



# City of Ipswich

**IPSWICH  
CITY  
COUNCIL**

**AGENDA**

*of the*

**COMMUNITY, CULTURE, ARTS AND SPORT COMMITTEE**

**Held in the Council Chambers, 8th Floor  
8th floor – 1 Nicholas Street  
IPSWICH QLD 4305**

**On Thursday, 7 April 2022  
At 10 minutes after the conclusion of the Governance and Transparency Committee**

**MEMBERS OF THE COMMUNITY, CULTURE, ARTS AND SPORT COMMITTEE**

Councillor Andrew Fechner (**Chairperson**)

Councillor Kate Kunzelmann (**Deputy Chairperson**)

Mayor Teresa Harding

Councillor Jacob Madsen

Deputy Mayor Nicole Jonic

**COMMUNITY, CULTURE, ARTS AND SPORT COMMITTEE AGENDA**  
*10 minutes after the conclusion of the Governance and Transparency  
Committee on Thursday, 7 April 2022*  
in the Council Chambers, 8th Floor, 1 Nicholas Street, Ipswich

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\*\* Item includes confidential papers

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**COMMUNITY, CULTURE, ARTS AND SPORT COMMITTEE NO. 3**

**7 APRIL 2022**

AGENDA

**WELCOME TO COUNTRY OR ACKNOWLEDGEMENT OF COUNTRY**

**DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA**

**BUSINESS OUTSTANDING**

**CONFIRMATION OF MINUTES**

1. **CONFIRMATION OF MINUTES OF THE COMMUNITY, CULTURE, ARTS AND SPORT COMMITTEE NO. 2022(02) OF 10 MARCH 2022**

**RECOMMENDATION**

That the Minutes of the Meeting held on 10 March 2022 be confirmed.

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**OFFICERS' REPORTS**

2. **REDBANK PLAINS COMMUNITY CENTRE - SOCIAL IMPACT 36-MONTH STUDY REPORT**

This is a report concerning the Redbank Plains Community Centre Social Impact report that documents the results of a 36-month study into the Centre. The report illustrates that the Redbank Plains Community Centre has established itself, since opening in May 2018, as a place of social connection and support, is responsive to community needs and has made inroads across five key domains: social cohesion and social capital; community capacity; community needs of health, nutrition and wellbeing; community needs of local economic development; and place-based community development.

**RECOMMENDATION**

That the Redbank Plains Community Centre Social Impact 36 Month Study Report be noted by Council.

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3. CREATIVE INDUSTRIES ACTION PLAN - AN ADDENDUM TO THE ARTS AND CULTURAL STRATEGY

This is a report concerning the Creative Industries Action Plan; An Addendum to the Arts and Cultural Strategy, which outlines clear and tangible actions to be led by Council to develop capability and capacity in the city's creative sector. The plan has been informed by extensive research and engagement since 2020 conducted by Dr Ashley Jones, PhD, and Dr Margaret Power, PhD from USQ as well as Mayor, Councillors and Council Officers.

RECOMMENDATION

That the Creative Industries Action Plan be endorsed by Council.

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**NOTICES OF MOTION**

**MATTERS ARISING**



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**COMMUNITY, CULTURE, ARTS AND SPORT COMMITTEE NO. 2022(02)**

**10 MARCH 2022**

MINUTES

**COUNCILLORS' ATTENDANCE:** Councillor Andrew Fehner (Chairperson); Councillors Kate Kunzelmann (Deputy Chairperson), Mayor Teresa Harding, Jacob Madsen and Marnie Doyle (Observer)

**COUNCILLOR'S APOLOGIES:** Deputy Mayor Nicole Jonic

**OFFICERS' ATTENDANCE:** Acting Chief Executive Officer (Peter Tabulo), Acting General Manager Corporate Services (Jeff Keech), Acting General Manager Planning and Regulatory Services (Brett Davey), General Manager Infrastructure and Environment (Sean Madigan), Chief of Staff – Office of the Mayor (Melissa Fitzgerald), Senior Policy and Communications Officer (David Shaw), Manager Economic and Community Development (Cat Matson), Senior Digital Media and Content Officer (Jodie Richter), Manager Marketing and Promotions (Carly Gregory) and Theatre Technician (Harrison Cate)

**LEAVE OF ABSENCE – DEPUTY MAYOR NICOLE JONIC**

It was moved by Councillor Andrew Fehner and seconded by Councillor Kate Kunzelmann that a leave of absence be granted for Deputy Mayor Nicole Jonic.

AFFIRMATIVE	NEGATIVE
Councillors:	Councillors:
Fehner	Nil
Kunzelmann	
Harding	
Madsen	

The motion was put and carried.

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**WELCOME TO COUNTRY/ACKNOWLEDGEMENT OF COUNTRY**

Councillor Andrew Fehner (Chairperson) invited Councillor Kate Kunzelmann (Deputy Chairperson) to deliver the Acknowledgement of Country.

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**DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA**

Nil

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**BUSINESS OUTSTANDING**

Nil

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**CONFIRMATION OF MINUTES**

1. **CONFIRMATION OF MINUTES OF THE COMMUNITY, CULTURE, ARTS AND SPORT COMMITTEE NO. 2022(01) OF 10 FEBRUARY 2022**

**RECOMMENDATION**

Moved by Councillor Andrew Fechner:  
Seconded by Councillor Kate Kunzelmann:

**That the minutes of the Community, Culture, Arts and Sport Committee held on 10 February 2022 be confirmed.**

**AFFIRMATIVE**

Councillors:

Fechner

Kunzelmann

Harding

Madsen

**NEGATIVE**

Councillors:

Nil

The motion was put and carried.

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**OFFICERS' REPORTS**

2. **IPSWICH RESILIENT LEADERSHIP AND MENTORING PROGRAM**

This is a report concerning the Ipswich Resilient Leadership and Mentoring Program, a comprehensive program to help build the resilience of community centre leaders within the city. It is aimed to make our communities more resilient in the face of adverse events and disasters and further develop community leadership across the neighbourhood and community centres.

Often described as the heart of a community, neighbourhood and community centres play a significant role in providing friendly, localised access to individual, family and community services across Ipswich. During disasters, neighbourhood

and community centres provide a range of services to a wide cross-section of the impacted community.

The Ipswich Resilience Leadership and Mentoring Program will bring together up to 30 neighbourhood and community centre leaders across the region for a series of Masterclasses to become Resilience Mentors. During the masterclasses participants will design a Resilience Leadership Model to strengthen the collective adaptive capacity across the city to manage sudden change and disruption, create community connectedness and to flourish as a resilient region

The program provider, Healthy Practices Consulting, has been procured through council's procurement process. The total value of the contract with Healthy Practices Consulting is \$48,400.

### RECOMMENDATION

Moved by Councillor Andrew Fechner:  
Seconded by Councillor Kate Kunzelmann:

**That the report concerning the Ipswich Resilient Leadership and Mentoring Program be received and the contents noted.**

#### AFFIRMATIVE

Councillors:  
Fechner  
Kunzelmann  
Harding  
Madsen

#### NEGATIVE

Councillors:  
Nil

The motion was put and carried.

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### 3. IPSWICH YOUNG LEADERS ACADEMY

This is a report concerning the Ipswich Young Leaders Academy, which is a new program designed to inspire and empower young people to develop the skills to make a difference in their community, stand out in the workforce, and get a head start on their chosen pathway.

As of June 2020, there were over 30,000 young people between the age of 15-24 that live in Ipswich. With a youth unemployment rate of 15.3% within the SA4 region the Ipswich Young Leaders Academy has been designed to inspire and empower young people in the Ipswich local government area (LGA).

This free program open to all high school students will be offered in addition to the Ipswich Youth Advisory Council and will expose students to future opportunities to connect with council to continue to build a better community for all young people.

\$8,000 is allocated within the Community Development budget FY2021-2022 for delivery of the Young Leaders Academy program.

**RECOMMENDATION**

Moved by Councillor Andrew Fechner:  
Seconded by Councillor Kate Kunzelmann:

**That the report concerning the Ipswich Young Leaders Academy be received and the contents noted.**

**AFFIRMATIVE**

Councillors:

Fechner

Kunzelmann

Harding

Madsen

**NEGATIVE**

Councillors:

Nil

The motion was put and carried.

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**NOTICES OF MOTION**

Nil

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**MATTERS ARISING**

Nil

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**PROCEDURAL MOTIONS AND FORMAL MATTERS**

The meeting commenced at 11.31 am.

The meeting closed at 11.39 am.

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Doc ID No: A7900491

ITEM: 2

SUBJECT: REDBANK PLAINS COMMUNITY CENTRE - SOCIAL IMPACT 36-MONTH STUDY REPORT

AUTHOR: COMMUNITY DEVELOPMENT MANAGER

DATE: 17 FEBRUARY 2022

### **EXECUTIVE SUMMARY**

This is a report concerning the Redbank Plains Community Centre Social Impact report that documents the results of a 36-month study into the Centre. The report illustrates that the Redbank Plains Community Centre has established itself, since opening in May 2018, as a place of social connection and support, is responsive to community needs and has made inroads across five key domains: social cohesion and social capital; community capacity; community needs of health, nutrition and wellbeing; community needs of local economic development; and place-based community development.

### **RECOMMENDATION/S**

**That the Redbank Plains Community Centre Social Impact 36 Month Study Report be noted by Council.**

### **RELATED PARTIES**

There were no declarations of conflicts of interest.

### **IFUTURE THEME**

Safe, Inclusive and Creative

### **PURPOSE OF REPORT/BACKGROUND**

In 2016, Ipswich City Council (council) engaged in a three-month community assessment of the Redbank Plains community, in response to a number of social changes happening in the area.

The assessment identified a community centre as an option to facilitate informal social gatherings and place-based community building. The Redbank Plains Community Centre (the Community Centre or the Centre) opened in May 2018.

In line with council's Community Centre Operating Model Policy, council has partnered with Multicultural Australia who manage the daily operations of the Community Centre.

Council, in partnership with Multicultural Australia, has been conducting a multi-year social impact assessment, to track the social impact of the Community Centre. The purpose of this study has been to understand the needs of the Redbank Plains community, to support work

being done by the Redbank Plains Community Centre, and to assess the impact of the Centre in the Redbank Plains community.

A baseline study was conducted in June 2018; followed by an interim study in December 2018; that was repeated at 12-months, in July 2019; and again at 24-months in July 2020.

Three years since the Community Centre opened, this report documents the results of a 36-month study that concluded July 2021, and as the study's final report, provides a synthesis with the previous four (4) collections.

As outlined in the report, the Redbank Plains community has a great number of strengths.

Redbank Plains' sense of community and diversity in residents' backgrounds and cultures has been repeatedly identified as key strengths of the local area. Additionally, the area's access to shops, services and facilities, outdoor sports and recreation spaces, affordable housing and that the community has been growing, have consistently been called out as key local strengths.

On the flip side, respondents and participants suggested an increase in problems over time with constrained access to services that have included health, dental, mental health, police, Centrelink, and employment support services.

The pressures of rapid growth, crime and limited transport have been reported by respondents as persistent local challenge and have informed the Redbank Plains Community Centre from the outset and in continuously aligning operations and service delivery with community needs.

The evidence provided by community members who have visited the Centre and those who have not, along with regular review of Centre records, suggest inroads have been made across all five impact domains tracked by this study:

1. Social cohesion and social capital,
2. Community capacity,
3. Community needs: health, nutrition, and wellbeing,
4. Community needs: local economic development, and
5. Place-based community development.

The social impact study report makes two (2) recommendations:

1. That efforts are made to increase the awareness and community participation in the Centre; and
2. Future initiatives build on the strengths of the community and bring together local knowledge and other key stakeholders in the collective design of local solutions to help overcome problems such as crime and limited public transport.

## LEGAL/POLICY BASIS

This report and its recommendations are consistent with the following legislative provisions:

*Not Applicable*

## RISK MANAGEMENT IMPLICATIONS

The review and acceptance of the attached report represents little to no risk to Ipswich City Council.

## HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS
<b>RECEIVE AND NOTE REPORT</b>
<b>RECOMMENDATION</b> That recommendation states that the report be noted. The decision to note the report does not limit human rights. Therefore, the decision is compatible with human rights.

## FINANCIAL/RESOURCE IMPLICATIONS

N/A

## COMMUNITY AND OTHER CONSULTATION

- Community survey which engaged 118 community members.
- In-person focus group with six community members.
- Tracking of visits to the Community Centre by Multicultural Australia.

## CONCLUSION

The results of this 36-month research and the study overall will be shared with the community via this final report, in a series of posters at the Community Centre and will be used to help develop ongoing programming at the Community Centre.

The previous four reports (baseline, 6-months, 12-months, and 24-months) have been used by the Community Centre in the design of ongoing programming, and as supporting documentation for grants and funding. The previous reports have also been shared with other Community Centres at several community development conferences and used by Ipswich City Council and in conversations and advocacy with the Queensland State Government.

Identified within the Capacity Building and Resilience Pillar of the Community Development Strategy 2021-2026, Council's goal is for community centres to be supported and connected, share knowledge and information, and Pilot a Social Impact Assessment study to measure

and evaluate the social impact of community centres, with a view to establishing an evidence base for future investment in social infrastructure.

For community members engaged with the Centre, whether through volunteering, participating in activities and programs or attending services, there is confidence that the Centre is contributing to positive impacts in the local community, particularly in terms of strengthening social cohesion, building social capital and community capacity.

**ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS**

1.	Redbank Plains Social Impact Study - 36 Months <a href="#">↓</a> 
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Melissa Dower

**COMMUNITY DEVELOPMENT MANAGER**

I concur with the recommendations contained in this report.

Cat Matson

**MANAGER, ECONOMIC AND COMMUNITY DEVELOPMENT**

I concur with the recommendations contained in this report.

Ben Pole

**GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT**

*“Together, we proudly enhance the quality of life for our community”*

# Redbank Plains Community Centre

Measuring the Social Impact:  
36-Month Study Results

**FINAL REPORT**





**Redbank Plains Community Centre: Measuring the Social Impact – 36-Month Study Results – Final Report**

Developed in partnership with Multicultural Australia  
November 2021  
Community Development Section  
Community, Cultural and Economic Development Department.

**Acknowledgement of Country**

Ipswich City Council respectfully acknowledges the Traditional Owners as custodians of the land, winds and water we share.  
We pay our respects to their elders, past, present and emerging, as the keepers of the traditions, cultures and stories of a proud people.

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## DISCLAIMER

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## ACKNOWLEDGEMENTS

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Ipswich City Council would like to acknowledge the valuable contribution of:

- Multicultural Australia's Centre Development Manager; Jeril Thomas, and volunteers at the Redbank Plains Community Centre, for their support with drafting and distributing the survey, support and co-facilitation at the focus group and ongoing feedback
- The many people of Redbank Plains community who provided their insights, knowledge and expertise via surveys and focus groups.

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## INTRODUCTION

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In 2016, Ipswich City Council (council) engaged in a three-month long community assessment of the Redbank Plains community, in response to a number of social changes happening in the area.

The assessment found that the community was fragmented and lacking in social connections, in part as a result of fragmented urban development, major roads splitting the community and rapid population growth.

Socio-economic conditions, including the lack of local jobs, lack of transport, lack of activities for youth and a lack of specialist services were also noted.

Rapid growth in high density new housing developments, including homes with affordable rents, had attracted large numbers of low to middle income families to the area, including migrant families.

Tensions between new and old residents had emerged. However, opportunities for community development were also noted, given the presence of community leadership, active residents and two new primary schools.

The assessment identified a community centre as an option to facilitate informal social gatherings and place-based community building.

The Redbank Plains Community Centre (the Community Centre or the Centre) opened in May 2018.

In line with council's Community Centre Operating Model Policy, council has partnered with Multicultural Australia who manage the daily operations of the Community Centre.

Council, in partnership with Multicultural Australia, has been conducting a multi-year social impact assessment, to track the impact of the Community Centre over time.

The purpose of this study has been to not only track the impact of the Community Centre, but to feed into centre planning and programming, and to provide an evidence base for the establishment of future community centres.

A baseline study was conducted in June 2018, followed by an interim study after six months, in December 2018, that was repeated at 12-months, in July 2019, and again at 24-months in July 2020. Three years since the Community Centre opened, this report documents the results of a 36-month survey conducted in July 2021, and as the study's final report, provides a synthesis with the previous four collections.

Indications suggest that the Community Centre, as a relative newcomer, has established itself as a place of social connection and support, responsive to community needs, where inroads have been made across all five domains that impact has been tracked by:

1. social cohesion and social capital
2. community capacity
3. community needs: health, nutrition and wellbeing
4. community needs: local economic development
5. place-based community development.

For community members engaged with the Centre, whether through volunteering, participation in activities and programs or attending services, there is confidence that the Centre is contributing to positive impacts in the local community, particularly in terms of **strengthening social cohesion, building social capital and community capacity**. Many reported benefits from their engagement with the Centre that include improvement to their **health and wellbeing**.



## SOCIAL IMPACT ASSESSMENT

Drawing on community development literature (see Ipswich City Council, 2018), this assessment focuses on the following key impacts and associated indicators:

Impact	Indicators
<b>Social cohesion and social capital</b>	<ul style="list-style-type: none"> <li>▪ People from different demographics are engaging with centre activities</li> <li>▪ Self-assessments of improved cross-cultural linkages</li> <li>▪ Centre is considered culturally safe</li> <li>▪ Community is considered safe</li> <li>▪ Centre is accessible to all</li> <li>▪ Collaboration between community groups is fostered</li> </ul>
<b>Community capacity</b>	<ul style="list-style-type: none"> <li>▪ Education, employment, skills, literacy improve</li> <li>▪ Community is organising events</li> <li>▪ The Community Centre is linking with community organisations and providing facilities for organisations</li> <li>▪ Rates of volunteering and volunteering opportunities improve</li> </ul>
<b>Community needs: health, nutrition and wellbeing</b>	<ul style="list-style-type: none"> <li>▪ Quantification of activities</li> <li>▪ Health services considered valuable</li> <li>▪ Self-assessments of health and wellbeing</li> <li>▪ Centre is considered a safe place to access health services</li> </ul>
<b>Community needs: local economic development</b>	<ul style="list-style-type: none"> <li>▪ Centre contributes to local economy</li> <li>▪ Centre provides opportunities for businesses</li> <li>▪ Increased opportunities for employment and income</li> </ul>
<b>Place-based community development</b>	<ul style="list-style-type: none"> <li>▪ Community Centre recognised as a community hub</li> <li>▪ Community has the capacity to self-organise</li> <li>▪ Greater sense of safety</li> <li>▪ Connections with traditional owners</li> <li>▪ Community Centre as a 'third place'</li> <li>▪ Centre considered a safe place to organise collectively.</li> </ul>





















































































Doc ID No: A7976187

ITEM: 3

SUBJECT: CREATIVE INDUSTRIES ACTION PLAN - AN ADDENDUM TO THE ARTS AND CULTURAL STRATEGY

AUTHOR: MANAGER, ECONOMIC AND COMMUNITY DEVELOPMENT

DATE: 30 MARCH 2022

### **EXECUTIVE SUMMARY**

This is a report concerning the Creative Industries Action Plan; An Addendum to the Arts and Cultural Strategy, which outlines clear and tangible actions to be led by Council to develop capability and capacity in the city's creative sector. The plan has been informed by extensive research and engagement since 2020 conducted by Dr Ashley Jones, PhD, and Dr Margaret Power, PhD from USQ as well as Mayor, Councillors and Council Officers.

### **RECOMMENDATION/S**

**That the Creative Industries Action Plan be endorsed by Council.**

### **RELATED PARTIES**

The Creative Industries Action Plan has been heavily informed by the Creators of Ipswich Report, authored and delivered by Dr Ashley Jones PhD and Dr Margaret Power PhD from University of Southern Queensland. This report was informed by qualitative and quantitative research conducted by Drs Jones and Power with input from approximately 120 Ipswich artists and creators.

There have been no conflicts of interest identified from this consultation.

### **IFUTURE THEME**

Safe, Inclusive and Creative

### **PURPOSE OF REPORT/BACKGROUND**

This Creative Industries Action Plan (Attachment 1) builds on council's Arts and Cultural Strategy 2018-2023 (Attachment 2) and is part of a continual journey to achieve our art community's creative vision and create a positive arts and cultural future for Ipswich.

This addendum was informed by direct public engagement and recommendations from the Creators of Ipswich Report (Attachment 3) delivered by Dr Ashley P. Jones PhD, MA (Media Prod), GDip (Media Prod) and Dr Margaret Power, PhD, MA from the University of Southern Queensland.

The quantitative and qualitative analysis of data collected from the Creators of Ipswich Survey identified key themes highlighted by the report’s authors. These findings were subsequently upheld and validated at the Creators of Ipswich Summit held at the Ipswich Civic Centre on 13 November 2020. All key themes of recommendations from the report are adopted where appropriate. The Creative Industries Action Plan is also founded on engagement with Mayor and Councillors.

The Creative Industries Action Plan outlines Council’s commitment to build the capability and capacity of practises of Ipswich artists and creators and, where relevant, strengthening Ipswich’s creative economy.

### LEGAL/POLICY BASIS

This report and its recommendations are consistent with the following legislative provisions:  
*Not applicable*

### RISK MANAGEMENT IMPLICATIONS

The preparation of and subsequent recommendation of council to endorse the Creative Industries Action Plan manages strategic and reputational risks for council. The creative communities of Ipswich have requested tangible action and clear opportunities for participation which this plan provides.

### HUMAN RIGHTS IMPLICATIONS

HUMAN RIGHTS IMPACTS	
<b>OTHER DECISION</b> <a href="https://objprd.council.ipswich.qld.gov.au/id:A7962089/document/versions/publishedhttps://objprd.council.ipswich.qld.gov.au/id:A7962089/document/versions/latest">https://objprd.council.ipswich.qld.gov.au/id:A7962089/document/versions/publishedhttps://objprd.council.ipswich.qld.gov.au/id:A7962089/document/versions/latest</a>	
(a) What is the Act/Decision being made?	Recommendation A: That the Creative Industries Action Plan be endorsed
(b) What human rights are affected?	The Creative Industries Action Plan outlines a series of programs and actions to build capability and capacity in the creative sector of Ipswich. It doesn't affect the human rights of participants or potential participants.
(c) How are the human rights limited?	Not applicable
(d) Is there a good reason for limiting the relevant rights? Is the limitation fair and reasonable?	Not applicable
(e) Conclusion	The decision is consistent with human rights.

## FINANCIAL/RESOURCE IMPLICATIONS

The endorsement of the Creative Industries Action Plan contains no inherent financial implications.

The budget required for the implementation of the Creative Industries Action Plan is part of Council's budgeting process with a proposed budget included in the Community, Cultural and Economic Development budget for 2022-2023.

## COMMUNITY AND OTHER CONSULTATION

- a) The development of the Creators of Ipswich Report, by Drs Jones and Power was informed by the feedback and experiences of approximately 120 creators and artists of Ipswich. These findings and priority actions were further validated at the Creators of Ipswich Summit in November 2020, that was attended by approximately 100 creators and artists.
- b) Council's Creative Industries Development Officer, Trina Massey, continues to be in consistent and frequent contact with Ipswich artists and creators, taking on board their feedback and insights. Drafts of this plan have been discussed with key stakeholders and is supported.

## CONCLUSION

The Creative Industries Action Plan; An Addendum to the Arts and Cultural Strategy, provides tangible and clear direction to build the capability and capacity of Ipswich's cultural community and creative economy.

## ATTACHMENTS AND CONFIDENTIAL BACKGROUND PAPERS

1.	Creative Industries Action Plan <a href="#">↓</a> 
2.	Arts and Cultural Strategy 2018-2023 <a href="#">↓</a> 
3.	Creators of Ipswich Report by Ashley Jones and Dr Margaret Power <a href="#">↓</a> 

Cat Matson

**MANAGER, ECONOMIC AND COMMUNITY DEVELOPMENT**

I concur with the recommendations contained in this report.

Ben Pole

**GENERAL MANAGER, COMMUNITY, CULTURAL AND ECONOMIC DEVELOPMENT**

*"Together, we proudly enhance the quality of life for our community"*



































































































