 July 2024
Media Launch Event	Featuring Mayor Teresa Harding and Ipswich Region Chamber of Commerce President Phil Bell. Attended by the Courier Mail and Ipswich News Today. Visual demonstration of per resident funding received from QTRIP by Ipswich and other key SEQ Councils.	7 July 2024
Social activity	Post on Facebook	7, 11, 14 and 15 July 2024
Ipswich First	News story: <a href="https://www.ipswichfirst.com.au/ipswich-says-we-cant-wait-for-critical-infrastructure/">https://www.ipswichfirst.com.au/ipswich-says-we-cant-wait-for-critical-infrastructure/</a> Page views: 548	8 July 2024
The Wire: Wait Free	Page on The Wire for ICC staff outlining campaign details, sharing Council releases and launch materials.	10 July 2024
Social activity	Facebook post	10 July 2024
Social	Post: How was your commute this morning? Post: If upgrades to Ipswich’s highway network would make your life easier, it’s time to join the We can’t wait campaign.	5 August 2024
Meeting	Met with Willowbank Area Resident’s Group to support print media article on community impacts of living near the Amberley Interchange.	10 August 2024
Social	Post: Plenty of signs from the community	16 August 2024
Media	Meet Courier Mail reporter Nicola McNamara to brief and provide contacts for print / online story on impact of Amberley Interchange on Willowbank community.  Provide completed video news release on Amberley Interchange project for pitching to television media outlets – interviewees Mayor Harding; Queensland Trucking Association CEO Garry Mahon; Willowbank residents Noel and Janet Roberts.	20 August 2024
Social	1,000 sign ups milestone post.	21 August 2024 – 22 August 2024

Media	<p>Courier Mail online – <a href="#">Demands for deadly intersection upgrade after 25 years of fatalities</a></p> <p>Channel 7 – Interview with Mayor Harding, Willowbank residents on need to upgrade intersection.</p>	24 August 2024
Media	ABC Radio Mornings – Mayor Harding, CEO, Willowbank Area Residents’ Group President Noel Roberts speak with Steve Austin on Willowbank Interchange.	27 August 2024
Social	<p>Social post: Cr Augustine – We Can’t Wait for Willowbank Interchange.</p> <p>Social post: Gary Mahon, CEO, Queensland Trucking Association – need for Willowbank funding.</p>	<p>28 August 2024</p> <p>30 August 2024</p>

**LEGAL IMPLICATIONS**

This report and its recommendations are consistent with the following legislative provisions:  
*Not Applicable*

**POLICY IMPLICATIONS**

The Advocacy for Regionally Significant Projects Policy is the relevant Council policy. The implementation of this Advocacy Campaign aligns with the strategic intent of the policy.

**RISK MANAGEMENT IMPLICATIONS**

Not applicable

**FINANCIAL/RESOURCE IMPLICATIONS**

The implementation of the advocacy campaign is being funded through existing departmental allocations.

**COMMUNITY AND OTHER CONSULTATION**

Not applicable



**CONCLUSION**

This report provides an update in relation to the ‘We Can’t Wait’ advocacy campaign.

**HUMAN RIGHTS IMPLICATIONS**

HUMAN RIGHTS IMPACTS
<b>RECEIVE AND NOTE REPORT</b>
The Recommendation states that the report be received and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

**ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS**

1.	State Advocacy Campaign - Marketing Update <a href="#"></a> 
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Dan Heenan  
**ECONOMIC DEVELOPMENT MANAGER**

I concur with the recommendations contained in this report.

Ben Pole  
**GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT**

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Doc ID No: A10581390

ITEM: 3  
SUBJECT: REGIONALLY SIGNIFICANT PROJECTS UPDATE  
AUTHOR: ECONOMIC DEVELOPMENT MANAGER  
DATE: 28 AUGUST 2024

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### **EXECUTIVE SUMMARY**

This is a report providing an update in relation to two of Council's regionally significant projects:

- Ipswich to Springfield Central Public Transport Corridor (I2S)
- North Ipswich Sport and Entertainment Precinct

### **RECOMMENDATION/S**

**That the report be received and the contents noted.**

### **RELATED PARTIES**

There are no discernible conflicts of interest associated with this report.

### **IFUTURE THEME**

Vibrant and Growing

### **PURPOSE OF REPORT/BACKGROUND**

Council is committed to undertaking advocacy in a coordinated and planned manner to support regionally significant projects that deliver social, economic and environmental benefits to the City.

Advocacy for regionally significant projects is a catalyst project in iFuture:

*Advocacy to State and/or Federal Government for the following city shaping initiatives:*

*Ipswich to Springfield Central Public Transport Corridor options analysis and business case*

*Roads of Strategic Importance – Investment in shovel ready projects that improve road efficiency, capacity and safety (for example the Mount Crosby Interchange).*

Advocacy is also a key priority of the Economic Development Strategy 2023-2027 - partnerships pillar:

*Advocate for our portfolio of regionally significant projects through the coordinated delivery of council's Advocacy Plan.*

This report provides and its attachments provide an update in relation to the Ipswich to Springfield Central Public Transport Corridor (attachment 1) and the North Ipswich Sport and Entertainment Precinct (below and attachment 2).

North Ipswich Sport and Entertainment Precinct

The development of a rectangular stadium in the city has been under consideration by Council for over a decade.

Ipswich residents are overwhelmingly sports fans, with a recent survey finding 95% of respondents were active supporters of at least one team in a national sporting competition. Within this context, Council has progressed investigations into the viability of a sporting venue development at North Ipswich Reserve, including the development of a Strategic Business Case (SBC) in 2019 and more recently an Options Analysis lead by KPMG.

The service established in the Options Analysis is outlined in the table below.

Problem	What happens if it is addressed?
<p><b>Events and experiences:</b> Local residents have limited access to high quality events and experiences across the region. This results in residents leaving Ipswich to access these events and experiences elsewhere, representing a leakage to the local economy.</p>	<p>More local residents would attend entertainment and sporting events to which they previously did not have access. Less local residents would travel outside of Ipswich for these experiences, retaining their expenditure within the region.</p>
<p><b>Destination brand:</b> Awareness of the 'destination brand' of the City of Ipswich is limited. This results in under-investment from private organisations, lower in-bound tourism and flow-on adverse impacts to tourism adjacent industries, particularly within Ipswich Central.</p>	<p>Higher numbers of visitors are attracted to Ipswich, resulting in greater visitation expenditure, higher demand for accommodation and hospitality services and other tourism adjacent industries. Stronger incentives are created for business investment in Ipswich and Ipswich Central.</p>
<p><b>Capacity:</b> There is limited capacity to host major sporting and entertainment events in the region. This limits the region's ability to attract one-off content, as well as a potential national sporting franchise.</p>	<p>High demand events are hosted in Ipswich (e.g. major entertainment events, national level sporting events). Support is provided for the potential national sporting franchise bids.</p>

Option 1 of the Options Analysis proposed the delivery of boutique rectangular stadium with a capacity of around 12,500 people and most infrastructure captured within a new western grandstand. This is the option now being taken forward.

These business cases formed the basis for Council’s advocacy to the State and Federal Governments for funding commitments towards the project and Council has secured the following:

- In April 2022, the Federal Member for Blair made an election commitment for \$20 million towards the project.
- In April 2024, in conjunction with the Ipswich West by-election, the State Government committed \$10 million towards the project.
- These commitments then triggered a \$10 million commitment from Council. (originally made in May 2019 by the Interim Administrator)

Following engagement with the Federal Member for Blair and local sporting stakeholders including the Ipswich Jets, a funding agreement was reached with the Federal Government in March 2024 for an initial \$500,000 (from the \$20 million federal commitment) to deliver the concept design, due diligence and business plan for the project.

Officers then finalised a detailed scope of works for the project, which is called *North Ipswich Sport and Entertainment Precinct – Stage 1 Western Grandstand*, which is summarised as follows:

### General Project Overview

Option 1 from the business case provides a grandstand that could typically hold state and local level sporting competition games as well as be scaled up to host one-off premium sporting, recreational, cultural and entertainment events with a minimal outlay to achieve increased capacity and would also be a more attractive regional setting than the existing facility.

### Functional Brief

The design work is to focus on the core Stage 1 project components outlined below.

### Core Stage 1 Project Components:

New western grandstand incorporating the following new facilities:

Minimum Requirements	Number	Size
Grandstand seating	>2000	Per design
Changing Rooms (Home and Away / Male and Female)	4	30 - 45m <sup>2</sup>
Showers / Wet Room	4	15 - 20m <sup>2</sup>
Toilets	4	10 - 20m <sup>2</sup>
Massage/ Strapping Room	4	10 - 15m <sup>2</sup>
Medical/ Doctors Room	1	15 - 20m <sup>2</sup>
Drug Testing Room	1	10 - 15m <sup>2</sup>
Strength and Conditioning area / Gym	1	300 - 350m <sup>2</sup>
Referee’s Room (including shower and toilet)	1	15 - 30m <sup>2</sup>

Scorer and Timekeeping Box	1	15m <sup>2</sup>
Administration Area/ Competition Office	1	20m <sup>2</sup>
Accessible Public Toilets	1	45m <sup>2</sup>
Storage—External	2	15 - 30m <sup>2</sup>
Storage—Internal	2	15 - 30m <sup>2</sup>
Utilities/ Cleaners Room	2	5 - 10m <sup>2</sup>
Coaches Boxes	2	15m <sup>2</sup>
Media and Broadcast Control Room	2	20 - 30m <sup>2</sup>
Stadium Control Room (PA System etc)	1	15m <sup>2</sup>
Field Access Vomitory	1	
Broadcast Camera Deck / s	per design	

The above inclusions meet the current national standards for NRL/QRL; Rugby Australia and Football Australia.

In addition to the stadium build, the site should also include provision for the following associated infrastructure:

- Food and beverage concessionaire points (fast food)
- Corporate hospitality facilities commensurate with a 200pax suite
- Sports field Floodlighting to 500lux (engineered to accommodate 1400 lux)
- New entry plaza with turnstiles
- Grass berm to eastern side of ground
- Car parking to requirements – with the game day ability to be used for media compound.
- Single Multi-media big screen located at the southern end.

In addition to this design and supporting site due diligence activities, Council is procuring a venue management specialist to deliver a business plan for the design, outlining the operational costs, activation schedule and management implications of the project.

### LEGAL IMPLICATIONS

This report and its recommendations are consistent with the following legislative provisions:  
*Not Applicable*

### POLICY IMPLICATIONS

The Advocacy for Regionally Significant Projects Policy provides the setting for the advocacy to government for Council's regionally significant projects.

### RISK MANAGEMENT IMPLICATIONS

Not applicable

## **FINANCIAL/RESOURCE IMPLICATIONS**

### Ipswich to Springfield Central Public Transport Corridor

The Ipswich to Springfield Central Public Transport Corridor Preliminary Evaluation is being funded through the South East Queensland City Deal by all three levels of government, using the following funding split:

- Federal Government: \$1 million
- State Government: \$1 million
- Ipswich City Council: \$500,000

Council's contribution is funded through an existing departmental budget allocation.

### North Ipswich Sport and Entertainment Precinct

The North Ipswich Sport and Entertainment Precinct – Stage 1 Western Grandstand project is being funded from the federal government's Priority Community Infrastructure grant funding program. Council executed a funding agreement in March 2024 for an initial amount of \$500,000 out of the \$20 million election commitment. The balance \$19.5 million will be made available for project delivery subject to the outcomes of the design and due diligence phase.

## **COMMUNITY AND OTHER CONSULTATION**

### Ipswich to Springfield Central Public Transport Corridor

The project is being managed by the Department of Transport and Main Roads. There has been stakeholder engagement undertaken to support the development of the Preliminary Evaluation. However, this stakeholder engagement has been limited to those within the governance framework for the project.

Officers have raised concerns with this approach and have encouraged a greater level of engagement be undertaken to support the project development. Ahead of the Preliminary Evaluation being finalised, officers have also requested a briefing to Mayor and Councillors be provided by Department of Transport and Main Roads representatives. A briefing has not yet been confirmed.

The stakeholders engaged by Department of Transport and Main Roads are outlined in the attached project governance framework (attachment 3).

### North Ipswich Sport and Entertainment Precinct

An initial meeting took place at the North Ipswich Reserve on 2 March 2023 to discuss the scope of works and potential opportunity associated with the project. The following stakeholders were in attendance:

- Hon Shayne Neumann MP – Federal Member for Blair
- Mayor Teresa Harding
- Councillor Andrew Fechner – Chair, Community, Culture, Arts and Sport Committee

- Councillor Kate Kunzelmann – Division 4
- Councillor Russell Milligan – Division 4
- Madonna Oliver / Chris Condon – Blair Electorate Office
- Steven Johnson – Chairman, Ipswich Jets
- Ben Cross – Head of Football, Ipswich Jets
- Pat Boyle – General Manager, Western Pride FC
- Ben Pole – General Manager, Community, Culture and Economic Development
- Don Stewart – Manager, Community and Cultural Services
- Dan Heenan – Economic Development Manager
- Melissa Fitzgerald – Chief of Staff

## CONCLUSION

This report provides an update on recent progress in relation to two of Council’s regionally significant projects: Ipswich to Springfield Central Public Transport Corridor and the North Ipswich Sport and Entertainment Precinct.

## HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS
<b>RECEIVE AND NOTE REPORT</b>
The Recommendation states that the report be received and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

## ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS

	CONFIDENTIAL
1.	Ipswich to Springfield Central Public Transport Corridor Project Update
2.	North Ipswich Sport and Entertainment Precinct Project Update
3.	Project Governance Framework - I2S Governance Hierarchy

Dan Heenan

**ECONOMIC DEVELOPMENT MANAGER**

I concur with the recommendations contained in this report.

Ben Pole

**GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT**

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Doc ID No: A10593567

ITEM: 4

SUBJECT: LOCALLY SIGNIFICANT PROJECT UPDATE - BELL STREET PRECINCT

AUTHOR: ECONOMIC DEVELOPMENT MANAGER

DATE: 2 SEPTEMBER 2024

### **EXECUTIVE SUMMARY**

This is a report providing an update in relation to the Bell Street Precinct, Council's only Locally Significant Advocacy project.

### **RECOMMENDATION/S**

**That the report be received and the contents noted.**

### **RELATED PARTIES**

Ipswich Central Partnership  
Archipelago Architects  
West Moreton Hospital and Health Service

### **IFUTURE THEME**

### **PURPOSE OF REPORT/BACKGROUND**

At the Ipswich Central Redevelopment Committee No. 2023(06) dated 13 July 2024, a Notice of Motion was put forward jointly by Mayor Harding and Councillor Doyle and supported by the Committee. The Notice of Motion is as follows:

*MOTION: That the revitalisation of Bell Street be named as an Ipswich City Council Locally Significant Project. This enables Council to actively advocate to the Queensland Government to expedite plans to address its assets including the Ipswich Transit Centre, Ipswich Health Plaza, Ipswich Train Station, awning over the pedestrian crossing and the Bell Street overhead walkway to enhance the amenity, improve walkability and support public and pedestrian safety.*

The map below shows the key government assets under review but it's important to note that the public realm and road reserve is also included within the project area:





The Bell Street revitalisation includes the key state-owned assets on Bell Street including:

1. Former Transit Centre – owned by the Department of Transport and Main Roads.
2. Health Plaza – owned by Queensland Health, leased to West Moreton Hospital and Health Service.
3. Ipswich Train Station, owned by the Department of Transport and Main Roads, managed by Queensland Rail.
4. Overhead awning from Ipswich Train Station and Health Plaza to the Nicholas Street Precinct.

### **Ipswich Central Partnership Actions and Advocacy**

Ipswich City Council’s advocacy efforts have been in conjunction with the Ipswich Central Partnership (ICP) and their ongoing delivery of activations, community engagement sessions and advocacy efforts. Please see below a timeline of ICP actions.

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November 2021	ICP organised a Working Bee on Bell St with 60 community volunteers to clean up buildings on the street, remove graffiti and refreshing garden beds.
February 2022 onwards	ICP engaged with the visitors of Bell Street through community art projects including painting of the bus seats, small murals on vacant buildings, pop up installations and art drop-in sessions. Winning them a Silver Award for community art at the Australian Street Art Awards.
November 2022	ICP hosted a Bell Street visioning workshop inviting members of the community to contribute ideas for what the precinct could be. This session was facilitated by consultants Vee Design and Fourfold Studio.
May 2023	ICP presented the Bell Street Vision document (attachment 1), to Member for Ipswich Jennifer Howard MP, Mayor Teresa Harding, Division 3 Councillor Marnie Doyle and former Councillors Andrew Fechner and Russell Milligan. In attendance were also officers from the Department of Transport and Main Roads, Department of Health, Community, Cultural and Economic Development Department. This meeting led to the outcome of establishing a Bell Street Working Group facilitated by ICP.
July 2023	ICP held the first Bell Street Working Group meeting with representation from Ipswich City Council, Jennifer Howard MP, West Moreton Health, Queensland Rail, Local Business owners and First Nation's representatives.
September 2023	ICP hosted the second Bell Street Working Group meeting was held with Department of Transport and Main Roads attending along with the listed representatives from the July meeting.
November 2023	ICP hosted the third Bell Street Working Group meeting.
February 2024	ICP met with Bart Mellish MP, Minister for Transport and Main Roads and Jennifer Howard MP to discuss their vision for Bell Street.
February 2024	The fourth Bell Street Working Group meeting was held with all representatives and included an onsite walk through of the Ipswich Train Station and the Carpark above the old Transit centre.
May 2024	The fifth Bell Street Working Group meeting was held. Economic Development Queensland (EDQ) attended this meeting upon request from Minister for State Development and Infrastructure Grace Grace MP.
August 2024	The sixth Bell Street Working Group meeting was held with representation from Chair of the Economic and Cultural development Committee Pye Augustine.

Through ongoing advocacy from Mayor and Councillors, the Ipswich Central Partnership and State Government officers, led by the Member for Ipswich, Jennifer Howard MP, has sought input from EDQ to progress stakeholder engagement and concept designs for the precinct.

Council officers understand the scope of works include design development seeking to address:

1. Key Bell St precinct challenges and opportunities

2. Desired outcomes for the precinct
3. Surrounding development and points of interest
4. Pedestrian and vehicle traffic issues

The lead architects engaged to progress the design work are Archipelago. EDQ is leading stakeholder engagement on the project in conjunction. EDQ has outlined that the design work is intended to deliver a feasible development solution for the precinct.

The project is in its early stages, but EDQ has confirmed that they intend to complete the design work by the end of September 2024. There hasn't been any government commitments to project delivery at this stage.

### **LEGAL IMPLICATIONS**

This report and its recommendations are consistent with the following legislative provisions:  
Not applicable

### **POLICY IMPLICATIONS**

Not applicable

### **RISK MANAGEMENT IMPLICATIONS**

Not applicable

### **FINANCIAL/RESOURCE IMPLICATIONS**

There is no financial contribution from Council towards the design work. Council will continue to prioritise officer support to participate in future stakeholder engagement sessions and to provide technical feedback.

### **COMMUNITY AND OTHER CONSULTATION**

EDQ has undertaken two (2) workshops, the first with Ipswich City Council and State Government officers and Archipelago Architects on 2 August 2024 and the second with Ipswich Central Partnership and Archipelago Architects on 13 August 2024.

A secondary meeting was held with Council Officers, EDQ and Archipelago on 22 August 2024. This was a technical meeting to gather further information on traffic modelling and planning matters.

There has also been a Bell Street working group meeting in which Mayor Harding, Councillor Augustine, officers from Community, Cultural and Economic Development (CCED), Planning and Regulatory Services (PRS) and Asset and Infrastructure Services (AIS), representatives from the Ipswich Central Partnership and the State Government came together to discuss the project on 27 August 2024.

Key representations from Council in the meeting included:

1. There is considerable support for the redevelopment of the Bell Street precinct, adjacent to Council’s \$300 million Nicholas Street Precinct.
2. That Council and the community is keen to see a development outcome realised, not a concept design without a clear pathway to delivery.
3. That officers acknowledge there are some key traffic and transport considerations to inform the outcome that may alter the existing traffic flows through the precinct.

A further meeting is being scheduled to support the design development process.

### CONCLUSION

There is a significant opportunity being progressed by the State Government in relation to the concept design work. Council will continue to work with all stakeholders to support the progression of the work by the state.

### HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS
<b>RECEIVE AND NOTE REPORT</b>
The Recommendation states that the report be received and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

### ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS

1.	Ipswich Central Partnership - Bell Street Vision Document <a href="#">↓</a> 
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Dan Heenan

**ECONOMIC DEVELOPMENT MANAGER**

I concur with the recommendations contained in this report.

Ben Pole

**GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT**

*“Together, we proudly enhance the quality of life for our community”*



























































Doc ID No: A10581635

ITEM: 5  
SUBJECT: IPSWICH 2032 LEGACY ROADMAP UPDATE  
AUTHOR: ECONOMIC DEVELOPMENT MANAGER  
DATE: 28 AUGUST 2024

### **EXECUTIVE SUMMARY**

This is a report providing an update in relation to Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games.

### **RECOMMENDATION/S**

**That the report be received and the contents noted.**

### **RELATED PARTIES**

There are no discernible conflicts of interest associated with this report.

### **IFUTURE THEME**

Vibrant and Growing

### **PURPOSE OF REPORT/BACKGROUND**

Legacy for Ipswich means leveraging the Brisbane 2032 Olympic and Paralympic Games (the Games) to create positive change, leading up to, during and beyond 2032. The Games present a once in a lifetime opportunity through long-term investment to the community, elevating the region to be strategically considered and showcased, through tourism and the prism of sport. The Games will enhance the quality of life for our community to create a city of opportunity for all.

iFuture (under Vibrant and Growing) outlines *2032 Olympic and Paralympic games advocacy* as one of the catalyst projects for Ipswich.

At the Council Ordinary Meeting dated 7 December 2023 the Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games report was approved.

On 10 May 2024 Mayor Harding was voted by the SEQ Mayors as their second representative to the B2032 Organising Committee (replacing former Noosa Mayor Clare Stewart).

The Roadmap adopts four legacy pillars, Connected Region, Most Liveable, Thriving Regional Economy and Global Identity in line with the Council of Mayors South East Queensland

(CoMSEQ) who played a pivotal role in bringing the Games to South East Queensland (SEQ). This provides the foundation for coordination and collaboration between all three levels of government, in partnership with the private sector.

Progress is being made in relation to many of the initiatives identified within the roadmap and officers provide an update in relation to each of the key actions in attachment 1.

Key highlights are summarised in the table below.

Name	Key action
<b>Connected Region</b>	
Ipswich to Springfield Central Public Transport Corridor	Preliminary Evaluation is due for completion in September 2024. Council continues to advocate for project delivery funding as part of the 'We Can't Wait' advocacy campaign.
Ipswich Public Transport Connectivity	Following successful advocacy, the State Government has committed to delivering the following new or improved bus services: <ul style="list-style-type: none"> <li>• New services to Redbank Plains, Collingwood Park, Augustine Heights and Bellbird Park, Springfield, Deebing Heights and Karalee.</li> <li>• Improved service connectivity to the Ripley Valley priority development area.</li> <li>• A new direct route linking Springfield and Ipswich, via Redbank Plains.</li> <li>• The extension of existing routes in areas north and south of Ipswich, Springfield Lakes, Camira and Spring Mountain.</li> <li>• Improved connectivity to rail services and to Ipswich Hospital.</li> </ul>
<b>Most Liveable Region</b>	
North Ipswich Sport and Entertainment Precinct	Following advocacy efforts by Council, in April 2024 all three levels of government have now committed \$40 million to the Stage 1 Western Grandstand.  Concept design and due diligence due for completion by the end of the year.
University of Southern Queensland Sporting Precinct and Tartan Track	The University is progressing with plans for the Ipswich Health Building. The new three-storey building will accommodate the significant growth in School of Health and Medical Sciences students and provide more than 3000 square metres of space for learning, teaching, and research. This new building will include sport and exercise science facilities, including a high-performance testing and gait lab and athletic weight training. It is anticipated that construction will commence in the first half of 2025, with a practical completion date in early to mid-2026.



<p>Healthy and Active city</p>	<p>Over the past 4 months, the Active and Healthy team have partnered with Mater Multicultural Health, Mater Refugee Health and Refugee Health Connect (which is a partnership with Multicultural Australia).</p> <p>Regular engagement with clubs and associations targeting capability and capacity building through the provision of facilitated workshops addressing critical issues including grant writing, volunteer management, creating sustainable revenue, marketing and branding and governance.</p> <ul style="list-style-type: none"> <li>• In 2023/24 Council provided 287 formal playing surfaces at 47 locations covering 41 different sports to 166 clubs.</li> <li>• Of the 105 grass fields accommodating AFL, cricket, rugby league, rugby union, soccer, touch football, 90% are serviced by floodlights, enabling evening activation.</li> <li>• Provided 97 courts covering tennis, netball and basketball, 74% lit.</li> <li>• A further 85 other facilities, including but not limited to cycling, athletics, equestrian, bowls, and motorsport.</li> <li>• Approximately 600 permits for seasonal, casual, community and school use for sport and community facilities.</li> </ul>
<p><b>Thriving Regional Economy</b></p>	
<p>New hotels and accommodation</p>	<p>Council is currently finalising a Hotel and Short-Term Accommodation investment prospectus which support Council’s investment attraction activities.</p> <p>Council engaged Lucid Economics to understand the accommodation demand requirements in the city. Council maintains a regular dialogue with key hotel commercial agents and the Department of Tourism and Sport regarding investment attraction opportunities.</p>
<p><b>A Global Identity</b></p>	
<p>Enhance and leverage our unique selling points and tourism assets</p>	<p>Industry Update event held for member businesses from the Ipswich Tourism Operators Network (February 2024).</p> <ul style="list-style-type: none"> <li>• 2024 Ipswich Visitor Guide launched in March promoting 145 Ipswich tourism businesses, with 40,000 copies to be distributed.</li> <li>• Industry Networking Event held for member businesses from the Ipswich Tourism Operators Network (6 June).</li> </ul>
<p>Destination led events</p>	<p>Community, visitor and industry consultation has been completed to inform the new City of Ipswich Destination Development Plan 2024-2028. Final approval of the Plan is anticipated for late 2024.</p> <p>Attract, support and produce a diverse program of annual events that engage the community, promote Ipswich as a destination, drive visitation and positively impact on business and industry:</p> <ul style="list-style-type: none"> <li>• 108,798 attendances at events</li> <li>• 67,739 attendances at events were from outside the region</li> <li>• \$13,502,368 economic benefit</li> </ul>

	<p>There are a range of events attracted over to the city during the current calendar year:</p> <ul style="list-style-type: none"> <li>• Ipswich District Teacher-Librarian Network \$13,636 (excl. GST) in financial support for the StoryArts Festival Ipswich 2024.</li> <li>• Willowbank Raceway \$35,000 (excl. GST) in financial support for the 2024 Gulf Western Oil Winternationals.</li> <li>• We Care Aboriginal and Torres Strait Islanders for Aged and Disabled Associated Incorporated \$21,500 (excl. GST) financial support for the 2024 Indigenous Wild Food &amp; Cultural Festival.</li> <li>• Extension of current major event sponsorship contract with CMC Rocks Pty Ltd for an additional year until 2026.</li> </ul>
<p>Cultural Olympiad</p>	<p>Ipswich City Council has implemented a number of programs to support the professional development of local artists and creatives. 1535 community artists, arts workers, groups, organisations and events were supported.</p> <p>Ipswich City Council is proud of its facilities available to the community and how they evolve to meet the needs of local artists and creatives. A range of facility upgrades have recently been delivered (outlined in attachment 1).</p> <p>Ipswich City Council has been provided new and unique opportunities for the arts community. 3,312 creative and cultural activations were delivered in Ipswich last financial year.</p>

To provide an overview of state government progress and announcements made regarding the games, officers have provided a summary of the recent media releases (between May to August 2024) in attachment 2.

**LEGAL IMPLICATIONS**

This report and its recommendations are consistent with the following legislative provisions:  
*Not Applicable*

**POLICY IMPLICATIONS**

Not applicable

**RISK MANAGEMENT IMPLICATIONS**

Not applicable

**FINANCIAL/RESOURCE IMPLICATIONS**

The initiatives and progress outlined in this legacy roadmap update have been delivered within existing departmental budget allocations, or by external stakeholders.

**COMMUNITY AND OTHER CONSULTATION**

Not applicable



**CONCLUSION**

This report and its attachments provide a summary of the recent progress being made by Council and relevant external stakeholders in relation to initiatives in Leveraging 2032: Our Roadmap to the Olympic and Paralympic Games.

**HUMAN RIGHTS IMPLICATIONS**

HUMAN RIGHTS IMPACTS
<b>RECEIVE AND NOTE REPORT</b>
The Recommendation states that the report be received and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

**ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS**

1.	Ipswich 2032 Legacy Roadmap Update <a href="#">↓</a> 
2.	Summary of State Government B2032 Games Announcements May to August 2024 <a href="#">↓</a> 

Dan Heenan

**ECONOMIC DEVELOPMENT MANAGER**

I concur with the recommendations contained in this report.

Ben Pole

**GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT**

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