



City of Ipswich

**IPSWICH
CITY
COUNCIL**

AGENDA

of the

**ECONOMIC AND INDUSTRY DEVELOPMENT
COMMITTEE**

**Held in the Council Chambers
8th floor – 1 Nicholas Street
IPSWICH QLD 4305**

On Thursday, 14 July 2022
At 10 minutes after the conclusion of the Community, Cultural, Arts and Sport
Committee

MEMBERS OF THE ECONOMIC AND INDUSTRY DEVELOPMENT COMMITTEE

Councillor Nicole Jonic (**Chairperson**)

Deputy Mayor Jacob Madsen (**Deputy Chairperson**)

Mayor Teresa Harding

Councillor Kate Kunzelmann

Councillor Andrew Fechner

ECONOMIC AND INDUSTRY DEVELOPMENT COMMITTEE AGENDA
*10 minutes after the conclusion of the Community, Cultural, Arts and
Sport Committee on Thursday, 14 July 2022*
Council Chambers

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** Item includes confidential papers

ECONOMIC AND INDUSTRY DEVELOPMENT COMMITTEE NO. 6

14 JULY 2022

AGENDA

WELCOME TO COUNTRY OR ACKNOWLEDGEMENT OF COUNTRY

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

BUSINESS OUTSTANDING

CONFIRMATION OF MINUTES

1. **CONFIRMATION OF MINUTES OF THE ECONOMIC AND INDUSTRY DEVELOPMENT COMMITTEE NO. 2022(05) OF 16 JUNE 2022**

RECOMMENDATION

That the Minutes of the Meeting held on 16 June 2022 be confirmed.

OFFICERS' REPORTS

2. **IPSWICH REGION INVESTMENT UPDATE**

Council's Office of Economic Development engages with a range of business proponents that seek to invest or grow in the Ipswich region.

This report provides an update on some of the current investment activity being serviced by Council with partners such as the Department of State Development, Trade and Investment Queensland, Austrade, Chambers of Commerce and numerous private industrial and commercial developers.

RECOMMENDATION

That the report on Ipswich region investment be received and the contents noted.

3. **QUARTERLY EVENT SPONSORSHIP AND TICKET ALLOCATION REPORT**

This is a report concerning event sponsorship approved in the period of 1 January 2022 to 31 March 2022 as per the Event Sponsorship Policy.

RECOMMENDATION

- A. That Council receive and note the following event sponsorship allocations during the 1 January 2022 to 31 March 2022 period:

Event Sponsorships above \$15,000 excl. GST that were endorsed by Council:

- Ipswich Turf Club \$20,000 (excl. GST) cash support for the 2022 'TAB Ipswich Cup'. This event is also part of the Festival of Horsepower leveraging campaign that runs through the month of June.
- Limestone Events Inc. \$15,000 (excl. GST) cash support and the following in-kind support valued at \$9,000 (excl. GST) for the 'The Gathering' 2022 event;
 - Inclusion of a two-page feature in Council's seasonal Quarterly Guide
 - Inclusion on the Council funded Goodna Billboard promoting 2022 'Ipswich Festivals' initiatives
 - Erection of (existing) street banners along Brisbane Road to promote the event
 - Support from two staff from the City Events team during the event delivery.

Event Sponsorships under \$15,000 excl. GST approved by the General Manager, Community, Culture and Economic Development:

- Ipswich District Teacher Librarian Network Inc. \$14,359 (excl. GST) cash support for the StoryArts Festival Ipswich (SAFI) and ~\$2,000 in-kind support to feature in Councils Quarterly guide and social media as reasonable.
- Softball Queensland Inc. \$10,000 (excl. GST) in cash support for the 2022 National Over 35 Men and Women's Softball Championship
- Softball Queensland Inc. \$4,000 (excl. GST) in cash support for the 2022 Softball QLD Open Women's State Championships
- Softball Queensland Inc. \$3,500 (excl. GST) for the 2023 U16 Boy's Softball State Championships
- Football Queensland \$10,000 (excl. GST) in cash support for the 2022 Football Queensland (FQ) Academy Event 13-16yrs boys and girls

- A. That Council receive and note that there were no event sponsorship ticket allocations made during the 1 January 2022 to 31 March 2022 period.

NOTICES OF MOTION

MATTERS ARISING

ECONOMIC AND INDUSTRY DEVELOPMENT COMMITTEE NO. 2022(05)

16 JUNE 2022

MINUTES

COUNCILLORS' ATTENDANCE: Councillor Nicole Jonic (Chairperson); Deputy Mayor Jacob Madsen (Deputy Chairperson), Mayor Teresa Harding, Kate Kunzelmann, Andrew Fechner and Marnie Doyle (observer)

COUNCILLOR'S APOLOGIES: Nil

OFFICERS' ATTENDANCE: Chief Executive Officer (Sonia Cooper), General Manager Planning and Regulatory Services (Peter Tabulo), General Manager Community, Cultural and Economic Development (Ben Pole), Chief of Staff – Office of the Mayor (Melissa Fitzgerald), Senior Policy and Communications Officer (David Shaw), Acting Chief Financial Officer (Paul Mollenhauer), Project Manager – Ipswich Central (Erin Marchant), Project Officer (Courtney Strow), Manager Economic and Community Development (Cat Matson) and Theatre Technician (Trent Gray)

WELCOME TO COUNTRY/ACKNOWLEDGEMENT OF COUNTRY

Councillor Nicole Jonic (Chairperson) delivered the Acknowledgement of Country.

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

BUSINESS OUTSTANDING

Nil

CONFIRMATION OF MINUTES

1. **CONFIRMATION OF MINUTES OF THE ECONOMIC AND INDUSTRY DEVELOPMENT COMMITTEE NO. 2022(04) OF 5 MAY 2022**

RECOMMENDATION

Moved by Councillor Andrew Fechner:
Seconded by Councillor Kate Kunzelmann:

That the Minutes of the Economic and Industry Development Committee held on 5 May 2022 be confirmed.

AFFIRMATIVE

Councillors:

Madsen

Harding

Kunzelmann

Fechner

Jonic

NEGATIVE

Councillors:

Nil

The motion was put and carried.

OFFICERS' REPORTS

2. **ECONOMIC DEVELOPMENT STRATEGY**

This is a report concerning council's refreshed Economic Development Strategy. This strategy outlines council's role and priorities in driving economic growth for the region. The strategy aligns to council's corporate plan, iFuture and sets out pillars to shape the organisations thinking and programming to drive growth, while articulating specific initiatives to be undertaken in the next two years towards achieving key 'Vibrant and Growing' outcomes by 2026, as called for in iFuture.

RECOMMENDATION

That the Economic Development Strategy be endorsed by Council.

Councillor Nicole Jonic proposed the following recommendation:

That a revised strategy be presented to a future Economic and Industry Development Committee following further consultation with the chairperson and committee members.

RECOMMENDATION

Moved by Councillor Nicole Jonic:
Seconded by Deputy Mayor Jacob Madsen:

That a revised strategy be presented to a future Economic and Industry Development Committee following further consultation with the chairperson and committee members.

AFFIRMATIVE

Councillors:

Madsen

Harding

Kunzelmann

Fechner

Jonic

NEGATIVE

Councillors:

Nil

The motion was put and carried.

NOTICES OF MOTION

Nil

MATTERS ARISING

Nil

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 12.31 pm.

The meeting closed at 12.47 pm.

Doc ID No: A8117877

ITEM: 2
SUBJECT: IPSWICH REGION INVESTMENT UPDATE
AUTHOR: COORDINATOR - LOCAL BUSINESS AND INVESTMENT
DATE: 14 JUNE 2022

EXECUTIVE SUMMARY

Council's Office of Economic Development engages with a range of business proponents that seek to invest or grow in the Ipswich region.

This report provides an update on some of the current investment activity being serviced by Council with partners such as the Department of State Development, Trade and Investment Queensland, Austrade, Chambers of Commerce and numerous private industrial and commercial developers.

RECOMMENDATION

That the report on Ipswich region investment be received and the contents noted.

RELATED PARTIES

There are no discernible conflicts of interest associated with this report and its recommendation.

IFUTURE THEME

Vibrant and Growing

PURPOSE OF REPORT/BACKGROUND

Market appetite to start, grow or expand a business in the Ipswich region is positive and increasing. Within the South East Queensland context, Ipswich offers a strong and competitive economic advantage – our key strengths according to investors include:

- Availability of industrial land, Ipswich has approximately 45% of South East Queensland's available industrial land
- Ipswich's proximity to ports, major arterials and rail networks is attractive to warehousing and logistics operations requiring quality infrastructure at competitive regional pricing
- Housing affordability, a rapidly growing population and latent workforce which provides an advantage for attracting, keeping and accessing staff

Council provides a concierge service to potential investors, helping them identify suitable land or sites and to connecting them to the local business ecosystem. Other services include the provision of regional data, workforce links, supply chain information and even potential customer profiling.

As at 30 June 2022 there were over 550 planning development applications lodged with Ipswich City Council, a number of these are utilising the concierge service. We are actively engaged with 23 investors / businesses across sectors including advanced manufacturing, logistics, education and health. The estimated economic value of these 23 projects is:

- \$1.5 billion - total value projects
- 1,490 - total potential jobs

To provide an indication of the type of investment activity taking place, below is a brief snapshot of three investment projects currently under diligence or being built in our region:

Bio Park Australia (Augustine Heights - Springfield City Group). A dedicated precinct in the Ipswich region for Biologic and other science-based industries is being created in the Springfield area. There is strong interest from multiple biotech and multinational companies in this project.

- This opportunity is forecast to significantly enhance Australia's sovereign manufacturing capacity in the development of key health manufacturing capabilities
- The precinct is anticipated to create 700 highly skilled jobs on a dedicated 22 hectare site

Walkers/GPT Group (Citiswich Business Park Bundamba). Citiswich Business Park is already home to Costco, Capral, TAE and other major brands and is established as a major employment zone in Ipswich. The recently announced SAAB advanced manufacturing facility will build deployable health modules for the Australian Defence Force. The manufacturing facility is expected to become operational in late 2022.

- Estate sales within Citiswich Business Park have dramatically increased recently with in excess of \$100 million in land commitments finalised since 2021
- Since the start of 2022 new built form has been delivered or approved to commence for over 125,000sqm
- All remaining land available for development within the Citiswich Business Park is being immediately progressed for development to cater for the large current and likely future demands for quality industrial land

Ipswich Central. Since June 2021, 21 new businesses have commenced trade in Ipswich Central. The heart of the city is attracting interest and securing investment from local and interstate investor groups that see Ipswich's investment potential.

Over the past 12 months many local commercial agents have reported that a larger portion of the sales have been businesses buying their respective premises in Ipswich Central to

trade from, not just investors to lease out. This is a significant indicator of investor and business confidence on the back of Council's revitalisation efforts.

Council has conducted investment tours across Ipswich Central, with many investors indicating how much Ipswich has changed, for the positive, over the past few years.

Currently there is strong levels of enquiries from Education and Health Providers to locate in Ipswich Central reflecting the outcomes articulated in 'Revitalisation Ipswich Central: A Prospectus to Guide Change'.

Lifestyle businesses are also expressing interest in Ipswich Central, with a current DA lodged to create Ipswich's first roof top bar, to capitalise on increasing demand for local dining and hospitality venues.

LEGAL/POLICY BASIS

This report and its recommendations are consistent with the following legislative provisions:
Not Applicable

RISK MANAGEMENT IMPLICATIONS

Due to the commercial in confidence nature of most investment conversations, this report cannot name or provide specific details of individual companies or investors seeking to invest.

It must be stated that many of the projects noted in this report are in the early stages of consideration and the Office of Economic Development along with other stakeholders are actively working with many developers, investors and businesses to convert many of these projects into developments for the benefit of the Ipswich region.

HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS
RECEIVE AND NOTE REPORT
The Recommendation states that the report be received, and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

FINANCIAL/RESOURCE IMPLICATIONS

The concierge service outlined in this report is conducted as a business-as-usual function by the Office of Economic Development.

COMMUNITY AND OTHER CONSULTATION

This report was created based on input and data from investment stakeholders.

CONCLUSION

Ipswich continues to attract numerous investment opportunities, across exporting industries such as logistics and warehousing, defence, advanced health and advanced manufacturing, along with lifestyle offerings like hospitality. All such opportunities are creating local jobs and contributing to a vibrant and growing region.

Ipswich's advantages of available industrial land, connectivity to transport routes and export hubs, housing affordability and skilled workforce means Ipswich is rightly seen as a strong investment opportunity for those looking to start, grow or expand their businesses.

Ralph Breaden

COORDINATOR - LOCAL BUSINESS AND INVESTMENT

I concur with the recommendations contained in this report.

Cat Matson

MANAGER, ECONOMIC AND COMMUNITY DEVELOPMENT

I concur with the recommendations contained in this report.

Ben Pole

GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT

"Together, we proudly enhance the quality of life for our community"

Doc ID No: A8123597

ITEM: 3
SUBJECT: QUARTERLY EVENT SPONSORSHIP AND TICKET ALLOCATION REPORT
AUTHOR: EVENT SPONSORSHIP AND ATTRACTION OFFICER
DATE: 16 JUNE 2022

EXECUTIVE SUMMARY

This is a report concerning event sponsorship approved in the period of 1 January 2022 to 31 March 2022 as per the Event Sponsorship Policy.

RECOMMENDATION/S

A. That Council receive and note the following event sponsorship allocations during the 1 January 2022 to 31 March 2022 period:

Event Sponsorships above \$15,000 excl. GST that were endorsed by Council:

- **Ipswich Turf Club \$20,000 (excl. GST) cash support for the 2022 'TAB Ipswich Cup'. This event is also part of the Festival of Horsepower leveraging campaign that runs through the month of June.**
- **Limestone Events Inc. \$15,000 (excl. GST) cash support and the following in-kind support valued at \$9,000 (excl. GST) for the 'The Gathering' 2022 event;**
 - **Inclusion of a two-page feature in Council's seasonal Quarterly Guide**
 - **Inclusion on the Council funded Goodna Billboard promoting 2022 'Ipswich Festivals' initiatives**
 - **Erection of (existing) street banners along Brisbane Road to promote the event**
 - **Support from two staff from the City Events team during the event delivery.**

Event Sponsorships under \$15,000 excl. GST approved by the General Manager, Community, Culture and Economic Development:

- **Ipswich District Teacher Librarian Network Inc. \$14,359 (excl. GST) cash support for the StoryArts Festival Ipswich (SAFI) and ~\$2,000 in-kind support to feature in Councils Quarterly guide and social media as reasonable.**
- **Softball Queensland Inc. \$10,000 (excl. GST) in cash support for the 2022 National Over 35 Men and Women's Softball Championship**

- **Softball Queensland Inc. \$4,000 (excl. GST) in cash support for the 2022 Softball QLD Open Women's State Championships**
- **Softball Queensland Inc. \$3,500 (excl. GST) for the 2023 U16 Boy's Softball State Championships**
- **Football Queensland \$10,000 (excl. GST) in cash support for the 2022 Football Queensland (FQ) Academy Event 13-16yrs boys and girls**

B. That Council receive and note that there were no event sponsorship ticket allocations made during the 1 January 2022 to 31 March 2022 period.

RELATED PARTIES

- Ipswich Turf Club, whose Committee Members include Wayne Patch, Brad Bulow, Brian North, Dan Bowden, Brian Dwyer, Trent Quinn, Ian Leavers and Paula Watkins.
 - Ipswich Turf Club have declared that Committee member Paula Watkins is a council employee. Ms Watkins has not been involved in the application assessment process or any negotiations.
- Limestone Events Inc. whose association members include Callum McSween (President), Nick Tomkins (Treasurer and Festival Director), Sheree Finney (Secretary), Rob (Site Manager) and Cameron Stewart (Performers Manager)
- Softball Queensland
- Football Queensland
- Ipswich Teachers Librarian Network
- Sports Marketing Australia

IFUTURE THEME

Vibrant and Growing

PURPOSE OF REPORT/BACKGROUND

Under council's Event Sponsorship Policy, it is required that all sponsorships including sponsorships under \$15,000 and all ticket allocations are recorded in a quarterly report to the Community, Culture, Arts and Sport Committee.

In the period January – March 2022 the following sponsorships were approved within delegation:

Event Sponsorships over \$15,000 excl. GST endorsed by council:

1. Ipswich Turf Club \$20,000 (excl. GST) cash support for the 2022 'TAB Ipswich Cup'. This event is also part of the Festival of Horsepower leveraging campaign that runs through the month of June.
2. Limestone Events Inc. \$15,000 (excl. GST) cash support and the following in-kind support valued at \$9,000 (excl. GST) for the 'The Gathering' 2022 event;
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1. Ipswich District Teacher Librarian Network Inc. \$14,359 (excl. GST) cash support for the StoryArts Festival Ipswich (SAFI) and ~\$2,000 in-kind support to feature in Councils Quarterly guide and social media as reasonable.
2. Softball Queensland Inc. \$10,000 (excl. GST) in cash support for the 2022 National Over 35 Men and Women's Softball Championship
3. Softball Queensland Inc. \$4,000 (excl. GST) in cash support for the 2022 Softball QLD Open Women's State Championships
4. Softball Queensland Inc. \$3,500 (excl. GST) for the 2023 U16 Boy's Softball State Championships
5. Football Queensland \$10,000 (excl. GST) in cash support for the 2022 Football Queensland (FQ) Academy Event 13-16yrs boys and girls

There were no event sponsorship ticket allocations made.

LEGAL/POLICY BASIS

This report is required under the Event Sponsorship Policy.

This report and its recommendations are consistent with the following legislative provisions:
Local Government Act 2009

RISK MANAGEMENT IMPLICATIONS

No risks have been identified. The report transparently outlines event sponsorships approved within delegation during the three-month reporting period.

HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS
RECEIVE AND NOTE REPORT
Recommendation A and B, Event Sponsorship allocation during the period of 1 January 2022 to 31 March 2022 states that the report be received, and the contents noted. The decision to receive and note the report does not limit human rights. Therefore, the decision is compatible with human rights.

FINANCIAL/RESOURCE IMPLICATIONS

The outlined financial support will be covered by dedicated event sponsorship funding allocated within the 2021-2022 City Events Budget and projected within the 2022-2023 City Events Budget. The outlined in-kind support to be provided will be facilitated through council's relevant council branches.

COMMUNITY AND OTHER CONSULTATION

Meetings have been held with representatives from the sponsored organisations prior to and following the submission of the event sponsorship applications.

Marketing Services was consulted to confirm the in-kind support requested can be provided.

An assessment of the Ipswich Softball grounds was undertaken by Queensland Softball prior to ensure it is suitable for a national competition level event.

The Sport and Recreation Section were consulted on the Softball and Football events.

The organisers of the StoryArts Festival are liaising closely with Ipswich Libraries.

CONCLUSION

Under council's Event Sponsorship Policy, it is required that all sponsorships including sponsorships under \$15,000 and all ticket allocation are recorded in a quarterly report to the Community, Culture, Arts and Sport Committee.

This report details all event sponsorships approved within the 1 January 2022 to 31 March 2022 reporting period.

Natalie Weibel

EVENT SPONSORSHIP AND ATTRACTION OFFICER

I concur with the recommendations contained in this report.

Carly Gregory

MANAGER, MARKETING AND PROMOTIONS

I concur with the recommendations contained in this report.

Ben Pole

GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT

“Together, we proudly enhance the quality of life for our community”