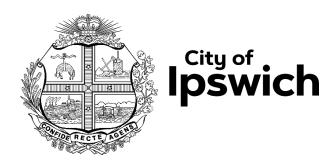
MINUTES ATTACHMENTS 6 AUGUST 2024



•	5	Ipswich Region Chamber of Commerce 2024-2025 Opportunities and					
	2024 to 2026 Partnership Agreement with Council						
	Atta	chment 1	Presentation - Ipswich Region Chamber of Commerce	3			

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## IPSWICH REGION CHAMBER OF COMMERCE

- Established in 1906
- Second oldest Chamber of Commerce in Australia
- Independent, apolitical
- Not-for-profit, micro business
- Incorporated association
- Represent the entire Ipswich LGA and beyond





## MISSION, VISION, OBJECTIVES

- Mission
  - Our mission is to strengthen and advance business in the region
- Vision
  - The Chamber is the leading organisation promoting and enhancing business and economic development in the region.
- Objectives
  - Connect, Inform, Advocate







## 23-24 Activity Summary

- 9 Business After 5 networking events average 82 attendees
- Sector specific events Health & Care; Food, Ag & Tourism
- International Women's Day
- Boardroom events
- Ipswich Region Business Excellence Awards 377 attendees
- Ipswich Region Business, Careers & Jobs Expo over 2,000 attendees
- Social media followers over 5,500
- Over 1,500 subscribers





## **Ipswich Business Environment**

- Challenges of attracting and retaining staff
- Rising costs: wages, insurance, rent, electricity
- Regulatory burdens
- Cybersecurity threats, scams
- Business owners are time poor
- Greatest opportunities require adoption of new technologies and practices
- Local procurement



