

ECONOMIC AND INDUSTRY DEVELOPMENT COMMITTEE NO. 2021(08)

2 SEPTEMBER 2021

REPORT

COUNCILLORS' ATTENDANCE: Deputy Mayor Nicole Jonic (Chairperson); Councillors Jacob Madsen (Deputy Chairperson), Mayor Teresa Harding, Kate Kunzelmann and Andrew Fechner

COUNCILLOR'S APOLOGIES: Nil

OFFICERS' ATTENDANCE: Acting Chief Executive Officer (Sonia Cooper), General Manager Planning and Regulatory Services (Peter Tabulo), Acting General Manager Infrastructure and Environment (Sean Madigan), Chief of Staff (Melissa Fitzgerald), Acting Manager Environment and Sustainability (Matthew Pinder), Team Leader (Strategic Catchment and Conservation Planning (Tim Shields), Natural Environment and Land Manager (Phil A. Smith), Senior Policy and Communications Officer (David Shaw), Senior Digital Media and Content Officer (Jodie Richter), Manager Communication and Engagement (Laura Bos), Manager Marketing and Promotions (Carly Gregory), Native Title and Cultural Heritage Officer (Tina Longford), ProAv Professional Services Technician (Bradley Hebbard) and Theatre Technician (Harrison Cate)

DECLARATIONS OF INTEREST IN MATTERS ON THE AGENDA

Nil

BUSINESS OUTSTANDING

Nil

CONFIRMATION OF MINUTES

1. **CONFIRMATION OF MINUTES OF THE ECONOMIC AND INDUSTRY DEVELOPMENT COMMITTEE NO. 2021(07) OF 5 AUGUST 2021**

RECOMMENDATION

Moved by Deputy Mayor Nicole Jonic:
Seconded by Councillor Andrew Fechner:

That the minutes of the Economic and Industry Development Committee No. 2021(07) held on 5 August 2021 be confirmed.

AFFIRMATIVE

Councillors:

Madsen

Harding

Kunzelmann

Fechner

Jonic

NEGATIVE

Councillors:

Nil

The motion was put and carried.

OFFICERS' REPORTS

2. 2020-2021 IPSWICH EXCEPTIONAL EXPERIENCES PROGRAM REPORT

The 2020-2021 Ipswich Exceptional Experiences Program was designed as a cooperative funding initiative to stimulate the creation or enhancement of Ipswich tourism experiences as part of a broader program to generate growth in the visitor economy, particularly in response to the industry impacts of COVID-19.

This program was reviewed by the Economic and Industry Development Committee before being endorsed by council in October 2020. The Program established a \$50,000 fund from the approved 2020-2021 CCED Operational Budget for Ipswich businesses to access up to \$10,000 as a matched investment in the creation or enhancement of local tourism experiences. The Ipswich Exceptional Experiences program closed on 30 June 2021.

Nine approved applications contributed \$170,223 (a benefit-cost of \$3.20 for every \$1 invested by council) to a total investment of \$222,724 in local tourism experiences. The works applied for include refurbishments of accommodation facilities, station refurbishment, new product and/or experience development, new infrastructure, acquisition of new equipment and ecommerce booking engine capability.

As part of the original recommendations from October 2020, council requested a follow-up report (being provided here) concerning the performance of the program in 2020-2021 and consideration of its extension in 2021-2022.

RECOMMENDATION

Moved by Councillor Jacob Madsen:

Seconded by Mayor Teresa Harding:

That the 2020-2021 Ipswich Exceptional Experiences Program report be received and the contents noted.

AFFIRMATIVE

Councillors:

Madsen

Harding

Kunzelmann

Fechner

Jonic

NEGATIVE

Councillors:

Nil

The motion was put and carried.

3. CHAMBERS OF COMMERCE - 2021-2022 PARTNERSHIP AGREEMENTS

This is a report concerning the partnership agreements between council and the region's two Chambers of Commerce, the Greater Springfield Chamber of Commerce and the Ipswich Region Chamber of Commerce.

Council has committed \$18,000 to its partnership with the Greater Springfield Chamber of Commerce and \$22,000 to its partnership with the Ipswich Region Chamber of Commerce for the 2021-2022 financial year.

These partnerships follow on from successfully executed partnership arrangements between both Chambers and council in the 2020-2021 financial year.

Last year both Chambers collaborated with council's Office of Economic Development on business education, industry events, business engagement and outreach support to the Ipswich business community.

This year's partnership agreements reflect the current economic and business landscape with a focus on local business needs to best navigate impacts of COVID-19.

RECOMMENDATION

That the Chambers of Commerce 2021-2022 Partnership Agreements report be received and the contents noted.

Mayor Teresa Harding proposed the following supplementary motion:

- B. That for future years the Partnership Agreements be brought to Council for approval.

Deputy Mayor Nicole Jonic proposed the following change to Mayor Harding's supplementary motion:

- B. That for future years the Partnership Agreements be brought to a councillor workshop/briefing for consideration in the drafting stage.

Mayor Teresa Harding withdrew her proposed supplementary motion.

RECOMMENDATION

Moved by Deputy Mayor Nicole Jonic:

Seconded by Mayor Teresa Harding:

- A. **That the Chambers of Commerce 2021-2022 Partnership Agreements report be received and the contents noted.**
- B. **That for future years the Chamber of Commerce Partnership Agreements be brought to a councillor workshop/briefing for consideration in the drafting stage.**

AFFIRMATIVE

Councillors:

Madsen

Harding

Kunzelmann

Fechner

Jonic

NEGATIVE

Councillors:

Nil

The motion was put and carried.

NOTICES OF MOTION

Nil

MATTERS ARISING

Nil

PROCEDURAL MOTIONS AND FORMAL MATTERS

The meeting commenced at 11.50 am.

The meeting closed at 12.04 pm.