



- **8.1 Hack for Community Impact**
 - Attachment 1 Presentation from students of Ipswich Girls' Grammar School3

--ooOoo--

The Top 3 Ideas

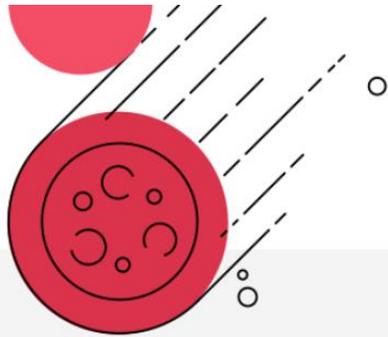
#IGGSHack





Advocates for youth volunteer work in
Ipswich



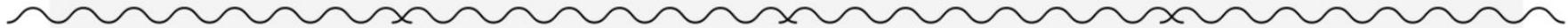


Problem

1 The voluntary work rates among youths.



2 Voluntary work done by youths is extremely minimal.



3 86% willing to participate in voluntary work.



4 Could not participate because it is challenging to find volunteer work.

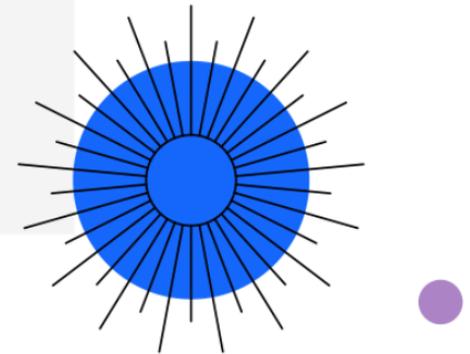




Agent Aid

Solution

- 1 Create an app in which businesses and organisations can advertise available volunteer work.
- 2 Targeted at youths aged 13-25.
- 3 Young people can view details and contact business in easy and effective ways.





Why now?

1 Youths are the next generation, the hands dealing with future problems and issues.



2 Volunteering provides exposure to new and unfamiliar environments and assists in the development of imperative skills required for the real world.

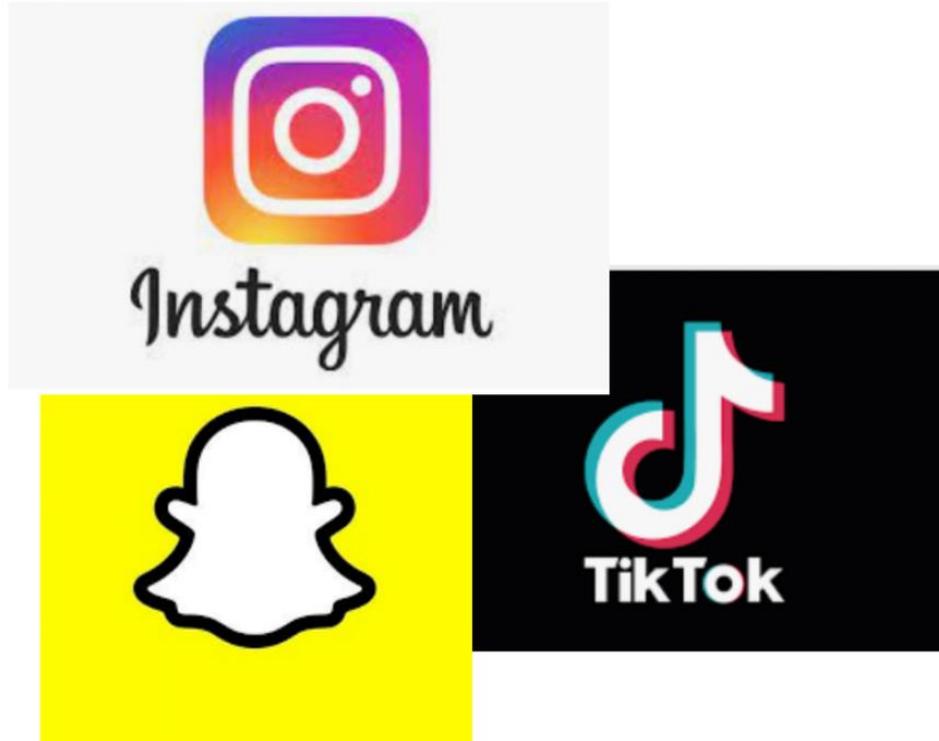


3 The act of volunteering increases likelihood of finding employment, decreasing the rate of unemployment among volunteers aged 15-25.

Features:

- Allow for organisations and businesses to advertise voluntary work relevant to the population.
- Contains:
 - Map
 - Personal calendar
 - Information page
 - Personalized feed relating to interests.
 - Direct messaging with companies
 - Personal profile page
 - Ability to bookmark volunteering opportunities for fast referral.







Competitor Approach

- 1 Advertise on popular social media platforms, such as Snapchat, Pinterest, Tiktok and Instagram.
- 2 Confronted with a familiar sign on screen, where volunteers-to-be will fill in their details.
- 3 Create partnerships with Ipswich City Council and competitors.



Business Model

- 1 Money acquired through ad revenue and subscription policies.
- 2 Companies and organisations will be required to pay a small monthly subscription fee.
- 3 Initial government funding will be required to jump-start the project, as well as sponsors, who will be advertised on the user's feed.

What we need help with

- Introductions to an app developer.
- A small amount of funding to advertise the program on existing social media platforms.



Ipswich Safety Committee

Solving the safety issue
in Ipswich before it gets
out of hand



The problem

- The quality of safety in Ipswich is decreasing
- The number of crimes are increasing
- More harassment and violence have caused people to feel vulnerable to harm in their city
- 70.7% of people have experienced an unsafe moment in Ipswich over the past two years

Our solution

A safety app which includes:

Panic button

Ipswich survey

Crime map

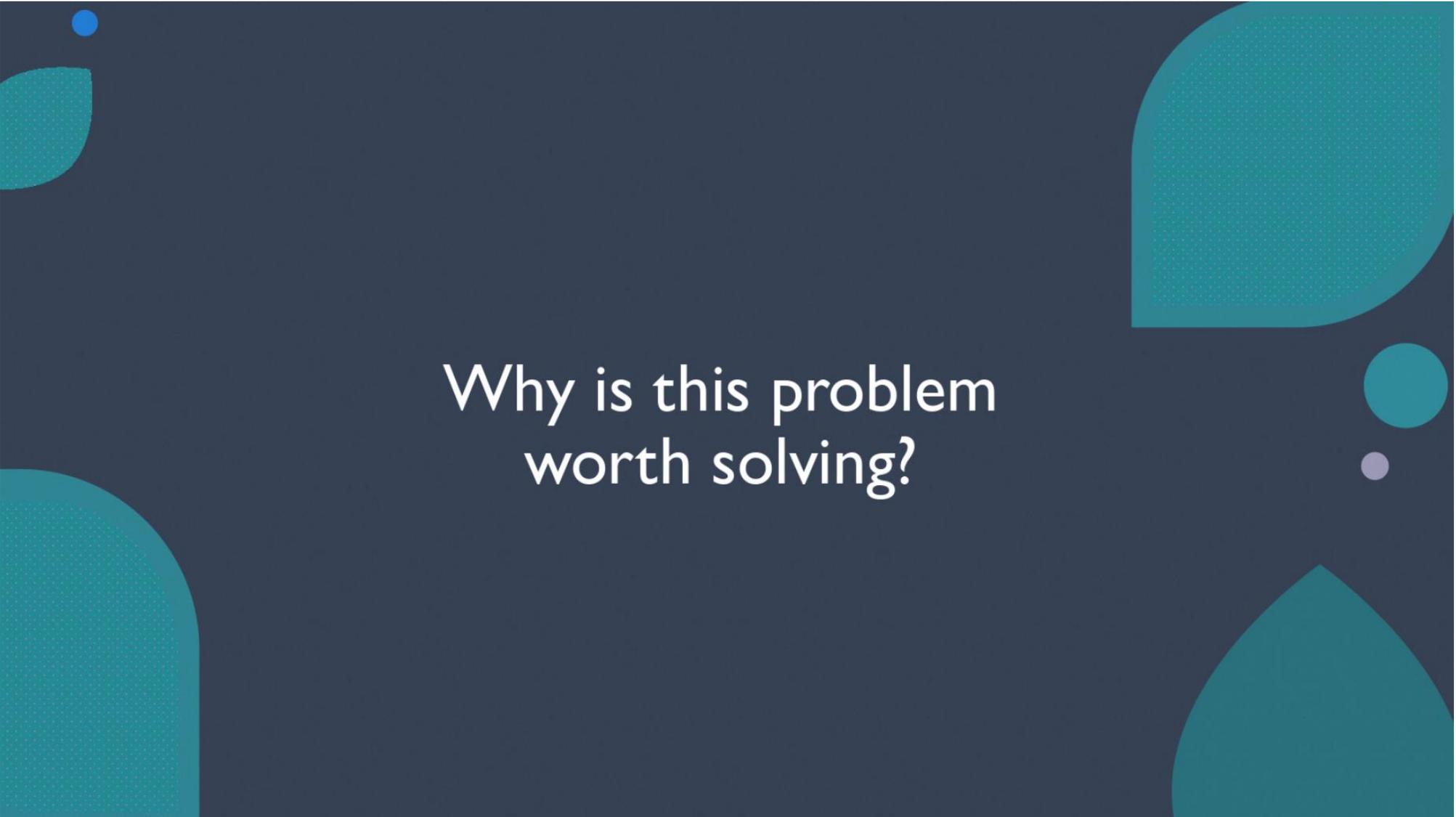
Why is our app better?

Some pre existing tracking apps include ones like:

- Life360
- Find my kid
- Famisafe
- Etc.

Why are we better?

- Can be used by everyone, not just parents
- Crime maps
- Useful information
- Community feedback
- No tracking or unnecessary data collection

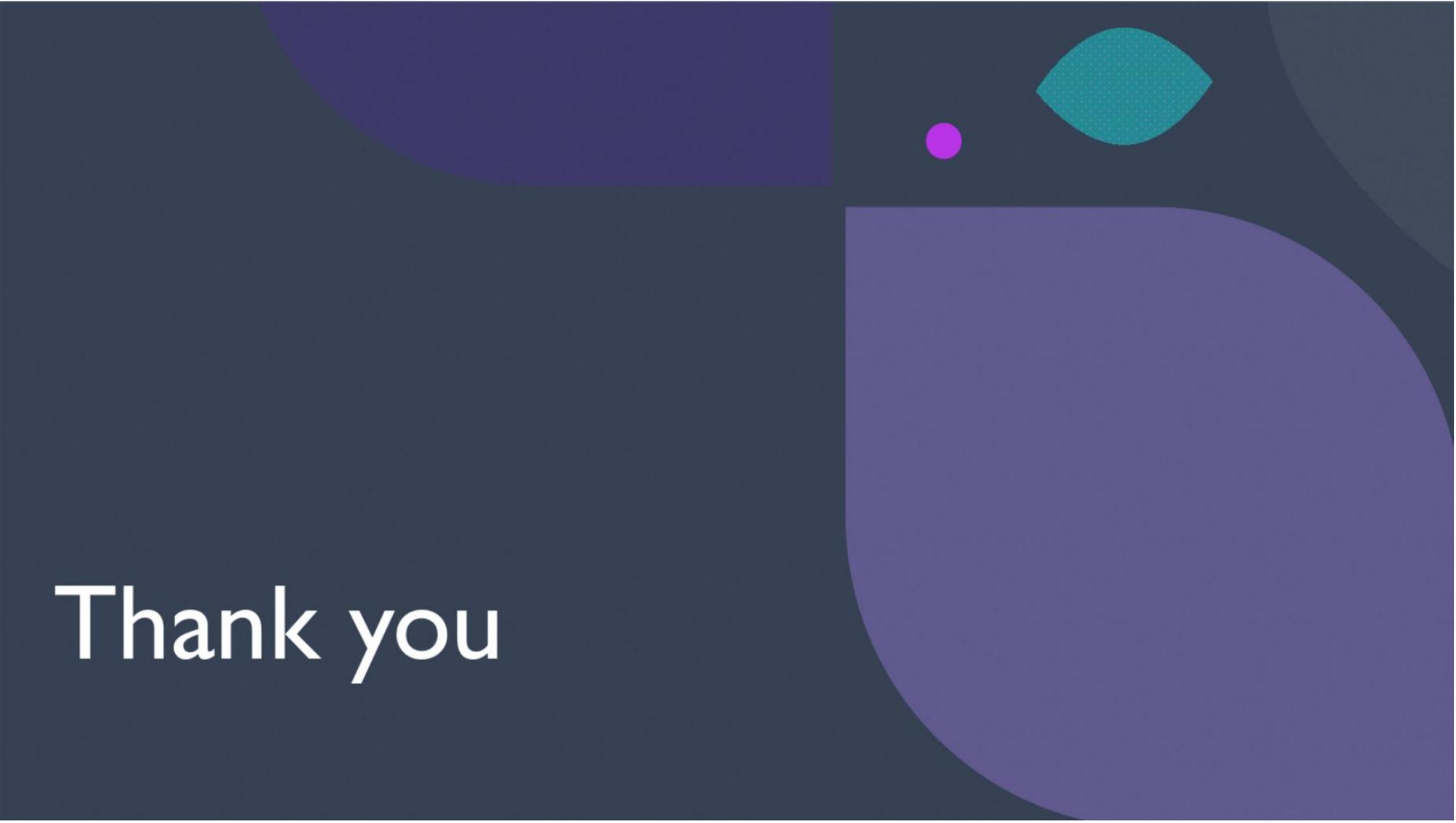


Why is this problem
worth solving?

What we want to do in the future

- We want our app to be reliable and trustworthy
- We want it to be used commonly in the city
- We want everyone to be encouraged to use it





Thank you



We are from IGGS and we are here to make an impact on our community by creating a kindly on wheels



- Lizzie, Amelia W, Amelia S, Beth and Chelsea who sadly could not make it today but was very much included in this!



The problem

In Ipswich, only 50% of kids aged 1-5 attend Kindy. In Brisbane, this amount is 95%. We want this to stop and rise to beat Brisbane! The main reasons from our survey is the cost and parents being not social



OUR SOLUTION

Our solution is creating a kindy on wheels that travels to local to parks and community center's to lower the percentage of children who do not participate in kindy before going to prep.



THIS IS WORTH SOLVING BECAUSE...

Children do not deserve to miss out on the fun and games that kids that go to kindy get to participate in. It helps relieve stress of prep teachers and gives the kids an opportunity to socialise and learn to make friends before starting school.

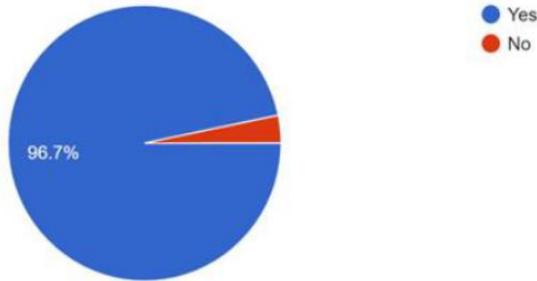
OUR TARGET MARKET

It is parents of children who are at the age that they need to go to kindy and also the kindy kids who are the users of our services



OUR DATA

Would you take your child to a multicultural kindy?
92 responses



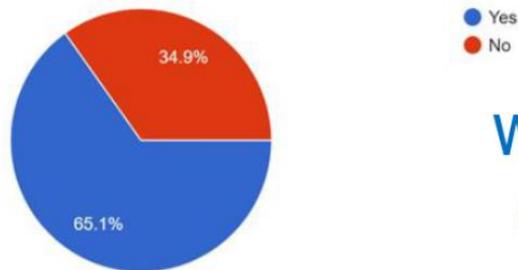
Would you like if there was excursions set up?
20 responses



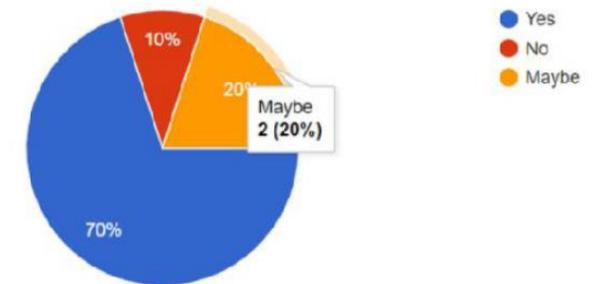
Would you prefer your child to go to kindy in a classroom or in a park?
82 responses



If you have transport issues would you used a chartered bus for your child to get to kindy?
86 responses



Would your child like a therapy dog to help make them comfortable in kindy?
10 responses



We've had 96 responses
and counting from our
community

How will we acquire customers

We will acquire our customers by providing a positive experience that they will want to continue participating in.

We hope our customers will like our services and share our successes.

Our therapy dog is there to help children calm down and teach them life skills



We will make cover expenditure by...

- We aim to keep fees for our kindy kids, for example \$30 per day, with each day you come, the prices get cheaper.

Key Competition



Other Childcare facilities and parents that don't want to send their kids to Kindy

RESOURCING

We'd like to explore sponsorship, partnership and access to resources.





