



**City of
Ipswich**

- **5 Ipswich Region Chamber of Commerce 2024-2025 Opportunities and
2024 to 2026 Partnership Agreement with Council**
Attachment 1 Presentation - Ipswich Region Chamber of Commerce3

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IPSWICH REGION CHAMBER OF COMMERCE

Kit Philp
CEO





IPSWICH REGION CHAMBER OF COMMERCE

- Established in 1906
- Second oldest Chamber of Commerce in Australia
- Independent, apolitical
- Not-for-profit, micro business
- Incorporated association
- Represent the entire Ipswich LGA and beyond



MISSION, VISION, OBJECTIVES

- **Mission**
 - **Our mission is to strengthen and advance business in the region**
- **Vision**
 - **The Chamber is the leading organisation promoting and enhancing business and economic development in the region.**
- **Objectives**
 - **Connect, Inform, Advocate**





23-24 Activity Summary

- 9 Business After 5 networking events – average 82 attendees
- Sector specific events – Health & Care; Food, Ag & Tourism
- International Women's Day
- Boardroom events
- Ipswich Region Business Excellence Awards – 377 attendees
- Ipswich Region Business, Careers & Jobs Expo – over 2,000 attendees
- Social media followers over 5,500
- Over 1,500 subscribers



Ipswich Business Environment

- Challenges of attracting and retaining staff
- Rising costs: wages, insurance, rent, electricity
- Regulatory burdens
- Cybersecurity threats, scams
- Business owners are time poor
- Greatest opportunities require adoption of new technologies and practices
- Local procurement

